Bachelor’s Degree Programmes (Top-up) 2014 - 2015

offered in collaboration with overseas universities for sub-degree holders
Vision:
CityU SCOPE aspires to be a leading school in professional and life-long education.

Mission:
To provide quality life-long education for professional practice, retraining and self-development which anticipates and responds to community needs as well as social and technological changes.
Vision and Mission

**Vision:** CityU SCOPE aspires to be a leading school in professional and life-long education.

**Mission:** To provide quality life-long education for professional practice, retraining and self-development which anticipates and responds to community needs as well as social and technological changes.
1 Vision and Mission
2 Welcome Message
3 Staff List
4 Student Development Services
5 Partners’ Credentials

**Accounting and Finance**

14 BA (Hons) Accounting [FT, PT]
16 BA / BA (Hons) Accounting and Finance [FT, PT]

**Aviation**

20 BSc (Hons) Aviation Management [FT]
21 BSc (Hons) Aviation Management [PT]

**Business Studies**

24 BA (Hons) Business Administration and Management [FT]
26 BA (Hons) International Business Management [FT]
28 BA / BA (Hons) Marketing Management [FT, PT]

**Computer Science and IT**

32 BSc (Hons) Business Information Technology [FT]
33 BSc (Hons) Business Information Technology [PT]
34 BSc (Hons) Computing Science [PT]
35 BSc (Hons) Information Systems [PT]

**Construction and Built Environment**

36 BSc (Hons) Construction Management [PT]
37 BSc (Hons) Quantity Surveying [PT]
Engineering
- BEng (Hons) Fire Engineering (PT)
- FDSc Fire Safety Engineering (PT)

Hospitality, Tourism and Airline
- BA / BA(Hons) Hospitality and Service Management (FT, PT)
- BA / BA(Hons) Tourism and Airline Management (PT)
- BA (Hons) Tourism Management (FT)

Language and Communication
- BA (Hons) English for International Corporate Communication (FT)
- BA (Hons) International Business Communication with Chinese / Japanese (FT)

Social Sciences
- BA (Hons) Applied Social Science (FT)
- BA (Hons) Public Administration and Management (PT)
- Bachelor’s Degree (Top-up) Programme List
- Facilities and student support
Welcome to the prospectus for our non-local Top-Up Degree Programmes. These programmes are jointly offered by the School of Continuing and Professional Education (SCOPE) of the City University of Hong Kong and our foreign university partners. They focus on developing future leaders through professional education and cover a variety of disciplines, and have been closely scrutinized by local and overseas academic accreditation agencies and relevant professional bodies.

Among the non-local Top-Up Degree Programmes that we offer in 2014/15, almost 20 of them will be successfully accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). The accredited status not only testifies to our programme quality but also enables our full-time students to be eligible to apply for government grants and loans on very favourable terms as well as to participate in relevant government internship and scholarship schemes. Graduates of these programmes are also recognized by the HKSAR Government for employment purposes.

Since its establishment in 1991, CityU SCOPE has been a pioneer and major provider of quality continuing and professional education in Hong Kong. As a leading School of lifelong learning, we offer a wide range of quality programmes for professional education, professional practice, retraining and self-development which anticipate and respond to community needs as well as social and technological changes.

The well-qualified teaching teams from both CityU SCOPE and our foreign partner universities aspire to nurture and develop individual talent through a well-articulated curriculum with pastoral care for our students in an engaging learning environment. The satisfaction of students across our programmes and the outstanding performance of our graduates in meeting the challenges in the dynamic workplace are testimonies to our success as a provider of quality education.

The School also provides a wide range of student development services for a well-rounded education and future success of our students. We have various award and scholarship schemes to recognize our students' outstanding academic performances or talents in non-academic achievements; career and employment services to equip students with career knowledge and related skills; and counselling services to help students cope with personal problems and facilitate their adjustment to university life. These activities not only address the various needs of students, but also help them to foster a balanced approach to personal development.

Thank you for giving us the opportunity to share with you our accomplishments and aspirations. For further information on our Top-Up Degree Programmes, please visit our website at www.scope.edu/TopUp.

We hope that you will be interested in learning more about our quality programmes and become one of our active learning students, who will enjoy their time with us as they learn, grow and succeed!

Louis C.K. Ma, PhD
Acting Director
School of Continuing and Professional Education (SCOPE)
City University of Hong Kong
January 2014
Welcome Message

Welcome to the prospectus for our non-local Top-Up Degree Programmes. These programmes are jointly offered by the School of Continuing and Professional Education (SCOPE) of the City University of Hong Kong and our foreign university partners. They focus on developing future leaders through professional education and cover a variety of disciplines, and have been closely scrutinized by local and overseas academic accreditation agencies and relevant professional bodies.

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Louis C.K. Ma, PhD
Acting Director
School of Continuing and Professional Education (SCOPE)
City University of Hong Kong

January 2014
Management Team

Acting Director
Dr MA C K, Louis
院長（署理）
馬志強博士
MBA UTSyd, PhD Warw, FHKCS, MBCS, MHKIE

Academic Section Leader

Arts & Communication Section
Dr LAI L H, Serina
文化及傳意部
賴蘭香博士
BA MEd CertEd AdvDipEd HK, PhD Macq., EdD Brist.

Business & Management Section
Dr TAM P H, Nicholas
商業及管理部
譚沛灝博士
BSc (Hons) HK, MBA UEA, PGDPM CNA., GDMR PhD UniSA

Science & Technology Section
Mr LAM K, Terry
科學及科技部
林國強先生
MSc Birm., GradDip CNA

Social & Human Sciences Section
Dr CHAN W Y, Rosa
社會及人文科學部
陳慧賢博士
BA MPA HK, MSc HKPU, PhD Jinan

Programme Manager

Ms CHEUK W M, Iris
課程經理
卓穎雯女士
BBA CUHK, MBA UCLA, CPA(USA)

Ms YAU H Y, Eliza
邱虹誼女士
BA CUHK, MA City HK

Senior Programme Officer

Mr CHOI K F, Daniel
蔡國輝先生
BBA HKBU, MEd Brist.

Computer Officer

Mr CHANG S I, Jason
鄭樹仁先生
BBA Fu-Jen, MSc City HK

Academic Staff

Arts & Communication Section

Principal Lecturer
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賴蘭香博士
BA MEd CertEd AdvDipEd HK, PhD Macq., EdD Brist.

Senior Lecturer
Dr LAM CHAN L Y, Aileen
高級講師
林陳麗音博士
BA MPhil HK, PhD Lond.

Dr MAK L W, David
麥積樑博士
BA HK, MPhil York(UK), PhD R’dg.

Dr WONG F W
黃富榮博士
BA MPhil PCEd PhD HK

Academic Co-ordinator (Design)

Ms LAU K B, Grace
學術統籌(設計)
劉君璧女士
Dip Design, BA Design HKPU; MBA York, MHKDA, MCSD, MIIDA, Chartered Program Planner

Lecturer

Ms IP K C, Irene
講師
葉楣珍女士
BA (Hons) DipSocSc UNE, MA HK

Mrs LAU NG Y K, Rita
劉吳玉君女士
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羅婉薇博士
BA CertEd MPhil PhD HK

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李志明先生
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BSocSc CUHK, MA Birm. MA City HK, EdD Leic.

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BA (Hons) MPhil CUHK, AdvCertChi.Lit.(WHC) HK, PhD CCNU

Dr TANG L K
鄧立光博士
BA MPhil PhD HK

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胡國輝先生
BA DipEd CUHK, MA Leic., DipTESOL Lond.
Business & Management Section

Principal Lecturer
Dr TAM P H, Nicholas
譚沛瀚博士
BSc HK, MBA UEA, PGDPM Brist., GDMR Unisa

Senior Lecturer
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BA MA Manit., PhD Aston

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BSc CUHK

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Mr SUN K H, Daniel
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Ms WONG S K, Lisa
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BSc National Taiwan, MS Mich. State, Cert. Novell Eng., Cert. Academy

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張顧中博士
MSc Essex, DBA Unisa, CITP, MBSC, MIEEE, CCAI

Mr LAU H C, Albert
劉漢全先生
BA CPHK, MSc Sheff. Hallam.

Ms LAU K H, Rossella
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BSc Jinan, MSc Utah State, MIEEE

Mr LIANG Y T, Samuel
梁天佑先生
BSc NCE(UK), MSc CPHK, MIEEE

Dr ONG S Y, Jane
BSc McGill, MS San Diego State, DBA Unisa, CCAI, CCNA, CCNP, SCP
### Social & Human Sciences Section

#### Senior Lecturer

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Qualifications</th>
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<tbody>
<tr>
<td>Mr CHAN W T</td>
<td>高級講師</td>
<td>BSc SocSc CUHK, MSc SocSc Birm., RSWHK</td>
</tr>
<tr>
<td>Dr CHAN W Y, Rosa</td>
<td></td>
<td>BA MPA HK, MSc HKPU, PhD Jinan</td>
</tr>
<tr>
<td>Dr CHIU K T, Herbert</td>
<td></td>
<td>BA Hull, DipEd MA Lond., PhD Lond., AFHKPsyS, Reg. Psychol</td>
</tr>
<tr>
<td>Dr FOK S Y</td>
<td></td>
<td>BSc SocSc CUHK, MSc LSE, EdD Brist., RSWHK</td>
</tr>
<tr>
<td>Dr FUNG W W</td>
<td></td>
<td>BSc SocSc MSocSc PhD HK, RSWHK</td>
</tr>
<tr>
<td>Mrs IP YIM Y M, Bonny</td>
<td></td>
<td>BSc SocSc MSocSc HK, RSWHK</td>
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#### Lecturer

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<tr>
<th>Name</th>
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<tr>
<td>Mr HO K S</td>
<td>講師</td>
<td>BScPGSc PGDEd MPhil CUHK, MEd Nott.</td>
</tr>
<tr>
<td>Dr HUNG Y H, Billy</td>
<td></td>
<td>MSocSc HK, MSc Sur., MSc (Tourism Management) Sur., PhD Wales, CQSW, RSWHK</td>
</tr>
<tr>
<td>Dr KWAN W H</td>
<td></td>
<td>BA MSW PhD HK, LLB Lond., Accredited Mediator, RSWHK</td>
</tr>
<tr>
<td>Ms LEUNG S Y</td>
<td></td>
<td>BA Qu., CertEd, CertSch’lCounsel.&amp;Guid. MSocSc HK, MAppMgt (Tourism) Newcastle, Registered Psychologist</td>
</tr>
<tr>
<td>Mr MAK Y S</td>
<td></td>
<td>BA Linc., MA Keele</td>
</tr>
<tr>
<td>Dr NG K C, Isaac</td>
<td></td>
<td>BSc Ulster, Dip (HE) Housing Studies Sheff. Hallam, Dip Facility Mgt, UNE, Dip Transport Mgt, MSocSc HK, PhD Aberd., FCILT, FHKIR, MCIH</td>
</tr>
</tbody>
</table>

#### Professional Staff

##### Academic Co-ordinator

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
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<tbody>
<tr>
<td>Dr SUNG L K, James</td>
<td>學術統籌</td>
<td>Teacher Cert, BSc UW-RF, PhD Columbia</td>
</tr>
</tbody>
</table>

##### Programme Leader

<table>
<thead>
<tr>
<th>Name</th>
<th>課程學術主任</th>
<th>Qualifications</th>
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<tbody>
<tr>
<td>Ms WONG S K, Sue</td>
<td>黃秀珍女士</td>
<td>BSc UWCC, MBA Durham, IoH</td>
</tr>
</tbody>
</table>

##### Programme Officer I

<table>
<thead>
<tr>
<th>Name</th>
<th>一級課程主任</th>
<th>Qualifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms CHAN M M, Mimi</td>
<td>陳美美女士</td>
<td>BBA OUHK, PGD HKPU, MEd Brist.</td>
</tr>
<tr>
<td>Ms CHAN M S, Viola</td>
<td>陳美斯女士</td>
<td>BA City HK, PGD HK, MA City HK</td>
</tr>
<tr>
<td>Ms CHAN P Y, Emily</td>
<td>陳寶盈女士</td>
<td>BA MSc CUHK</td>
</tr>
<tr>
<td>Ms LAU M Y, Judy</td>
<td>劉敏怡女士</td>
<td>BComm Br. Col., MSc HKPU</td>
</tr>
<tr>
<td>Ms NAM C W, Christina</td>
<td>藍彩雲女士</td>
<td>BA MA City HK</td>
</tr>
<tr>
<td>Mr WONG C K, Arthur</td>
<td>黃鎮強先生</td>
<td>BBA CUHK, LLB Lond.</td>
</tr>
<tr>
<td>Mr WONG W H, Daniel</td>
<td>黃永浩先生</td>
<td>BSc HKPU, MBA Manchester</td>
</tr>
</tbody>
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##### Programme Officer II

