BA / BA (Hons)
Accounting and Finance

Full-time  •  Year 2013  •  1st Intake  •  Programme Code: 133-19110
Part-time  •  Year 2013  •  5th Intake  •  Programme Code: 133-29030

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A Locally Accredited Programme
Recognised at Level 5 of the Hong Kong Qualifications Framework, same standing as the Local Bachelor’s Degrees

The programmes are exempted under the Non-local Higher and Professional Education (Regulation) Ordinance (ref. number: 451954, 451955). It is a matter of discretion for individual employers to recognize any qualification to which these programmes may lead.
Edinburgh Napier University

Edinburgh Napier University is one of the largest universities in Scotland, with more than 17,500 students and it is the largest UK provider of higher education in Hong Kong and has over 8,000 graduates in Hong Kong. The University is split into three Faculties: The Business School, the Faculty of Engineering, Computing & Creative Industries and the Faculty of Health, Life & Social Sciences. The University has approximately 1,600 staff and offers around 200 undergraduate and 100 postgraduate programmes, as well as an extensive range of short courses for industry and commerce. Many of our short courses have been tailored to fit international clients’ needs and are delivered abroad. The Business School is the largest Business School in Scotland with more than 7,000 students. It offers a wide range of Business, Finance, Hospitality and Tourism courses at undergraduate and postgraduate levels.

Edinburgh Napier University’s recent achievements include:
• Ranked one of Scotland’s top universities for graduate employability by the Higher Education Statistics Agency (HESA) 2011
• 93.6% of Edinburgh Napier’s UK undergraduates are in further work or study within six months of graduating (HESA, 2011)
• The Telegraph newspaper listed Edinburgh Napier as one of the top ten UK universities for ‘getting a job’ (July 2012)
• One of the premier institutions for teaching the qualifications of the Chartered Institute of Marketing (CIM) (The world’s leading professional body for practicing marketers)
• Over 15 years of collaboration with CityU SCOPE in offering business programmes
• Has one of the highest numbers studying business and finance programmes in HK
• More than 8,000 graduates in HK
• Our UK Finance graduates have the UK’s highest proportion of graduates in professional or managerial level jobs within six months of leaving (DHLE, 2012)
• Attained Institute of Hospitality (IoH) Accreditation for several of the courses
• 91% UK student satisfaction with The Business School, National Student Survey 2012
• 93% UK student satisfaction with Accounting, Management Studies and Marketing, National Student Survey 2012

For the latest news and further information about Edinburgh Napier University, please visit www.napier.ac.uk

Programme Aims and Objectives

The programme aims to provide students with a coherent and vocationally relevant academic curriculum, designed to equip students for employment as an accounting professional in industry and for a variety of responsible posts within the financial services industry.

Knowledge and Understanding

On completion of this programme of study, students will have:
• A sound knowledge and understanding of how accounting, finance and financial services are related and the business/financial institutional relationships
• A critical understanding of the established theories, principles, concepts, and emerging issues in accounting, finance and financial services
• A systematic, extensive and comparative knowledge and understanding of the accountant’s role in providing tactical and strategic support in the areas of reporting, decision-making, planning, control and performance measurement
• A sound knowledge and understanding of the financial services environment and a variety of specialist disciplines including financial services marketing, financial institution management, and corporate risk management
• Skills in identifying information needs and in the systematic gathering, analysis and interpretation of ideas, concepts and qualitative and quantitative data as well as information from a range of evaluated sources including current research, and scholarly/professional literature

Skills and Other Attributes

On completion of this programme of study, students will have developed the ability to:
• Structure and communicate ideas effectively, both in writing and orally, using appropriate media
• Use IT and appropriate software
• Research and collate information, using analytical and problem-solving skills to interpret that information and draw reasonable conclusions
• Use interpersonal, communication and other transferable skills to contribute effectively in a business situation
Programme Features

**Dual Themes: Accounting & Finance**
Features a blend of specialized accounting and finance subjects that provides vocationally useful and academically rigorous education in accounting and finance fields.

**Highly Practical**
Provides opportunities for students to develop their critical, analytical, evaluative and reflective approaches to accounting and finance.

**Professional Recognition**

**Association of Chartered Certified Accountants (ACCA)**
Depending on prior learning and academic background, graduates of the programme who have met the Association of Chartered Certified Accountants (ACCA) student registration requirements may be granted exemptions up to 7 out of 14 papers from the ACCA professional examination scheme.

**Institute of Certified Management Accountant (ICMA)**
Graduates of the honors degree will be entitled to 16 exemptions out of 18-unit ICMA examinations and apply for Graduate Management Accountant (GMA) designation.

Programme Structure

The BA (Hons) Accounting and Finance programme consists of a total of 480 credits. In Hong Kong, students will articulate into this programme from relevant sub-degree programmes and be required to complete 260 credits.

As a top-up programme, it offers modules at Level 8 (Year 2 Scottish Undergraduate programme), Level 9 (Year 3) and Level 10 (Year 4). It consists of 11 compulsory modules, including one level 8, six (or seven depending on options selected) level 9 modules, four (or five) level 10 modules, and a dissertation.

Remarks: The above structure and schedule is subject to change.