<table>
<thead>
<tr>
<th>Name</th>
<th>二級課程主任</th>
<th>Qualifications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms AU S P, Pinky</td>
<td>歐少萍女士</td>
<td>BBA OUHK</td>
</tr>
<tr>
<td>Ms CHAN C H, Canness</td>
<td>陳俊香女士</td>
<td>BA Pced HK, MA Macq.</td>
</tr>
<tr>
<td>Ms CHAN H Y, Anna</td>
<td>陳浩仁女士</td>
<td>BA City HK</td>
</tr>
<tr>
<td>Mr CHOW K C, Bernard</td>
<td>周家正先生</td>
<td>BA HKBU, MA HK</td>
</tr>
<tr>
<td>Ms KWUN Y M, Antonia</td>
<td>官綺雯女士</td>
<td>BSc HKUST, MSc HKPU</td>
</tr>
<tr>
<td>Ms LAM H S, Oskar</td>
<td>林海純女士</td>
<td>BBA LU, LLM RUC</td>
</tr>
<tr>
<td>Ms LAU B H, Becky</td>
<td>劉碧紅女士</td>
<td>BBA UWS</td>
</tr>
<tr>
<td>Ms LEE K L, Lolli</td>
<td>李嘉玲女士</td>
<td>BA City HK</td>
</tr>
<tr>
<td>Ms LI Y K, Kandy</td>
<td>李婉勤女士</td>
<td>BMS HK</td>
</tr>
</tbody>
</table>
Ms SZE A H, Alice
Ms WONG P S, Polly
Ms YU W M, Jess

Executive Officer I
Mr NG W K, Ivan
Ms TAM K L, Carrie

Executive Officer II
Mr CHAN K T, Billy
Ms CHAN S Y, Sue
Ms LAM C M, Angel
Ms LEE Y P, Sandy
Ms TSANG P Y, Pamela

Communications Officer
Ms YIP W Y, Emily

Technical Staff
Computer Officer
Mr CHANG S I, Jason
Mr YIU C W, Raymond

Info Technology Officer I
Dr SIU K T, Brian

Assistant Computer Officer
Mr CHOW W T, Francis
Mr GRACA, Jorge
Mr WONG S C, Michael

Senior Technician
Mr CHEUNG W Y, Patrick

BMS HK, PGD Mkt HKU SPACE
BA City HK
BA MA MScSc CUHK
一級事務主任
BBA Hawaii, EMBA LU, CMA
譚嘉麗女士
BA City HK, MSc HK
二級事務主任
BSc St. M.

傳訊主任
BA HK, MA HKBU

電腦主任
BBA Fu-Jen, MSc City HK

一級資訊科技主任
H.Dip.SA HKPU, MSc Lond., MPhil City HK, PhD BulSU

助理電腦主任
H.Dip.EE HKPU, BSc Staffordshire, MCP

高級技術員
BSc Tsinghua, ME CAS
Pastoral Care

Pastoral Care aims to foster students’ personal development with well-rounded co-curriculum activities. Apart from their work for top-up degree courses, students are encouraged to make the most of their stays at CityU SCOPE. A balanced approach to personal growth brings students future success.

There are two Pastoral Care award schemes:
1. **Director’s List**: recognition of students’ outstanding academic achievement,
2. **Achiever Award**: encouragement of students’ participation in Pastoral Care activities to develop their personhood.

It is believed that the schemes motivate students’ studies and bring them new horizons.

Pastoral Care Website
www.cityu.edu.hk/ce/pcwg

Student Scholarships

Self-financing Post-secondary Scholarship Scheme (SPSS), set up by the HKSAR Government, offers scholarships and awards to outstanding students studying full-time locally accredited top-up degree programmes offered at CityU SCOPE.

The availability of the scholarships is subject to the funding offered each year under SPSS.

Student Scholarships Website
www.cityu.edu.hk/ce/mswg
Career & Employment

Career & Employment is devoted to equipping students with career knowledge and related skills, offering a wide range of career activities, searching for and collecting information about career opportunities that suit students’ interest.

Career & Employment Website
www.cityu.edu.hk/ce/cewg

Student Counselling

Student Counselling is not only about fixing problems but also for exploring, nurturing and developing our adaptabilities, coping abilities, functionality and potential. Students will benefit from talking to counsellors who will guide them to discover their personal attributes and strengths, and to learn ways to live a more fulfilling life.

Note: All the information students provide will be treated in the strictest confidence.

Student Counselling Website
www.cityu.edu.hk/ce/scu
City University of Hong Kong is ranked among the world’s top 100 and we are pleased to see partners of SCOPE also fared well in various aspects of quality indicators. Quality is paramount at SCOPE, and our partners share this belief. They also live up to their reputations.

A common denominator with all these universities is their many recognitions and accolades. These achievements have many facets.

For example, Coventry University was rated "Modern University of the Year" by the Times and Sunday Times Good University Guide (2014). Oxford Brookes University was ranked the best new university and as one of the UK’s top 50 universities by the Times Good University Guide 2014, the Guardian University Guide 2014 and the Complete University Guide 2014. Edinburgh Napier University was the top Scottish Modern University for Tourism, Transport and Travel, The Guardian League Table 2014 and the University of Central Lancashire has been recognized as the leading top modern university in the North West England for the five out the last six years.

SCOPE works with partners’ best strengths: Sheffield Hallam University is the third largest in the UK with more than 27,000 students. De Montfort University has strong links with professional bodies and has boasted 13 National Teaching Fellows. Staffordshire University has over 100 years’ experience of pioneering higher education within the creative, technological and scientific industries. Oxford Brookes University was awarded top marks in their "Subject Reviews" on Business & Management and Economics (The Quality Assurance Agency of UK). The School of Languages, Literature and International Studies of the University of Central Lancashire was rated as “excellent” in its most recent official inspection by UK Government authorities. The University also ranks 23 in Engineering (General) in the Guardian University Guide 2014. University of Wolverhampton’s Faculty of Science and Engineering is an accredited centre of Chartered Institute of Building, and is internationally recognised for its excellence in Built Environment research.

University partners linked to SCOPE are distinguished universities ranked highly within their home countries, and are well known globally. These include, among others, Coventry University, De Montfort University, Edinburgh Napier University, Oxford Brookes University, Sheffield Hallam University and Staffordshire University. We also worked with other renowned universities to ensure that graduates from our top-up programmes can further their education in postgraduate programmes of high quality.

In the past years, our international programmes gained further recognition through local accreditation exercise. This exercise will enable non-local programmes to acquire the status of “locally accredited” programmes. Full-time programmes in the area of computing, art and design, business and accounting, hospitality and tourism, social science and public administration, language and fire engineering have undergone rigorous validations. Locally accredited programmes will enable full-time students to be eligible for favourable terms of financial sponsorships, while their employers are more confident of the qualifications they acquired.

SCOPE’s longstanding partnership with these reputable universities has continued to grow stronger and we are thus able to give students the opportunity to grow and excel in the industries that they choose to pursue.
BA (Hons) Accounting
*Edinburgh Napier University*

BA / BA (Hons) Accounting and Finance
*Edinburgh Napier University*
BA (Hons) Accounting

10th intake in 2014 (full-time) / 17th intake in 2014 (part-time)

BA (Hons) Accounting (full-time)

Programme code: 143-19490
Duration: 1.5 years
Fee: HK$108,000
Commencement: October 2014
Website: www.cityu.edu.hk/ce/baac
Enquiries: (Tel) 3442 5437 / 3442 7013
(Email) team1@scope.edu

BA (Hons) Accounting (part-time)

Programme code: 143-29090
Duration: 2 years
Fee: HK$109,200
Commencement: October 2014
Website: www.cityu.edu.hk/ce/baac
Enquiries: (Tel) 3442 2363 / 3442 2369
(Email) team1@scope.edu

“An honours degree in Accounting is a passport to many excellent opportunities in industry, commerce and the accountancy profession. Our Edinburgh Napier honours degree programme, accredited by the HKICPA, has been designed to equip you with the knowledge and skills to take advantage of these opportunities. The intellectual challenges combined with the technical competence gained will ensure that you enjoy a rewarding and vocationally relevant educational experience.”

James Brown/ Andy Moffat
Programme Leaders (UK)

Recent achievements:

• The Telegraph newspaper listed Edinburgh Napier University as one of the top ten UK universities for ‘getting a job’ (July 2012)
• Edinburgh Napier University is the largest provider of UK education in Hong Kong
• One of the premier institutions for teaching the qualifications of the Chartered Institute of Marketing (CIM) (The world’s leading professional body for practicing marketers)
• Over 15 years of collaboration with CityU SCOPE
• More than 8,000 graduates in HK
• 94% student satisfaction with our Finance and Accounting courses, National Student Survey 2013
• Our Finance lecturers have been deemed the third most enthusiastic teachers in the UK for their subject, National Student Survey 2013
• Attained Institute of Hospitality (Ioh-H) Accreditation for several of the courses
• Top Scottish Modern University for Tourism, Transport and Travel, The Guardian League Table 2014

www.napier.ac.uk

Edinburgh Napier University is one of CityU SCOPE’s largest UK partners of Higher Education in Hong Kong. It is one of the largest universities in Scotland, with more than 17,500 students. The University is split into three faculties: The Business School, the Faculty of Engineering, Computing & Creative Industries and the Faculty of Health, Life & Social Sciences. The University has approximately 1,600 staff and offers around 200 undergraduate and 100 postgraduate programmes, as well as an extensive range of short courses for industry and commerce. Many of our short courses have been tailored to fit international clients’ needs and are delivered abroad. The Business School is the largest Business School in Scotland with more than 7,000 students. It offers a wide range of Business, Finance, Hospitality and Tourism courses at undergraduate and postgraduate levels.

About the Programme

The programme is the first accredited overseas degree programme of the Hong Kong Institute of Certified Public Accountants (HKICPA).

It provides students with knowledge and skills in accountancy that are required for careers in public and private sector organisations. The programme will provide a relevant, challenging and interesting curriculum for those who are motivated towards the study of accountancy.
Programme Structure

The programme consists of 12 modules including a dissertation (240 credits).

• Advanced Management Accounting
• Advanced Corporate Reporting
• Corporate Strategy
• Corporate Financial Management
• Information Systems for Business and Accounting
• Auditing
• Hong Kong Taxation
• Hong Kong Law
• Current Issues in Finance
• Corporate Social Responsibility
• Innovations in Management Accounting
• Research Methods and Dissertation

CEF reimbursable modules

Entry

1. Holders of Associate Degree/ Higher Diploma/ Advanced Diploma/ Professional Diploma in Accounting or relevant disciplines from accredited programmes offered by educational institutions; OR

2. Graduates of HKIAAT

Special Features

Professional Recognition

• Accredited by HKICPA – graduates are eligible to enroll in the Qualification Programme (QP) of HKICPA

Well-established and has a Long History

• This programme has over 2,900 accounting graduates in HK since 1997
• In 2013/2014, over 400 students were admitted to the Full-time and Part-time programmes

Academically Sound and Highly Practical

• The curriculum is practically designed to meet the needs of the accountancy profession
• Lectures are delivered by lecturers of Edinburgh Napier University with tutorials by CityU full-time academics and local practitioners

Strong Student Support

• Students are provided with detailed module guides for ease of study
• Students enjoy specific facilities provided by both Edinburgh Napier University and City University of Hong Kong
• Several scholarships are available for students

Teaching

Lectures are mainly delivered by academic staff from Edinburgh Napier University, with tutorials supported by CityU full-time academics and local practitioners.
BA / BA (Hons) Accounting and Finance

2nd intake in 2014 (full-time) / 6th intake in 2014 (part-time)

BA / BA (Hons) Accounting and Finance (full-time)*

Programme code: 143-19110
Duration: BA – 12 months
BA (Hons) – 20 months
Fee: BA – HK$55,440
BA (Hons) – HK$102,960
Commencement: October 2014
Website: www.cityu.edu.hk/ce/baaf
Enquiries: (Tel) 3442 5299
(Email) team3@scope.edu

BA / BA (Hons) Accounting and Finance (part-time)

Programme code: 143-29030
Duration: BA – 16 months
BA (Hons) – 28 months
Fee: BA – HK$56,000
BA (Hons) – HK$104,000
Commencement: October 2014
Website: www.cityu.edu.hk/ce/baaf
Enquiries: (Tel) 3442 5299
(Email) team3@scope.edu

* Full-time students are eligible to apply for Government financial assistance similar to local degree programmes.

About the Programme

The programme aims to provide students with a coherent and vocationally relevant academic curriculum, designed to equip students for employment as an accounting professional for a variety of responsible posts within the financial services industry.

On completion of this programme of study, students will have:

Knowledge and understanding

- A sound knowledge and understanding of how accounting, finance and financial services are related and the business/financial institution relationships.
- A critical understanding of the established theories, principles and concepts, and emerging issues in accounting, finance and financial services.
- A systematic, extensive and comparative knowledge and understanding of the accountant’s role in providing tactical and strategic support in the areas of reporting, decision making, planning, control and performance measurement.
• A sound knowledge and understanding of the financial services environment and a variety of specialist disciplines including financial services marketing, financial institution management, and corporate risk management.
• Skills in identifying information needs and in the systematic gathering, analysis and interpretation of ideas, concepts and qualitative and quantitative data as well as information from a range of evaluated sources including current research, and scholarly/professional literature.

Skills and Other Attributes
• Ability to structure and communicate ideas effectively, both in writing and orally, using appropriate media.
• Skills to use IT and appropriate software.
• Ability to research and collate information, using analytical and problem – solving skills to interpret that information and draw reasonable conclusions.
• Interpersonal, communication and other transferable skills to contribute effectively in a business situation.

Programme Structure
BA/BA (Hons) Accounting and Finance (Full-time)

<table>
<thead>
<tr>
<th>Trimester</th>
<th>Modules Studied</th>
<th>BA (12 months)</th>
<th>BA (Hons) (20 months)</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Financial Institutions, Markets &amp; Services</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Corporate Risk Management</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>HK Taxation</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>2</td>
<td>Advanced Corporate Reporting</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Advanced Management Accounting</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Economics of Business Strategy</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>3</td>
<td>Marketing of Financial Services</td>
<td>✓</td>
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<tr>
<td></td>
<td>Corporate Financial Management</td>
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<tr>
<td></td>
<td>Management of Financial Institutions</td>
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<tr>
<td>4</td>
<td>One core from: Auditing* Global Financial Markets* Investment Management*</td>
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<td></td>
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<tr>
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<td>Dissertation - Research Methods*</td>
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<tr>
<td>5</td>
<td>Current Issues in Finance</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Dissertation*</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Remarks:
* Offer of the modules depends on enrolment number
* Dissertation is a module which runs over two trimesters

Entry requirements
Holders of Associate Degree / Higher Diploma or equivalent programmes in accounting, Financial Services or business-related disciplines.
Holders of Diploma who can show that they have relevant qualifications or experience or both may be admitted with dispensation to the programme.

Depending on prior learning, students may be required to complete a bridging course in accounting before the commencement of trimester two at an additional fee.

Special Features
• Dual Themes: Accounting and Finance
  features a blend of specialized accounting and finance subjects that provides vocationally useful and academically rigorous education in accounting and finance fields.
• Highly Practical
  provides opportunities for students to develop their critical, analytical, evaluative and reflective approaches to accounting and finance.
• Professional Recognition
  Association of Chartered Certified Accountants (ACCA)
  Depending on prior learning and academic background, graduates of the programme who have met the ACCA student registration requirements may be granted exemptions up to 7 out of 14 papers from the ACCA professional examination scheme.
  Institute of Certified Management Accountant (ICMA)
  Graduates of the honors degree will be entitled to 16 exemptions out of 18-unit ICMA examinations and apply for Graduate Management Accountant (GMA) designation.
• Edinburgh Napier University Scholarship
  Scholarships are offered by Edinburgh Napier University to students with outstanding academic achievements in the programme.

Teaching
The programme will mainly be delivered through intensive face-to-face lectures conducted by academic staff from Edinburgh Napier University and supported by weekly tutorials taught by CityU academic staff and/or local practitioners.
**BSc (Hons) Aviation Management**

8th intake in 2014

Programme code: 143-19420  
Duration & study mode: 1 year (full-time)

**About the Programme**

This is a unique programme designed for graduates holding AD/HD in Aviation, Aircraft Maintenance, Logistics, Transport Operations as well as Passenger Transport disciplines. The programme aims at providing the students with a competitive edge in the aviation industry. We believe the range of elements of the programme: language and communication, business and management, aviation and logistics, are solid addition to students’ knowledge acquired in their previous studies.

**Programme Structure**

- Introduction to Research Methods
- Add-vaantage Module (English)
- Add-vaantage Module (Effective Communication)
- Aviation Management
- Aviation Strategy and Planning
- Aviation Safety, Security & Emergency Planning
- Global Logistics Management
- Project Management
- Project
- Supply Chain and Logistics Management
- Human Factors in Aviation

**Entry Requirement**

Students have to take 180 credits in 1 year

Candidates for admission to the programme should possess one of the following:

- Associate Degree (AD) in Airport Operations and Aviation Logistics or Global Logistics and Trade Finance from City University of Hong Kong (30-credit exemption);
- Higher Diploma (HD) in Aircraft Maintenance Engineering, Transport and Logistics Studies, or Customer Services for Aviation and Passenger Transport from The Hong Kong Institute of Vocational Education (IVE);
- Higher Diploma (HD) in Business (Transport Logistics) from Hong Kong College of Technology;
- Higher Diploma (HD) in Logistics and Transport Operations from HKU School of Professional and Continuing Education (HKU SPACE);
- Higher Diploma (HD) in Aviation Studies, from HKU School of Professional and Continuing Education (HKU SPACE);
- A qualification deemed to be equivalent to one of the above.

Students from other disciplines (e.g. HD/AD in Business) will be assessed on a case-by-case basis and, if deemed to be eligible for admission, are required to take 200 credits in order to cover all the required pre-requisite knowledge in aviation discipline.

**Special Features**

- A professional programme for aviation industry
- Exclusively designed for AD/HD graduates with aviation, logistics or aircraft maintenance backgrounds, who wish to further enhance their knowledge in different aspects of aviation management.
- Add-vaantage modules are specifically-designed in order to improve students’ language and presentation skills which must be acquired irrespective of which specific area in the aviation industry they are going to further pursue.

**Teaching**

Lectures & tutorial classes are delivered by CityU full-time academic staff and/or local instructors.

**Fee:**  
- HK$86,400 (180 credits)  
- HK$72,000 (150 credits)

**Commencement:** September 2014

**Website:** www.cityu.edu.hk/ce/bscam

**Enquiries:**  
(Tel) 3442 5801  
(Email) team5@scope.edu

“*The top-up programme has certainly given me great opportunities to widen my horizon through academic study and working experience. Now I am much better qualified for a career in aviation field after finishing this programme. I have developed stronger competence achieving my goal. I think this programme has changed me a lot.*

Ms Chow Tsz Yan Grace  
Graduate
Programme code: 143-29400
Duration & study mode: 2 years (part-time)

About the Programme
The Full-time mode of this programme has already been launched in 2007 and has received positive comments. In response to the increasing training demand from the industry, the Programme Team has officially launched the programme in part-time mode in September 2011. We have recruited talented part-time students who are working in different managerial and functional roles of a range of well-known companies and airlines, such as Airport Authority Hong Kong, Hong Kong Aircraft Engineering Company, Japan Airlines, Singapore Airlines and Hong Kong Dragon Airlines.

Programme Structure
• Add-vantage Module (English)
• Introduction to Research Methods
• Aviation Management
• Aviation Safety, Security & Emergency Planning
• Supply Chain and Logistics Management
• Add-vantage Module (Effective Communication)
• Project Management
• Global Logistics Management
• Aviation Strategy and Planning
• Human Factors in Aviation
• Project

* The module combination and teaching sequence are subject to revision by Coventry University.

Entry Requirement
Students have to take 200 credits in 2 years
• Candidates for admission to the programme should possess a HD/AD in relevant discipline.
• Related HD/AD graduates with at least one year of work experience at the airport may only need to take 180 credits. They may be exempted from the module 292SE (Aviation Management).

Special Features
• This part-time mode will allow students to attend academic training after work hours so as to develop both academic and practical skills in parallel.
• Add-vantage modules are specifically-designed in order to improve students’ language and presentation skills which must be acquired irrespective of which specific area in aviation industry they are going to further pursue.
• Most of the students are working in a range of managerial, executive and functional roles in different airlines, aviation and logistics-related companies.

Teaching
Lectures & tutorial classes are delivered by CityU full-time academic staff and/or local instructors.

Fee:
HK$104,000 (200 credits)
HK$93,600 (180 credits)

Commencement: September 2014

Website: www.cityu.edu.hk/ce/covam

Enquiries:
(Tel) 3442 5801
(Email) team5@scope.edu
Business Studies

24 BA (Hons) Business Administration and Management
De Montfort University

26 BA (Hons) International Business Management
Oxford Brookes University

28 BA / BA (Hons) Marketing Management
Edinburgh Napier University
Thousands of lives are changed for the better every year through the inspirational teaching and vital research taking place at De Montfort University.

Based in Leicester, in the heart of England, we are a university of quality and distinctiveness and our contribution to the world around us is significant: we boost the UK economy by £389 million each year and create more than 12,000 jobs.*

Leicester Business School, is one of the largest providers of business and management education in the UK, and enjoys close links with major UK professional bodies, industry and the public sector. The School has over 150 academic staff and around 5,000 students studying undergraduate, postgraduate, research and professional programmes. The diverse student community includes a growing population of international students from around the world with over 60 nationalities represented in addition to many professionals studying part-time or by distance learning, both in the UK and overseas.

- Career enhancing paid placement opportunities with top UK and multinational employers are an option for all business school students
- Strong links with professional bodies such as ACCA, CIMA, CIPD and CIM
- £35 million faculty building has state-of-the-art study facilities and social spaces

www.dmu.ac.uk/business


BA (Hons) Business Administration and Management

6th intake in 2014 (full-time) / 24th intake in 2014 (part-time)

BA (Hons) Business Administration and Management (full-time)*

Programme code: 143-19530
Duration: 1 year
Fee: HK$93,600
Commencement: September 2014
Website: www.cityu.edu.hk/ce/babam
Enquiries: (Tel) 3442 2097
(Email) team1@scope.edu

* Full-time students are eligible to apply for Government financial assistance similar to local degree programmes.

BA (Hons) Business Administration and Management (part-time)

Programme code: 143-29080 (Sep 2014 intake)
151-29080 (Jan 2015 intake)
Duration: 2 years
Fee: HK$99,600
Commencement: September 2014 / January 2015
Website: www.cityu.edu.hk/ce/babam
Enquiries: (Tel) 3442 8762 / 3442 4423
(Email) team1@scope.edu

About the Programme

The programme provides students with a wide range of knowledge of different areas in business and management studies. While providing students with opportunities to critically understand various areas in business and management, the programme is also characterized by its flexibility to allow students to specialize in specific areas. In the final level of study, students can have an in-depth study in one particular discipline, either in Marketing or HRM.
Programme Structure  (subject to review)
The programme consists of 12 modules (180 credits).
- Business Communications and Academic skills
- Business Research Issues and Analysis
- Marketing Communications
- International Marketing
- Business and Environmental Sustainability
- Service Operations Management
- Strategic Management (double module)
- Work-based Portfolio (double module)(only offered in part-time programme)
- Strategy and Management Dissertation (double module) or Contemporary Business Issues (double module) (only offered in full-time programme)

Choose two modules from the following:
Marketing Stream
- Retail Marketing
- Creative Management & Marketing
HRM Stream
- Managing Organisations
- Globalization and International HRM

CEF reimbursable modules

Entry
- Sub-degree holders in business and related disciplines or equivalent;
- DMS graduates from CityU SCOPE (HKQF Level 4); or
- Holders of BTEC Higher National Diploma in Business or equivalent qualifications at NQF Level 5; or
- Sub-degree holders in non-business disciplines with relevant working experience*#

* Students are required to take an intensive bridging course offered by CityU SCOPE before programme commencement.
# Only applicable to part-time programme.