<table>
<thead>
<tr>
<th>Full-time</th>
<th>Modules Studied (All modules are 20 credits except for Dissertation (40))</th>
<th>BA (12 months)</th>
<th>BA (Hons) (20 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Financial Institutions, Markets &amp; Services</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Corporate Risk Management</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>HK Taxation</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>2</td>
<td>Advanced Corporate Reporting</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Advanced Management Accounting</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Economics of Business Strategy</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Marketing of Financial Services</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Corporate Financial Management</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Management of Financial Institutions</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>One Core from: Auditing\n Global Financial Markets\n Investment Management</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Dissertation - Research Methods</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Current Issues in Finance</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Dissertation</td>
<td>✓</td>
<td></td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Part-time</th>
<th>Modules Studied (All modules are 20 credits except for Dissertation (40))</th>
<th>BA (16 months)</th>
<th>BA (Hons) (28 months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
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</tr>
<tr>
<td></td>
<td>Corporate Risk Management</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>2</td>
<td>Advanced Corporate Reporting</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Advanced Management Accounting</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>3</td>
<td>Marketing of Financial Services</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Corporate Financial Management</td>
<td>✓</td>
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</tr>
<tr>
<td></td>
<td>Hong Kong Tax</td>
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</tr>
<tr>
<td>4</td>
<td>One Core from: Auditing\n Global Financial Markets\n Investment Management</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Current Issues in Finance</td>
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<tr>
<td></td>
<td>Economics of Business Strategy</td>
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</tr>
<tr>
<td>7</td>
<td>Dissertation</td>
<td>✓</td>
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</tbody>
</table>

Remarks:
*Offer of the modules depends on enrolment number
Dissertation is a module which runs over two trimesters

Exemption

Associate Degree/Higher Diploma graduates who have completed equivalent modules in their prior study may apply for exemption on following modules:
- Financial Institutions, Markets & Services
- Corporate Risk Management
- HK Taxation

An exemption is granted up to a maximum of 2 modules of the programme. The deadline for the application of exemption is 2 weeks before commencement of the programme.
Teaching and Learning

Programme Delivery
The programme will mainly be delivered through intensive face-to-face lectures conducted by the academic staff from Edinburgh Napier University and supported by tutorials taught by local tutors. Each dissertation will be supervised by the academic staff from Edinburgh Napier University (Part-time programme) or SCOPE (Full-time programme).

Venue
Classes will be held at SCOPE Learning Centre in Kowloon Tong, Tsim Sha Tsui East and/or other designated venues.

Student Support
Students will have access to CityU library, Computing Services Centre, University’s e-Portal, electronic services and student LAN, as well as electronic resources provided by Edinburgh Napier University.

Assessment and Award
Assessment for the modules is normally based on a combination of coursework and examinations. A student will be recommended for the award of BA (Hons) Accounting and Finance conferred by Edinburgh Napier University when he/she has successfully completed the programme in accordance with the programme requirements. Students may apply to exit with an ordinary degree.

Admission Requirements
- Holders of Associate Degree / Higher Diploma or equivalent programmes in accounting, financial services or business-related disciplines.
- Holders of Diploma who can show that they have relevant qualifications or experience or both may be admitted with dispensation to the programme.

Depending on prior learning, students may be required to complete a bridging course in accounting before the commencement of Trimester 2 at an additional fee.

Fee
Application Fee : HK$140 (to be paid at the time of application)
Tuition Fee : HK$98,800 [BA (Hons)]
(payable in 4 instalments (full-time mode) / 6 instalments (part-time mode))
HK$53,200 [BA]
(payable in 3 instalments (full-time mode) / 4 instalments (part-time mode))
Graduation Fee : HK$400 (payable upon admission)

In the case of re-assessment, retaking of a module and dissertation extensions, additional fees will be charged. All fees are non-refundable.

Further Study Opportunities
Graduates of this programme may proceed to attain professional qualifications in accounting (e.g. ACCA qualification) and/or finance (e.g. Chartered Financial Analyst qualification), or to pursue postgraduate studies in a range of business disciplines in local or overseas universities.

Scholarship
Scholarships are offered by Edinburgh Napier University to incoming students with outstanding prior academic achievements. Awards are also offered to honour students with outstanding performance in the programme.

Financial Assistance

Education Grant and Loans*
(Applicable to students of full-time programme only)
Eligible students enrolled in the programme can apply for government grant and loans under the Financial Assistance Scheme for Post-secondary Students (FASP) and Non-means-tested Loan Scheme for Post-secondary Students (NLSPS) schemes. Details about eligibility requirements, please visit the government’s website: www.sfaa.gov.hk

Non-means-tested Education Loan
Students who are not covered under FASP and NLSPS can apply for the government loan under the Non-means-tested Loan Scheme (NLS). For details, please visit the government’s website: www.sfaa.gov.hk

Continuing Education Fund (CEF)*
The programme has been included in the list of reimbursable courses under the Government’s Continuing Education Fund (CEF). For details, please visit the government’s website: www.sfaa.gov.hk/cef/intro.htm

* Eligible students can only apply for either FASP or CEF before commencement of the programme.

Application
A completed application form, together with copies of required supporting documents, should be sent to SCOPE on or before the deadline. The programme admission is on a first-come, first-served basis. All applicants will be informed of the application results by mail.

Please refer to the attached Application Guide for details.

Deadline for Application
31 July 2013

Programme Commencement
October 2013

Online Enquiries of Application Status
An acknowledgment of your application will be sent to you via email. Enquiries about your application status can be made at our website: www.cityu.edu.hk/ce/enrol/que 7 working days after submission of your application.

Enquiries
School of Continuing and Professional Education
Location : LG/F., Academic Exchange Building, City University of Hong Kong
Tel : 3442 5388 (Full-Time programme) / 3442 5299 (Part-Time programme)
Fax : 3442 0399
E-mail : team3@scope.edu