Special Features

Strong Reputation and Long History
- The programme has been offered in Hong Kong since 1997 with more than 2,000 graduates, and has established a strong local reputation in the market for quality and relevance.

Academically Sound and Highly Practical
- The programme is specifically designed to give a balanced mix in human, technical and cognitive knowledge required for a successful management career in today’s competitive global environment.
- Combines cutting edge research and best practice in international management and business from a leading UK university business school with local contextualisation and case studies from CityU academics.
- Highly practical “Work-based Portfolio” for the part-time programme, in which students can use their current job situations as case studies.
- Students can either write a dissertation or take a taught module in the full-time programme.

Specialist Pathway and Progression
- Provides general business and management education with specialist pathway options available (Marketing and HRM).
- Progression to the MSc International Business Management, offered by DMU through CityU SCOPE on a part-time basis.

Teaching
Lectures and tutorials are delivered by local academics and practitioners.
Oxford Brookes University’s strong tradition of excellence in teaching dates back as far as 1865 with the beginning of the Oxford School of Art. It is committed to leading the intellectual, social and economic development of the communities it serves through teaching, research and creativity.

The Business School is one of the largest Schools at Oxford Brookes University with over 150 academic staff, 2,000 undergraduates and 500 postgraduates and research students. It has established a strong reputation for management education both in the United Kingdom and in international markets, often working in partnership with institutions. Staff teaching on this degree bring not only a wealth of business experience but also active research interests including organizational structures and culture, sustainable business, entrepreneurship and accountability of business.

- The Times Good University Guide 2014, the Guardian University Guide 2014 and the Complete University Guide 2014 ranked Oxford Brookes University one of the UK’s top 50 universities.
- The Quality Assurance Agency of UK awarded Oxford Brookes University top marks (24/24) in their “Subject Reviews” on Business & Management and Economics.
- Two Queen’s Anniversary Prizes was awarded to Oxford Brookes University which recognizes and honors their outstanding achievement and excellence.

www.brookes.ac.uk

BA (Hons) International Business Management

10th intake in 2014

Programme code: 143-19210
Duration & study mode: 1 year (full-time)

About the Programme

The programme aims to enable students to develop an analytical and evidence-based approach to key aspects of business and management in today’s complex international context. Through active learning and evaluation, students will exercise initiative and personal responsibility in order to develop the ability to learn independently and to engage in critical evaluation and personal development. A broad awareness of organisational life including knowledge of the business and commercial environments within which all organisations function will underpin students’ ability to make decisions in complex, diverse and unpredictable contexts.

Students will have opportunities for a broad business education underscored by intercultural understanding, sound management knowledge and capabilities. This fosters a knowledge fusion that underpins creativity, professional competence and further academic study. This will equip students for a wide range of successful careers in an international context.

Programme Structure

Semester 1
- Research Methods
- Business Strategy for Competitive Advantage
- Business and Finance
- Leading and Managing People

Semester 2
- Leading and Managing Change
- Perspectives on International Management
- International Marketing
- International Consultancy Project

Semester 3
- International Business
- International Business Case Studies

*Subject to approval

“"The BA (Hons) International Business Management programme is intended to prepare students for a career in International Business Management or related areas and to encourage students to develop an analytical and enquiring mind which can respond creatively to the problems and opportunities facing modern business as well as those facing the students themselves and society at large. Oxford Brookes Business School and SCOPE are working together to make this vision a reality.”

Mr Clive Wildish
Liaison Manager

This programme is recognized under the Qualifications Framework
OF Level: Level 5
QR Registration Number: 12/000227/5
Validity Period: 01/09/2012 to 31/08/2016

www.brookes.ac.uk

Oxford Brookes University's strong tradition of excellence in teaching dates back as far as 1865 with the beginning of the Oxford School of Art. It is committed to leading the intellectual, social and economic development of the communities it serves through teaching, research and creativity.

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www.brookes.ac.uk

BA (Hons) International Business Management

10th intake in 2014

Programme code: 143-19210
Duration & study mode: 1 year (full-time)

About the Programme

The programme aims to enable students to develop an analytical and evidence-based approach to key aspects of business and management in today’s complex international context. Through active learning and evaluation, students will exercise initiative and personal responsibility in order to develop the ability to learn independently and to engage in critical evaluation and personal development. A broad awareness of organisational life including knowledge of the business and commercial environments within which all organisations function will underpin students’ ability to make decisions in complex, diverse and unpredictable contexts.

Students will have opportunities for a broad business education underscored by intercultural understanding, sound management knowledge and capabilities. This fosters a knowledge fusion that underpins creativity, professional competence and further academic study. This will equip students for a wide range of successful careers in an international context.

Programme Structure

Semester 1
- Research Methods
- Business Strategy for Competitive Advantage
- Business and Finance
- Leading and Managing People

Semester 2
- Leading and Managing Change
- Perspectives on International Management
- International Marketing
- International Consultancy Project

Semester 3
- International Business
- International Business Case Studies

*Subject to approval

“The BA (Hons) International Business Management programme is intended to prepare students for a career in International Business Management or related areas and to encourage students to develop an analytical and enquiring mind which can respond creatively to the problems and opportunities facing modern business as well as those facing the students themselves and society at large. Oxford Brookes Business School and SCOPE are working together to make this vision a reality.”

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This programme is recognized under the Qualifications Framework
OF Level: Level 5
QR Registration Number: 12/000227/5
Validity Period: 01/09/2012 to 31/08/2016

www.brookes.ac.uk
Entry
Holders of Associate Degree / Higher Diploma or equivalent programmes in business-related disciplines, where the medium of instruction and assessment is English.

Holders of Associate Degree / Higher Diploma or equivalent programmes in business-related disciplines, where the medium of instruction and assessment is not English, are required to demonstrate an English proficiency equivalent to Grade D in HKALE Use of English or IELTS score 6.0 with a 6 in Reading and writing. Exceptionally, applicants who can show that they have relevant qualifications or experience or both may be admitted with dispensation to the programme.

Special Features
International Perspective
Modules on the programme have a strong international emphasis. Students will acquire the modern business knowledge and skills from a global business perspective and have an opportunity to exchange ideas with students of the same programme in other regions.

Highly Practical
Students will participate in project work and case study analysis which expose them to different business scenarios and prepare them to face real-world business challenges.

Academics with Real-world Experience
The teaching team has hands-on business and consultancy experience that allows students to gain many practical insights.

Oxford Brookes University Scholarships
Scholarships are offered by Oxford Brookes University to students with outstanding academic achievements in the programme.

Teaching
The programme will be delivered by a team of staff from Oxford Brookes University, CityU full-time academic staff and other local tutors. The staff from Oxford Brookes University will visit HK at the start of each semester to deliver an introductory workshop and part of the programme. CityU full-time academic staff and other local tutors will then deliver the remaining part of the programme and provide academic support for students throughout the programme.

Fee: HK$93,600*
Commencement: September 2014
Website: www.cityu.edu.hk/ce/baibm
Enquiries: (Tel) 3442 5684
(Email) team3@scope.edu

* Students are eligible to apply for Government financial assistance similar to local degree programmes.
Edinburgh Napier University is one of CityU SCOPE's largest UK partners of Higher Education in Hong Kong. It is one of the largest universities in Scotland, with more than 17,500 students. The University is split into three Faculties: The Business School, the Faculty of Engineering, Computing & Creative Industries and the Faculty of Health, Life & Social Sciences. The University has approximately 1,600 staff and offers around 200 undergraduate and 100 postgraduate programmes, as well as an extensive range of short courses for industry and commerce. Many of our short courses have been tailored to fit international clients' needs and are delivered abroad. The Business School is the largest Business School in Scotland with more than 7,000 students. It offers a wide range of Business, Finance, Hospitality and Tourism courses at undergraduate and postgraduate levels.

Recent achievements:
- The Telegraph newspaper listed Edinburgh Napier University as one of the top ten UK universities for getting a job (July 2012)
- 91% of (under) graduates are in work or further study within six months of leaving Edinburgh Napier University Higher Ed Statistics Agency 2011/12, Marketing programmes
- One of the top three UK universities for helping students exceed expectations (Guardian University Guide 2014)
- Edinburgh Napier University is the largest provider of UK education in Hong Kong
- One of the premier institutions for teaching the qualifications of the Chartered Institute of Marketing (CIM) (The world's leading professional body for practicing marketers)
- Over 15 years of collaboration with CityU SCOPE
- More than 6,800 graduates in HK

* 89% student satisfaction, UK National Student Survey 2013, Edinburgh Napier Business School

www.napier.ac.uk

### BA / BA (Hons) Marketing Management

**11th intake in 2014 (full-time) / 2nd intake in 2014 (part-time)**

**BA / BA (Hons) Marketing Management (full-time)**

* (The First Six Intakes were titled BA / BA (Hons) Marketing Management with Business Studies)*

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Duration:</td>
<td>BA – 9 months</td>
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<tr>
<td></td>
<td>BA (Hons) – 12 months + 3 months for dissertation</td>
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<td>Fee:</td>
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**BA / BA (Hons) Marketing Management (part-time)**

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<th>Programme code:</th>
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<tr>
<td>Duration:</td>
<td>BA – 12 months</td>
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<td>BA (Hons) – 21 months</td>
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<td></td>
<td>BA (Hons) – HK$100,760</td>
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<td>Commencement:</td>
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<td>Website:</td>
<td><a href="http://www.cityu.edu.hk/ce/bamm">www.cityu.edu.hk/ce/bamm</a></td>
</tr>
<tr>
<td>Enquiries:</td>
<td>(Tel) 3442 5376</td>
</tr>
<tr>
<td></td>
<td>(Email) <a href="mailto:team3@scope.edu">team3@scope.edu</a></td>
</tr>
</tbody>
</table>

* Full-time students are eligible to apply for Government financial assistance similar to local degree programmes.

### About the Programme

This programme aims to:
- develop critical and analytical approaches to marketing management and associated disciplines;
- develop in students key transferable skills;
- develop in students knowledge of the relationship between marketing and other business activities;
- equip students with the necessary knowledge for a career in marketing management and associated disciplines, and
- develop in students competence in applying marketing theory to practical situations.
Programme Structure

Entry
• Holders of an Associate Degree (AD) or a Higher Diploma (HD) in any business or service related studies with at least one module involving study of marketing fundamentals and another module in statistics, mathematics or other suitable quantitatively-oriented subject.

Students who have not studied marketing fundamentals may also be considered. Students will be required to study an additional marketing bridging course in the summer.

Teaching
The programme will be delivered through face-to-face lectures conducted by academic staff from Edinburgh Napier University & SCOPE and supported by tutorials led by SCOPE teaching staff.

Special Features
• This is a specialized business programme which covers a comprehensive range of marketing management areas.
• The programme requires both academic skills and the ability to apply them in a context linked to business practice, primarily in marketing and related functions.
• Live Project: In this optional module a student team is briefed by a Hong Kong organisation on a real marketing task or marketing problem. They evaluate the problem, design a marketing plan to solve it and present their solution in a detailed report and in a presentation to the organisation and their tutor. This gives them experience of real-life marketing.
• Dissertation: Each student writes an academic report on a marketing topic of their own choice. This involves evaluating what others have said about the topic, conducting a small research project on it, writing this all up and presenting conclusions and recommendations.

Programme Structure

Full-time

<table>
<thead>
<tr>
<th>BA / BA (Hons)</th>
<th>Trimester 1</th>
<th>Trimester 2</th>
<th>Trimester 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Brand Management (20 credits)</td>
<td>• International Marketing (20 credits)</td>
<td>Option 1: 3 modules</td>
<td>• Leadership in a Changing Environment (20 credits)</td>
</tr>
<tr>
<td>• International Marketing (20 credits)</td>
<td>• Market Analysis (20 credits)</td>
<td>• Service Management (20 credits)</td>
<td>• Marketing Management in Practice (20 credits)</td>
</tr>
<tr>
<td>• Marketing Research &amp; Communication (20 credits)</td>
<td>• Strategic Management in a Global Context (20 credits)</td>
<td>• Live Project (40 credits)</td>
<td>• Emerging Markets (20 credits)</td>
</tr>
</tbody>
</table>

Option 2:
• Live Project (40 credits)
  Plus any one of the modules in Option 1

Part-time

<table>
<thead>
<tr>
<th>BA / BA (Hons)</th>
<th>Trimester 1</th>
<th>Trimester 2</th>
<th>Trimester 3</th>
<th>Trimester 4</th>
<th>Trimester 5</th>
<th>BA (Hons)</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Brand Management (20 credits)</td>
<td>• International Marketing (20 credits)</td>
<td>• Service Management (20 credits)*</td>
<td>• Leadership in a Changing Environment (20 credits)</td>
<td>• Marketing Management in Practice (20 credits)</td>
<td>• Emerging Markets (20 credits)</td>
<td></td>
</tr>
<tr>
<td>• Marketing Research &amp; Communication (20 credits)</td>
<td>• Market Analysis (20 credits)*</td>
<td>• Strategic Management in a Global Context (20 credits)*</td>
<td></td>
<td></td>
<td></td>
<td>• Dissertation (40 credits)</td>
</tr>
</tbody>
</table>

* EITHER option 1: Undertake all four 20-credit modules, OR option 2: International Marketing plus one other 20-credit module plus 40-credit Live Project module

“Embracing the academic strategy of emphasizing employability skills, encouragement of creative use of technology and focusing on practice, this programme aims to enhance students’ ability to apply theoretical frameworks to diverse business situations and to exhibit creative minds and critical thinking throughout learning. For instance, the ‘Live Project’ Module has provided an excellent experience for us to work side by side with businesses and organizations in Hong Kong on practical projects which help develop our problem solving skills in marketing related fields. With the support of enthusiastic and passionate lecturers and tutors, this programme equips students with knowledge and techniques enabling sound application of theory to practice and also transferrable skills which would be very useful for future career.”

Siu Chi Ho, Chris
Graduate 2013,
Awardee of The Director’s List 2013 & Graduate of ABA Marketing, CityU CCCU
The history of Coventry University can be traced back over 170 years. The academic structure of the University comprises three faculties and one school: Faculty of Engineering and Computing, Faculty of Business, Environment and Society, Faculty of Health and Life Sciences, and School of Art and Design. Currently around 18,000 students are studying at the university.

The Guardian University Guide 2013: Coventry University ranks 33 in Business and Management Discipline.

BSc (Hons) Business Information Technology
11th intake in 2014

Programme code: 143-19430
Duration & study mode: 1 year (full-time)

About the Programme
This locally accredited programme aims to provide a study of the different functional areas of management in organizations with relation to information technology; suitable for sub-degree holders of IT or Business related disciplines. This is a sound and relevant education for people wishing to enter or develop a career in an interdisciplinary area.

Programme Structure
The programme consists of the following modules to be completed in 3 semesters:
• Real World Project
• Operational Research
• Data and Information Retrieval
• Rapid Application Development
• Project Management
• Information Technology and Global Development
• Business Continuity and Compliance
• Add-vantage Module (Effective Communication)
• Individual Project

Entry
Holders of Associate Degree (AD) or Higher Diploma (HD) in computing or business related disciplines, or equivalent qualifications.

Professional Recognition
• This programme has been accredited by Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) as a locally accredited top-up degree programme under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap. 592) in which the qualifications attained by individual students will be recognised as meeting the standard of particular qualifications obtained in Hong Kong.

Teaching
Lectures and tutorial classes are delivered by CityU full-time academic staff and/or local instructors.

Fee: HK$86,400
Commencement: September 2014
Website: www.cityu.edu.hk/ce/bscbit
Enquiries: (Tel) 3442 5809
(Email) team5@scope.edu

Additional Information
This programme is one of the eligible full-time courses under the Financial Assistance Scheme for Post-secondary Students (FASP) and Non-means-tested Loan Scheme for Post-secondary Students (NLSPS) administrated by the Student Financial Assistance Agency (SFAA). Students are eligible to apply for Grant & Loan as long as they meet the requirements set by SFAA.

Special Features
The curriculum
• The core curriculum is based on the British Computer Society (BCS) guidelines.

Employment Opportunities
• Graduates are employed in the fields of software programming, IT consultant, database administration, project management and business system support.

“This curriculum covers data and information systems development, business application and continuity, information technology and research, and project management and communication skills. It is the right choice for IT practitioners to extend their knowledge into business practice for more effective deployment of IT for competitive advantage.”

Dr Cassandra Ip
Programme Leader
Staffordshire University has a long and proud history of providing high quality, progressive and inclusive higher education for people from across the Staffordshire region, the UK and the rest of the world. The University continues to meet the needs of its students, partners, communities and employees now and in the future by embracing diversity, enabling and encouraging local regeneration and constantly seeking to provide easier access to learning for people from all walks of life. On campus, 15,000 students make up the University’s vibrant cultural mix from the UK, and around the world with over 15,000 students studying with overseas partners.

The Faculty of Computing, Engineering and Sciences houses one of the largest and well-established computing departments and has a history of delivering computing degrees that stretches back to 1965.

**BSc (Hons) Business Information Technology**

13th intake in 2014

**BSc (Hons) Computing Science**

20th intake in 2014

**BSc (Hons) Information Systems**

20th intake in 2014

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**Programmes**

- **BSc (Hons) Business Information Technology**
- **BSc (Hons) Computing Science**
- **BSc (Hons) Information Systems**

<table>
<thead>
<tr>
<th>Program</th>
<th>Code</th>
<th>Duration &amp; study mode</th>
<th>Fee (180 credits)</th>
<th>Fee (240 credits)</th>
<th>Commencement</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIT</td>
<td>143-29010</td>
<td>2 years (part-time)</td>
<td>HK$97,200</td>
<td>HK$129,600</td>
<td>June 2014</td>
</tr>
<tr>
<td>CS</td>
<td>10/000644/5</td>
<td>2 years (part-time)</td>
<td>HK$97,200 (180 credits)</td>
<td>HK$129,600 (240 credits)</td>
<td>September 2014</td>
</tr>
</tbody>
</table>

**About the Programmes**

These locally accredited programmes are designed to enable sub-degree graduates in IT related disciplines to build on their studies in three different streams—Computing Science (CS), Information Systems (IS) and Business Information Technology (BIT). Each programme is designed with its unique features in order to meet the different needs of students.

- **Computing Science (CS)**
  - The CS programme gives students a broad view of computer systems, hardware and software, and information systems.
- **Information Systems (IS)**
  - The IS programme provides students with a sound knowledge of systems analysis and design methods, database management systems and commercial applications.
- **Business Information Technology (BIT)**
  - The BIT programme gives students a sound knowledge of how the commercial world works, and a thorough background in the IT systems that are found in all departments of a modern business.
Programme Structures

The programmes consist of 9 taught modules and a final-year project which is equivalent to 3 modules. Students of 240-credit entry route will take 4 additional modules.

<table>
<thead>
<tr>
<th>Computing Science (CS)</th>
<th>Information Systems (IS)</th>
<th>Business Information Technology (BIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>For 240 credits</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• E-Commerce</td>
<td>• Database Systems</td>
<td>• Strategic Entrepreneurship and Innovation</td>
</tr>
<tr>
<td>• Open Source Web programming</td>
<td>• Data Management</td>
<td>• Applied Communications Technology</td>
</tr>
<tr>
<td>• Professional Enterprise Development</td>
<td>• Project Management</td>
<td>• Applied IT Project</td>
</tr>
<tr>
<td>• Object Oriented Methods</td>
<td>• Advanced HCI and Usability</td>
<td></td>
</tr>
<tr>
<td><strong>For 240 credits and 180 credits</strong></td>
<td>• Hardware and Software Systems and Networks</td>
<td>• Information System Organizations and Management</td>
</tr>
<tr>
<td>• Principles and Practices of Software Production</td>
<td>• Service Management and ITIL</td>
<td>• Advanced Database Systems</td>
</tr>
<tr>
<td>• Distributed Computer Systems</td>
<td>• Strategic Information Management</td>
<td>• Knowledge Management in Organizations</td>
</tr>
<tr>
<td>• CS/IS Route Project</td>
<td></td>
<td>• CS/IS Route Project</td>
</tr>
</tbody>
</table>

CEF reimbursable modules

Entry

• 180 Credits
  Holders of Associate Degree (AD) / Higher Diploma (HD) in Computing and IT related disciplines or equivalent qualifications.

• 240 Credits
  Holders of Diploma/Higher Certificate in Computing and IT related disciplines with 3 years relevant working experience or those with equivalent qualifications.

Special Features

The university

• One of the largest universities in UK with over 30,000 students

• Considerable success in the last UK Research Assessment Exercise (RAE) was received by the Faculty of Computing, Engineering and Sciences

The collaboration

• Over 15 years of collaboration with SCOPE, CityU

The graduates

• More than 1,800 IT professionals graduated through delivery of these programmes in HK

Professional Recognition

• These programmes have been accredited by Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) as locally accredited top-up degree programmes under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap. 592) in which the qualifications attained by individual students will be recognised as meeting the standard of particular qualifications obtained in Hong Kong.

Teaching

100% qualified local academics and practitioners.
Construction and Built Environment

36 BSc (Hons) Construction Management
University of Wolverhampton

37 BSc (Hons) Quantity Surveying
University of Wolverhampton
BSc (Hons) Construction Management
15th intake in 2014

Programme code: 143-29160
Duration & study mode: 2 years (part-time)

About the Programme
The programme aims to prepare students to take on a variety of managerial responsibilities in the construction industry and for further studies at postgraduate level.

Programme Structure
The programme comprises of 180 credits, nine 20-credit modules. The tentative study schedule is as follows:

Year 1
• Construction & Environmental Technology
• Professional Practice Project
• Contract Law and Dispute Resolution
• Sustainability
• Construction Human Resource Management

Year 2
• Construction Planning
• Group Project Evaluation & Development
• Construction Management
• Construction Dissertation

Entry
• Holders of Associate Degree (AD) / Higher Diploma (HD) in Building-related disciplines or equivalent qualifications; OR
• *Sub-degree holders in other disciplines with scientific, technological or quantitatively-oriented subjects or equivalent qualifications and relevant industrial experience; OR
• *Mature candidates with post-secondary qualifications and substantial industrial experience in a leadership position may be considered on individual basis.
• Applicants are required to demonstrate an English proficiency at IELTS 6.0 or equivalent. Alternatively, applicants may take University’s Wolverhampton English Proficiency Examination (WEPE) or an English preparatory programme offered by CityU SCOPE at an additional fee.

Special Features
Gateway to Professional
• The programme has obtained full accreditation from the Chartered Institute of Building (CIOB)
• Graduates may apply for Corporate Membership in Building Discipline of the Hong Kong Institution of Engineers (HKIE) upon completion of a top-up course recognized by the HKIE with relevant professional experiences.

Extensive Learning Support & Resources
• Students are fully supported by experienced local tutors to ensure smooth study process, achieving a high level of completion
• Students can access the UoW knowledge-exchange online platform - WOLF for further interactive learning and support beyond the contact hours
• Excellent interaction and peer-learning opportunities among students from diversified backgrounds.

Teaching
Lectures by Wolverhampton academics, tutorials by experienced local practitioners.

Fee: HK$105,000
Commencement: October 2014
Website: www.cityu.edu.hk/ce/bsccm
Enquiries: (Tel) 3442 5810 (Email) team2@scope.edu

*I took this programme because many subjects are closely related to my job. I found that it was a treasurable experience and I gained a lot when working with classmates in different backgrounds in this programme. Though I studied similar subjects in another institute but they are not as in-depth as in this programme. I learnt more on how to handle problems of project delay in different ways, which helps my career a lot.*

Wong Sin Ming
Graduate
Programme code: 143-29140  
Duration & study mode: 2 years (part-time)

**About the Programme**

The programme aims to ensure students have a comprehensive quantity surveying education combined with related construction knowledge. This ensures students are equipped with the appropriate quantity surveying and construction knowledge and enterprising spirit to practise professionally and ethically.

**Programme Structure**

The programme comprises of 180 credits, nine 20-credit modules. The tentative study schedule is as follows:

**Year 1**
- Construction & Environmental Technology
- Professional Practice Project
- Contract Law and Dispute Resolution
- Sustainability
- Construction Quantity Surveying (Practice and Procedures)

**Year 2**
- Construction Quantity Surveying (Professional Practice)
- Group Project Evaluation & Development
- Construction Quantity Surveying (Management)
- Construction Dissertation

**Entry**

- Holders of Associate Degree (AD) / Higher Diploma (HD) in Surveying-related disciplines or equivalent qualifications; OR
- *Sub-degree holders in other disciplines with scientific, technological or quantitatively-oriented subjects or equivalent qualifications and relevant industrial experience; OR
- *Mature candidates with post-secondary qualifications and substantial industrial experience in a leadership position may be considered on individual basis.

**Special Features**

**Gateway to Professional**
- The programme has obtained full accreditation from the Chartered Institute of Building (CIOB)

**Extensive Learning Support & Resources**
- Students are fully supported by experienced local tutors to ensure smooth study process
- Students can access the UoW knowledge-exchange online platform - WOLF for further interactive learning and support beyond the contact hours
- Excellent interaction and peer learning opportunities among students from diversified backgrounds.

**Teaching**

Lectures by Wolverhampton academics, tutorials by experienced local practitioners.

**Fee:** HK$105,000

**Commencement:** October 2014

**Website:** www.cityu.edu.hk/ce/bscqs

**Enquiries:**
(Tel) 3442 5810
(Email) team2@scope.edu
BEng (Hons) Fire Engineering

9th intake in 2014

“The operation of the programme as an accredited programme is subject to the final approval by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications.

Programme code : 143-29240
Duration & study mode : 2-3 years (part-time)

About the Programme
This programme is concerned with the study of fire development and prevention and the means by which its consequence may be reduced to a minimum in human, environmental and financial terms and emphasizes Fire Engineering in the context of the Built Environment, particularly its applications to buildings and infrastructure. The level of this programme is appropriate to those who will eventually hold senior management positions within the fire-related professions. The programme is delivered in regular part-time mode by local academics and industry practitioners.

Programme Structure
There are three entry points. Students are required to complete either 180 credits (Route 1), 230 credits (Route 2) or 360 credits (Route 3) over 2 or 3 years of part-time study.

Common modules across 3 Routes
• Project Management
• Computational Engineering
• Engineering Analysis 2
• Enclosure Fire Dynamics
• Fire Protection Engineering
• Fire Investigation
• Probabilistic Risk Analysis
• Engineering Design Project
• Fire Science Dissertation

Additional module for Route 1 & 3 only
• Accidents and Catastrophes

Additional modules for Route 2 & 3 only
• Introduction to Combustion and Fire
• Fire and Built Environment
• Fluid Dynamics of Fire

“Fire engineering comprises a range of diverse subjects such as fire properties of material, enclosure fire, computational fire modelling, and fire risk assessment. The BEng (Hons) course offered by UCLAN provides me with a sound background knowledge to explore further in the field of fire engineering.”

Mr Lum Hak Ping Michael
Graduate
Additional modules for Route 3 only

- Safety and Fire Law
- Energy Transfer and Thermodynamics
- Engineering Design Practice
- Buildings, Materials and Fire
- Engineering Analysis 1
- Skills for Fire Studies
- Safety, Health and Environment

* The module combination and teaching sequence are subject to revision by UCLan.

Entry

Route 1 (students have to complete 180 credits)
- Holders of Foundation Degree in Science in Fire Safety Engineering (or equivalent qualification)

Route 2 (students have to complete 230 credits)
- Holders of Higher Diploma (HD) / Associate Degree (AD) / Higher National Diploma (HND) or equivalent qualifications in a relevant discipline such as building services, electrical and mechanical engineering with mathematics courses. Applicants might be invited to attend an interview; or
- Holders of Higher Diploma (HD) in a relevant discipline other than the above listed who can demonstrate competence of mathematics and have a minimum of 3 years of experience in a relevant profession.

Route 3 (students have to complete 360 credits)
- Those who have obtained Level 3 or above in HKDSE Chinese and English; and Level 2 or above in Mathematics, Liberal Studies and an elective subject; or
- Those who have obtained grade E in 2 HKALE subjects; or E in 3 HKALE AS subjects, including Use of English; and E in 5 HKCEE subjects including English Language (Syllabus B); or
- Those who have completed UCAS 280 points including Maths and a Science/Technology subject at A2 or AVCE, plus 5 GCSE’s including Maths and English at C; or
- Higher National Certificate (HNC) holders in a relevant discipline such as building services, electrical and mechanical engineering with mathematics courses; or
- Corporate member (MIFireE) of The Institution of Fire Engineers; or
- Mature applicants of at least 21 years of age by the commencement of the programme, who have relevant work experience and commensurate background in mathematics and engineering.

Applicants whose qualification were not taught and assessed in English may be required to demonstrate their English proficiency equivalent to IELTS 6.0. Interview/Written Test may be arranged for applicants.

Professional Recognition

The BEng (Hons) Fire Engineering operating in the UK (Preston) and SCOPE City University of Hong Kong are accredited by the Energy Institute (EI) UK.

Graduates of this programme must also pursue the MSc in Fire Safety Engineering to satisfy the current academic requirement for Membership of the Hong Kong Institution of Engineers (Fire Discipline) and Chartered Engineers of the UK Engineering Council.

Teaching

Lectures & tutorial classes are delivered by qualified local academics & industry practitioners.

Fee: HK$5,250 per 10 credits

* With Valid IFE Membership will have 5% discount on programme fee

Commencement: September 2014

Website: www.cityu.edu.hk/ce/fire

Enquiries: (Tel) 3442 5804 / 3442 7423
(Email) team5@scope.edu
Foundation Degree of Science (FDSc) Fire Safety Engineering

9th intake in 2014

Programme code: 143-29250
Duration & study mode: 2 years (part-time)

About the Programme
The foundation degree provides the necessary knowledge and qualification for students who are already, or wishing to become, practitioners in the fire-related professions. Students graduating with this programme would have been provided with a balanced curriculum, enabling them to develop a sound general knowledge of fire engineering and the industry. The programme is delivered in regular part-time mode by local academics and industry practitioners.

Programme Structure
The programme includes 13 modules (240 credits) studied over six semesters
- Introduction to Combustion and Fire
- Buildings, Materials and Fire
- Safety and Fire Law
- Introduction to Engineering Analysis
- Skills for Fire Studies
- Energy Transfer and Thermodynamics
- Community Fire Safety
- Fire and Built Environment
- Community Fire Safety Strategies
- Structures, Materials and Fire
- Fluid Dynamics of Fire
- Fire Science Project
- Fire Safety Management and Legislation

* The module combination and teaching sequence are subject to revision by UCLan.

Entry
- Those who have obtained grade E in 1 HKALE subject; or E in 2 HKALE AS subjects, including Use of English; and E in 5 HKCEE subjects including English Language (Syllabus B); or
- Those who have obtained an academic qualification from a local post-secondary institution (e.g. CityU SCOPE Certificate in Fire Science Studies) or a professional qualification acceptable to the University; qualifications attained by study at a local international school or a non-local high school, at Grade 12 or equivalent, are also acceptable; or
- Those who have completed UCAS 180 points at A2 level or equivalent, plus 5 GCSE's (including a numerate subject at Level C or above); or
- Mature applicants of at least 21 years of age by the commencement of the programme, who have relevant work experience and commensurate background in mathematics and engineering.

Applicants whose qualification were not taught and assessed in English may be required to demonstrate their English proficiency equivalent to IELTS 6.0. Interview / Written Test may be arranged for applicants.

Special Features
- The Foundation Degree in Fire Safety Engineering at SCOPE, CityU satisfies the academic requirements for Member grade of the Institution of Fire Engineers (MIFireE).
- Graduates can get credit exemption for the admission to BEng (Hons) Fire Engineering offered by UCLan.

Teaching
Lectures & tutorial classes are delivered by qualified local academics & industry practitioners.

Entry
- Those who have obtained Level 2 or above in 5 HKDSE subjects including Chinese Language, English Language and Mathematics; or
- Those who have obtained grade E in 1 HKALE subject; or E in 2 HKALE AS subjects, including Use of English; and E in 5 HKCEE subjects including English Language (Syllabus B); or
- Those who have obtained an academic qualification from a local post-secondary institution (e.g. CityU SCOPE Certificate in Fire Science Studies) or a professional qualification acceptable to the University; qualifications attained by study at a local international school or a non-local high school, at Grade 12 or equivalent, are also acceptable; or
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- Those who have completed UCAS 180 points at A2 level or equivalent, plus 5 GCSE's (including a numerate subject at Level C or above); or
- Mature applicants of at least 21 years of age by the commencement of the programme, who have relevant work experience and commensurate background in mathematics and engineering.

Applicants whose qualification were not taught and assessed in English may be required to demonstrate their English proficiency equivalent to IELTS 6.0. Interview / Written Test may be arranged for applicants.
BA / BA (Hons) Hospitality and Service Management
*Edinburgh Napier University*

BA / BA (Hons) Tourism and Airline Management
*Edinburgh Napier University*

BA (Hons) Tourism Management
*Edinburgh Napier University*
BA / BA (Hons) Hospitality and Service Management

1st intake in 2014 (full-time) / 3rd intake in 2014 (part-time)

About the Programme

The programme aims to equip students with the general knowledge and skills appropriate for further career development in the hospitality and related industries in Hong Kong. Applicants who are working in or want to develop a career in the hospitality and service industry are welcome to join the programme.

BA (Hons) Hospitality and Service Management (full-time)

Programme code: 143-19150
Duration: 16 months
Fee: HK$99,600
Commencement: September 2014

*Full-time students are eligible to apply for Government financial assistance similar to local degree programmes.

Programme Structure

The programme consists of 11 modules (240 credits)

<table>
<thead>
<tr>
<th>Trimester</th>
<th>Module (All modules are 20 credits except for Dissertation which is 40 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Customer Service and Care</td>
</tr>
<tr>
<td></td>
<td>Hospitality Business Development</td>
</tr>
<tr>
<td></td>
<td>Facilities Planning for Hospitality, Tourism and Events</td>
</tr>
<tr>
<td>2</td>
<td>Organisational Change Management</td>
</tr>
<tr>
<td></td>
<td>Management of MICE Events</td>
</tr>
<tr>
<td></td>
<td>Business Tourism</td>
</tr>
<tr>
<td></td>
<td>Dissertation</td>
</tr>
<tr>
<td>3</td>
<td>Service Management</td>
</tr>
<tr>
<td></td>
<td>International Wines and Spirit Management</td>
</tr>
<tr>
<td></td>
<td>International Hospitality</td>
</tr>
<tr>
<td>4</td>
<td>Leadership and Innovation for Tourism, Hospitality and Events</td>
</tr>
<tr>
<td></td>
<td>Dissertation</td>
</tr>
</tbody>
</table>

*Honours Degree

Continuing Education Fund (CEF) reimbursable modules

Edinburgh Napier University reserves the right to revise the schedule if necessary.

Mr Michael HERRIOTT
Programme Leader (UK)
Entry Requirement

Associate Degree/ Higher Diploma level entry (QF Level 4)
- Holders of Associate Degree or Higher Diploma (or equivalent level) in hospitality management or related disciplines; OR
- Holders of Associate Degree or Higher Diploma in business or related disciplines with relevant work experience

Degree level entry (QF Level 5)
- Holders of Bachelor Degree (ordinary) in hospitality/ service management or related disciplines.

Special Features
- A pioneer programme in the field which offers both Hospitality and Service Management curriculums.
- The curriculum is academically and vocationally relevant for students to develop a career in hospitality and service management in Hong Kong.
- The part-time programme has convenient timetables as classes will be scheduled to avoid attendance during major peak working days such as weekends and public holidays.
- The part-time programme is designed with the flexibility of multi-entry and multi-exit in order to suit students who are in full-time employment.

Teaching
Lectures will be mostly taught by experienced professors from Edinburgh Napier University and tutorials facilitated by local tutors with industrial experience using study materials in Asian contexts.

Website: www.cityu.edu.hk/ce/bahsm
Enquiries: (Tel) 3442 2123
(Email) team7@scope.edu
About the Programme

The programme aims to equip students with the general knowledge and skills appropriate for further career development in the travel, tourism, airline and related industries in Hong Kong. Applicants who are working in or want to develop a career in the tourism and airline industry are welcome to join the programme.

BA / BA (Hons) Tourism and Airline Management (part-time)

Programme code: 143-29330

Duration & fee:
- For Associate Degree (AD) / Higher Diploma holders (HD) (QF Level 4)
  - BA - 12 months
  - Fee: HK$59,400 (120 credits)
  - BA(Hons) - around 2 years
  - Fee: HK$109,200 (240 credits)
- For Ordinary bachelor degree holders (QF Level 5)
  - BA(Hons) - 12 months
  - Fee: HK$49,800

Commencement: September 2014
**Programme Structure**

The programme consists of 11 modules (240 credits)

<table>
<thead>
<tr>
<th>Year</th>
<th>Trimester</th>
<th>Module (All modules are 20 credits except for Dissertation which is 40 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Airport Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>International Tourism Policy and Planning</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>Organisational Change Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Global Airline Industry</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>Service Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Visitor Attraction Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>End of Year Break (approx. mid Sep to mid Jan)</td>
</tr>
<tr>
<td>2</td>
<td>4</td>
<td>*Leadership and Innovation for Tourism, Hospitality and Events</td>
</tr>
<tr>
<td></td>
<td></td>
<td>*Dissertation</td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>*Airline Marketing and Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>*Airline Management</td>
</tr>
<tr>
<td></td>
<td>6</td>
<td>*Business Tourism</td>
</tr>
<tr>
<td></td>
<td></td>
<td>*Dissertation</td>
</tr>
</tbody>
</table>

**Entry Requirement**

**Associate Degree/ Higher Diploma level entry (QF Level 4)**
- Holders of Associate Degree or Higher Diploma (or equivalent level) in tourism, airline operations/ management or related disciplines; OR
- Holders of Associate Degree or Higher Diploma in business or related disciplines with relevant work experience

**Degree level entry (QF Level 5)**
- Holders of Bachelor Degree (ordinary) in tourism, airline operations/ management or related disciplines.

**Special Features**
- A pioneer programme in the field which offers both Tourism and Airline Management curriculums.
- The curriculum is academically and vocationally relevant for students to develop a career in tourism and airline management in Hong Kong.
- The part-time programme has convenient timetables as classes will be scheduled to avoid attendance during major peak working days such as weekends and public holidays.
- The part-time programme is designed with the flexibility of multi-entry and multi-exit in order to suit students who are in full-time employment.

**Teaching**

Lectures will be mostly taught by experienced professors from Edinburgh Napier University and tutorials facilitated by local tutors with industrial experience using study materials in Asian contexts.

**Website:** www.cityu.edu.hk/ce/batam

**Enquiries:**
(Tel) 3442 2125
(Email) team7@scope.edu
BA (Hons) Tourism Management
1st Intake in 2014

Programme code: 143-19160
Duration & study mode: 16 months (full-time)

About the Programme
It aims to produce graduates who are knowledgeable about the structure, operation, and impacts of the tourism industry and also graduates who are able to aspire to senior managerial positions within the local, national or international tourism industry.

Programme Structure
The programme consists of 10 modules (240 credits)

<table>
<thead>
<tr>
<th>Trimester</th>
<th>Modules</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Conference Management (20 credits)</td>
</tr>
<tr>
<td></td>
<td>Service Management (20 credits)</td>
</tr>
<tr>
<td></td>
<td>Sports Event Tourism (20 credits)</td>
</tr>
<tr>
<td>2</td>
<td>Live Project for Hospitality, Marketing, Tourism and Festival and Events (40 credits)</td>
</tr>
<tr>
<td></td>
<td>International Tourism Policy and Planning (20 credits)</td>
</tr>
<tr>
<td>3</td>
<td>Leadership and Innovation for Tourism, Hospitality and Events (20 credits)</td>
</tr>
<tr>
<td></td>
<td>International Destination Management (20 credits)</td>
</tr>
<tr>
<td></td>
<td>Dissertation (40 credits)</td>
</tr>
<tr>
<td>4</td>
<td>Natural Area Tourism (20 credits)</td>
</tr>
<tr>
<td></td>
<td>Contemporary Issues and Directions for Hospitality, Tourism and Events (20 credits)</td>
</tr>
</tbody>
</table>

“Tourism is one of the most dynamic and fastest growing industries in Hong Kong. Hence, the demand for trained manpower is rising rapidly and there is also a growing trend for firms to employ more degree holders who have acquired knowledge and skills in tourism management for filling related executive posts. I highly recommend this programme for students who would like to pursue a career in tourism. As the programme also admits students from social sciences or business disciplines, interested graduates should take this golden opportunity and pose to surf top wave in tourism and hospitality industries in the upcoming decade.”

Dr Fung Wai Wah
Programme Leader (HK)
Entry Requirement

• Holders of Associate Degree or Higher Diploma (or equivalent level) in tourism or related disciplines; OR
• Holders of Associate Degree or Higher Diploma in Business or Social Sciences disciplines (Students are required to complete and pass one or two bridging modules*) before admission.

*Applicants with an Associate Degree / Higher Diploma in business discipline are required to successfully complete “Introduction to Hospitality, Tourism and Events” prior to joining the programme. Applicants with an Associate Degree / Higher Diploma in social sciences are required to successfully complete “Introduction to Hospitality, Tourism and Events” and “Tourism Impacts” prior to joining the programme. The bridging modules will be scheduled around early August in an intensive mode approximately 1.5 months prior to the programme commencement. No additional course fee will be charged.

Special Features

The Curriculum
• The programme provides a coherent and vocationally relevant academic curriculum for students to develop a career in the tourism and service industry.

Educational Activities
• The programme provides a wide range of educational activities such as field trips, educational visits and professional talks.

Live Project
• This module enables students to work in a team on a management issue in collaboration with a business firm or non-profit organization. Students are able to get a real touch of the industry.

Full-time academics
• Most of the lectures and tutorials will be taught by full-time academic staff.

Teaching

Lectures and tutorials by experienced professors/lecturers of CityU SCOPE and Edinburgh Napier University.

Fee: HK$99,600
Commencement: September 2014
Website: www.cityu.edu.hk/ce/batm
Enquiries:
(Tel) Academic matters : 3442 8822 / 3442 9783
General enquiry : 3442 5826 / 3442 7423
(Email) team7@scope.edu

*Full-time students are eligible to apply for Government financial assistance similar to local degree programmes.
The University of Central Lancashire (UCLan) has developed into one of the UK’s largest universities with a student and staff community numbering 38,000. In all national newspaper league tables, UCLan has been the leading modern University in the North West of England for five out of the last six years. The University has academic partners in all regions of the globe and it is on a world stage that the first class quality of its education is now being recognised.

The School of Language, Literature and International Studies is a leader in the field of teaching English for professional purposes. It was rated as “excellent” in its recent official inspection by UK Government authorities. It is a department that has received government commendation regularly through the UK Quality Assurance Agency for providing a learning environment of the highest quality.

www.uclan.ac.uk

BA (Hons) English for International Corporate Communication

10th intake in 2014

*The operation of the programme as an accredited programme is subject to the final approval by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications.

Programme code: 143-19440
Duration & study mode:
1 year (full-time load) OR
2 years (part-time load). Students choosing part-time load will attend classes in the day time, together with those choosing full-time load.

About the Programme
This programme nurtures students to communicate effectively in English in a wide range of social and work-related situations; it also develops students’ understanding in their chosen specialization – Marketing, Public Relations, and Translation and Interpreting.

Students are also able to:
• engage in a structured training in English which allows them to participate in a professional environment.
• develop interpersonal skills, critical self-awareness and problem-solving abilities, in order to contribute to a changing international environment.
• develop a broad range of business registers in English, appropriate to interacting with employers in a variety of professional contexts.

Programme Structure
Students are required to complete 9 modules (180 credits in total) within 1 year (FT load) / 2 years (PT load).

Compulsory Modules (80 credits)
• Advanced English for Business Communication 2
• Advanced English Language Skills for English for International Corporate Communication
• Globalisation and Business in International Corporate Communication
• Culture and Business in International Corporate Communication

Specialist Routes (60 credits)
Students are required to choose one of the following specialist routes*:
• Marketing
  • Marketing and Advertising Communication for International Business Communication
  • Advertising around the world for International Business Communication
  • Public Relations for Marketing

“Last year was a very fruitful and rewarding year for me joining the BAEICC programme. The programme is designed to enable students to advance their English skills for future career or for further studies. Students could develop various problem solving skills in accomplishing different tasks. Students working in groups were required to have good time-management skills and good interpersonal communication skills in order to make their assignments successful. Experienced teachers were there advising and guiding students to achieve their tasks step by step.

Apart from problem-solving skills, time management skills, interpersonal communication skills and intercultural communication skills are also indispensable in this diverse society. During the third semester, the module ‘Culture and Business in International Corporation Communication’ allows students to have an in-depth study on different cultures, the relationship between cultures and the workplace, and its implications.”

Lee Chui King Florence
Graduate
Public Relations
• Media Relations
• Corporate Strategy and Communication
• Public Relations for Marketing
Translation and Interpreting
• Introduction to Translation and Interpreting
• Theory and Practice of Interpreting
• Theory and Practice of Translation

Additional Modules (40 credits)
• Workplace English for Business

plus one of the followings:
• English for International Corporate Communication Dissertation
• The first module from one of the remaining two “Specialist Routes”

* SCOPE reserves the right not to offer certain pathways

Entry
This programme is specially designed for Associate Degree (AD) / Higher Diploma (HD) graduates from language or language-related disciplines such as English for business, communication, public relations, translation and bilingual studies. Graduates of AD / HD from other disciplines may also be considered.
Applicants should have a CGPA of 2.5 or above and possess an overall IELTS score of 6.0. Graduates of local AD programmes with B- or above in an English language course will be exempted from the aforesaid English requirement.
An admission interview and / or a written test may be required for some applicants.

Special Features
• Students learn English as it is used in the business world.
• Students can choose one of the following pathways – Marketing, Public Relations OR Translation and Interpreting
• Students can choose to do a dissertation or an additional module from another specialist route
• Students can choose to finish the programme in one year (full-time load) or two years (part-time load).
• AD / HD graduates from non-language disciplines with good English skills may also be considered.
• Graduates may take up career positions in management, administration, marketing, public relations or Chinese-English bilingual communication.

Teaching
By local professional academics.

Fee:
HK$93,600 (Full-time load)
HK$103,500 (Part-time load)

Commencement: September 2014
Website: www.cityu.edu.hk/ce/baeicc
Enquiries: (Tel) 3442 5814 / 3442 7423
(Email) team4@scope.edu
BA (Hons) International Business Communication with Chinese / Japanese

5th Intake in 2014

*The operation of the programme as an accredited programme is subject to the final approval by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications.

Programme code: 143-19550
Duration & study mode: 1 year (full-time)

About the Programme
This programme fosters students' effective communication skills in English and Chinese/Japanese, as well as acquiring the managerial and business related knowledge, skills and thinking style. Students are also able to:
• develop a broad critical understanding of cultural issues and their impact on organizations and business.
• develop a high level of individual and integrated communication skills in English and their chosen modern foreign language.
• develop interpersonal skills, critical self-awareness and problem solving abilities.
• prepare for further study of management and business and for managerial careers in linguistically and culturally diverse business environments.
• develop an active approach to Personal Development Planning as a life-long process.

Programme Structure
Students are required to take 180 credits for this one year full time programme. Teaching will spread over 2 semesters and 1 summer term. In addition to the International Business Communication compulsory modules, students will also choose a language pathway of either Chinese or Japanese.

1. International Business Communication Compulsory Modules
• International Business Communication 2
• International Business Communication 3
• Managing International Businesses for International Business Communication

2. Language Pathway Modules
Pathway I: Chinese
• Contemporary Chinese Society and Culture
• Professional Communication in Chinese
• Critical Appreciation of Chinese Literature
• Reading China

Pathway II: Japanese
• Aspects of Japanese Society
• Contemporary Issues in Japan
• Professional Communication in Japanese
• Reading Japan

Special Features
• This unique programme combines the study of English for business communication and international culture, plus professional training in Chinese or Japanese, to equip students with global perspectives.
• Through understanding the impact of cultural issues on organizations and business, students will acquire the managerial and business related knowledge, skills and thinking style, which prepare them for managerial careers in linguistically and culturally diverse business environments and for further studies in the field of language, management and business.

Teaching
By local professional academics

Fee: HK$93,600
Commencement: September 2014
Website: www.cityu.edu.hk/ce/baibc
Enquiries: (Tel) 3442 5819 / 3442 7423 (Email) team4@scope.edu
Social Sciences

BA (Hons) Applied Social Science
Sheffield Hallam University

56

BA (Hons) Public Administration and Management
De Montfort University

57
To me, every tutor and lecturer has been invaluable, as I gained lots of knowledge and experience from them. With their inspiration, I adjusted well during the course even though I am a mature student who first graduated 7 years ago. At first I was nervous but I overcame it very quickly, as all of the tutors were very patient and passionate to me in my encounters with them. Through this course, I have become a more holistic person, as it has provided me with academic development as well as professional growth.

While I undertook this course, I worked as a part-time social worker. The job was very demanding, but it was very beneficial to me as I could apply the knowledge I gained in my working environment. In tutorials, we had lots of opportunities to have group discussions which allowed us to exchange ideas and blend everyone’s perspective together.

Last year, I obtained the Director’s List Award. It helped me build up my confidence to continue study in a Master’s Degree in England - I am the only non-native English speaking person in my class! I think the course provided by Sheffield Hallam University has helped me to develop a wider perspective and has consolidated my knowledge such that it will be easier for me to adapt to further education.”

Ms Brandy Anderson
Graduate

BA (Hons) Applied Social Science

10th intake in 2014

Programme code : 143-19390
Duration & study mode : 1 year (full-time, with day/evening delivery mode)

About the Programme
This programme aims to provide students with a sound knowledge base in applied social sciences and an academic base for postgraduate study. It also helps students to develop key personal and transferable skills associated with future employment in a rapidly changing environment and cultivates an open-minded enquiring attitude and independent learning capacity that enhance life-long learning.

Programme Structure
- Nine modules to be completed in 1 year
- Two distinct pathways to facilitate students to pursue their own specific areas of interest and to better prepare for the student future work or study

Pathway (A)

Social and Policy Studies

Personal Learning Portfolio
Comparative Politics
Comparing Social Issues and Policy in Global Context
Research Methods

Pathway (B)

Human Services

Evidence for Welfare Practice
Welfare Rights and Legal Issues
Counselling & Psychotherapy

3 electives / 1 elective plus Applied dissertation

Special Features
- Tailor-made for social sciences and social work students
- Flexible study mode with a smooth and fruitful path to a degree in 12 months
- “Fly-in” lectures delivered by SHU experienced teaching staff
- SHU Blackboard provides interactive platform to enhance students’ learning experiences
- Provides students with broad-based scholarly education through a range of core and elective modules; students’ performance are assessed by prescribed coursework and research report; no examination is required
- Graduates will be eligible to apply for a range of taught postgraduate programmes in UK and local universities; they will also be ready for a wide range of careers covering both the public and private sectors

Entry
The Social and Policy Studies pathway is specifically designed for graduates with an AD/HD in the social sciences from a local university in the areas of Applied Social Studies, Community Services Management, Public Administration & Management, Applied Psychology or Social Work. Graduates from other AD/HD programmes may also be considered.

The Human Services pathway is specifically designed for graduates with an AD/HD in Human Services, Applied Psychology, Applied Social Studies (Guidance and Counselling), Applied Social Sciences (Social Welfare), Applied Social Sciences (Social Work) or Applied Youth Studies.

Teaching
Taught by well-qualified full-time academic staff from both Sheffield Hallam University and SCOPE, City University of Hong Kong.

Fee: HK$91,350
To be offered: September 2014
Website: www.cityu.edu.hk/ce/baass
Enquiries: (Tel) 3442 7768
(Email) team2@scope.edu
About the Programme

The programme aims to prepare participants for a wide range of managerial and administrative careers in organisations delivering public services. It is also relevant for the private-sector in Hong Kong and/or the organisations in Mainland China. The Housing Specialisation is designed for practitioners in housing, facility management or property management related disciplines seeking for CIH professional recognition.

Upon completion of the programme, students will have a deeper understanding on current social, cultural and political issues in the context of Hong Kong, China and the global world. In addition, they will have developed more critical thinking about the impact of public and private sector organisations in the wider community.

Programme Structure

The programme provides multiple entry routes. Students will be required to take different credits (180-240 credits) depending on his/her academic qualifications and experience.

Core (120 - 180 credits)

- Governance (30 credits)
- Political Analysis (15 credits)
- Fundamentals of Public Administration Theory (15 credits)
- Political Thought and Analysis (15 credits)
- The Making of a Global World (15 credits)
- Experiential Workshops (15 credits)
- Government and Business (30 credits)
- Public Policy Making (30 credits)
- Managing the Public Sector (15 credits)
- Public Sector Strategic Management (15 credits)

Electives (60 credits)

- Government & Policy in China (30 credits)
- Managing the Environment (30 credits)
- Dissertation (30 credits)
- Health Strategy and Management (30 credits)
- Housing Specialisation (60 credits)

Entry

- Associate Degree / Higher Diploma in Public Administration and Management, Social Science or equivalent qualification; or
- Associate Degree / Higher Diploma in disciplines other than Public Administration and Management, and Social Science; or
- Two-year diploma, or equivalent, together with a minimum of 3 years’ relevant work experience.

(This is a special admission scheme based on DMU’s policy on Accreditation of Prior Learning (APL) and Accredited Prior Experiential Learning (APEL)).

All shortlisted applicants will be required to attend an interview.

Special Features

- A well-established programme since 1995 with more than 950 graduates.
- Highly practical with case studies providing an in-depth study on politics and policies in Hong Kong and China.
- Students of the Housing Specialisation will be eligible to apply for Chartered Membership of the CIH upon fulfilling the PER.

Teaching

100% qualified local academics.

Fee:

HK$93,600 (180 credits)
HK$124,800 (240 credits)

Commencement:

June/July 2014 (195-240 credits)
September 2014 (180 credits)

Website:

www.cityu.edu.hk/ce/bapam

Enquiries:

(Tel) 3442 4986 / 3442 7423
(Email) team4@scope.edu
## Full-time Programmes

<table>
<thead>
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<th>Partner University</th>
<th>Programme</th>
<th>Commencement</th>
<th>Page</th>
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</thead>
<tbody>
<tr>
<td><strong>Coventry University</strong></td>
<td>BSc (Hons) Business Information Technology</td>
<td>September 2014</td>
<td>32</td>
</tr>
<tr>
<td></td>
<td>BSc (Hons) Aviation Management</td>
<td>September 2014</td>
<td>20</td>
</tr>
<tr>
<td><strong>De Montfort University</strong></td>
<td>BA (Hons) Business Administration and Management</td>
<td>September 2014</td>
<td>24</td>
</tr>
<tr>
<td><strong>Edinburgh Napier University</strong></td>
<td>BA (Hons) Accounting</td>
<td>September 2014</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td>BA / BA (Hons) Accounting and Finance</td>
<td>October 2014</td>
<td>16</td>
</tr>
<tr>
<td></td>
<td>BA / BA (Hons) Marketing Management</td>
<td>September 2014</td>
<td>28</td>
</tr>
<tr>
<td></td>
<td>BA / BA (Hons) Hospitality and Service Management</td>
<td>September 2014</td>
<td>44</td>
</tr>
<tr>
<td></td>
<td>BA (Hons) Tourism Management</td>
<td>September 2014</td>
<td>48</td>
</tr>
<tr>
<td><strong>Oxford Brookes University</strong></td>
<td>BA (Hons) International Business Management</td>
<td>September 2014</td>
<td>26</td>
</tr>
<tr>
<td><strong>Sheffield Hallam University</strong></td>
<td>BA (Hons) Applied Social Science</td>
<td>September 2014</td>
<td>56</td>
</tr>
<tr>
<td><strong>uclan</strong></td>
<td>BA (Hons) English for International Corporate Communication</td>
<td>September 2014</td>
<td>52</td>
</tr>
<tr>
<td></td>
<td>BA (Hons) International Business Communication with Chinese/Japanese</td>
<td>September 2014</td>
<td>54</td>
</tr>
</tbody>
</table>
# Part-time Programmes

<table>
<thead>
<tr>
<th>Partner University</th>
<th>Programme</th>
<th>Commencement</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Coventry University</strong></td>
<td>BSc (Hons) Aviation Management</td>
<td>September 2014</td>
<td>21</td>
</tr>
<tr>
<td></td>
<td>BA (Hons) Business Administration and Management</td>
<td>September 2014 / January 2015</td>
<td>24</td>
</tr>
<tr>
<td></td>
<td>BA (Hons) Public Administration and Management</td>
<td>June/July 2014 (195-240 credits) September 2014 (180 credits)</td>
<td>57</td>
</tr>
<tr>
<td><strong>De Montfort University</strong></td>
<td>BA (Hons) Accounting</td>
<td>September 2014</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td>BA / BA (Hons) Accounting and Finance</td>
<td>October 2014</td>
<td>16</td>
</tr>
<tr>
<td></td>
<td>BA / BA (Hons) Marketing Management</td>
<td>September 2014</td>
<td>28</td>
</tr>
<tr>
<td></td>
<td>BA / BA (Hons) Hospitality and Service Management</td>
<td>September 2014</td>
<td>44</td>
</tr>
<tr>
<td></td>
<td>BA / BA (Hons) Tourism and Airline Management</td>
<td>September 2014</td>
<td>46</td>
</tr>
<tr>
<td><strong>Edinburgh Napier University</strong></td>
<td>BSc (Hons) Business Information Technology</td>
<td>June 2014 (240 credits) September 2014 (180 credits)</td>
<td>33</td>
</tr>
<tr>
<td></td>
<td>BSc (Hons) Computing Science</td>
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<tr>
<td></td>
<td>BSc (Hons) Information Systems</td>
<td></td>
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<tr>
<td><strong>Staffordshire University</strong></td>
<td>BEng (Hons) Fire Engineering</td>
<td>September 2014</td>
<td>40</td>
</tr>
<tr>
<td></td>
<td>Foundation Degree of Science (FDSc) Fire Safety Engineering</td>
<td>September 2014</td>
<td>42</td>
</tr>
<tr>
<td><strong>UCLan</strong></td>
<td>BSc (Hons) Construction Management</td>
<td>October 2014</td>
<td>36</td>
</tr>
<tr>
<td></td>
<td>BSc (Hons) Quantity Surveying</td>
<td>October 2014</td>
<td>37</td>
</tr>
</tbody>
</table>

For details of programme information and application form, please visit: [www.scope.edu/Topup](http://www.scope.edu/Topup)
Facilities & Student Support

Students of SCOPE studying overseas degrees can enjoy many of the services and facilities in the CityU campus and its vicinity.

**SCOPE Student Cards** are issued for these students to access / enjoy:
- Run Run Shaw Library
- Computing Services Centre
- University’s e-Portal, electronic services and student LAN
- Express terminals around campus
- Open access areas of CityU
- Student canteen and CityU restaurants (at non-peak hours)
- Special discounts at certain Festival Walk shops

**Run Run Shaw Library**

Location: 3/F, Academic I, CityU
Website: www.cityu.edu.hk/lib

**Computing Services Centre**

Location: 2/F, Academic I, CityU
Website: www.cityu.edu.hk/csc

**Electronic Services and Other Supports**

- **Blackboard**: centrally support e-learning platform where students can get most learning materials and communicate with teachers and classmates
- **Email account**: students will be given a CityU email account with 50MB quota
- **SCOPE Resource Centre**: located at SCOPE TSTE Learning Centre providing PCs with Internet access and space for study and discussion
- **Online resources from overseas universities**: available for most overseas degree programmes
**SCOPE Learning Centres**

**KOWLOON**

**SCOPE@CityU**
Lower Ground Floor, Academic Exchange Building  
City University of Hong Kong  
Tat Chee Avenue, Kowloon  
Tel : (852) 3442 7423  
Fax : (852) 3442 0399

**SCOPE TST East Learning Centre**
UG203, ChinaChem Golden Plaza, 77 Mody Road,  
Tsim Sha Tsui East, Kowloon.  
Tel : (852) 3442 7426 / (852) 3442 7427  
Fax : (852) 3104 0514

**HONG KONG ISLAND**

**SCOPE Admiralty Learning Centre**
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