Bachelor’s Degree Programmes (Top-up) 2015 - 2016
offered in collaboration with overseas universities for sub-degree holders
Vision and Mission

Vision:
CityU SCOPE aspires to be a leading school in professional and life-long education.

Mission:
To provide quality life-long education for professional practice, retraining and self-development which anticipates and responds to community needs as well as social and technological changes.
Vision and Mission

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**Vision and Mission**

**Message from Director**

**Progression Study Path**

**Staff List**

**Accounting and Finance**
- BA (Hons) Accounting
- BA / BA (Hons) Accounting and Finance

**Aviation**
- BSc (Hons) Aviation Management

**Business Studies**
- BA (Hons) Applied Business
- BA (Hons) Business Administration and Management
- BA (Hons) International Business Management
- BA / BA (Hons) Marketing Management

**Computer Science and IT**
- BSc (Hons) Business Information Technology
- BSc (Hons) Computing Science
- BSc (Hons) Information Systems
- BSc (Hons) Business Information Technology

**Construction and Built Environment**
- BSc (Hons) Construction Management
- BSc (Hons) Quantity Surveying

The contents of the Prospectus are accurate at the time of printing, the School of Continuing and Professional Education (CityU SCOPE) reserves the rights to update the content of the Prospectus at any time without notice. Please visit SCOPE website (www.scope.edu) for the updated course information, and wherever applicable, the online version supersedes the printed contents.
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Welcome to the prospectus for our non-local Top-Up Degree Programmes. These programmes are jointly offered by the School of Continuing and Professional Education (SCOPE) of the City University of Hong Kong and our university partners. They focus on developing future leaders through professional education and cover a variety of disciplines, and have been closely scrutinized by local and overseas academic accreditation agencies and relevant professional bodies.

Since its establishment in 1991, CityU SCOPE has been a pioneer and major provider of quality professional and life-long education in Hong Kong. As a facilitator of lifelong learning, we offer a wide range of quality programmes for professional practice, retraining and self-development which anticipate and respond to community needs as well as to the effects of social and technological changes.

Among the non-local Top-Up Degree Programmes that we offer in 2015/16, seventeen of them have been successfully accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). The accredited status not only verifies our programme quality but also enables our full-time students to be eligible to apply for government grants and loans on very favourable terms as well as to participate in relevant government internship and scholarship schemes. Graduates of these programmes are also recognized by the Government of the HKSAR for employment purposes.

The well-qualified teaching teams from both CityU SCOPE and our partner universities aspire to nurture and develop individual talent through a well-articulated curriculum with pastoral care for our students in an engaging learning environment. The satisfaction of students across our programmes and the outstanding performance of our graduates in meeting the challenges in the dynamic workplace prove our success as a provider of quality education.

The School also provides a wide range of student development services for a well-rounded education and future success of our students. We have various award and scholarship schemes to recognize our students' outstanding academic performances or talents in non-academic achievements; career and employment services to equip students with career knowledge and related skills; and counselling services to help students cope with personal problems and facilitate their adjustment to university life. These activities not only address the various needs of students, but also help them foster a balanced approach to personal development.

Thank you for giving us the opportunity to share with you our accomplishments and aspirations. For further information on our Top-Up Degree Programmes, please visit our website at www.scope.edu/TopUp.

We hope that you will be interested in learning more about our quality programmes and become one of our active students, who will enjoy their time with us as they learn, grow and succeed!

Louis C.K. Ma, PhD
Director
School of Continuing and Professional Education (SCOPE)
City University of Hong Kong
January 2015
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School of Continuing and Professional Education (SCOPE)
City University of Hong Kong

January 2015
Doctoral and Master’s Degree Programmes

In response to the society’s needs, SCOPE offers specialised doctoral and master’s degree programmes in collaboration with overseas universities to prepare participants to become high-calibre leaders in various sectors. These programmes are offered in various study modes, allowing flexibility for busy professionals to pursue their continuing education goals for professional upgrade, career change or personal development.

Bachelor’s Degree (Top-up) Programmes

With the launch of the first top-up degree programme in 1992, SCOPE has been one of the pioneers of overseas Bachelor Degrees (Top-ups) in Hong Kong. Our Top-up Degree programmes have enabled members of the community to pursue further studies and advance in their careers.

Advanced Diploma Programmes

The Advanced Diploma Programmes provide a route for HKDSE holders, or equivalent, to pursue higher education through articulation to a number of overseas awards. Besides training in the field of professional specialization, the programmes aim to build a solid and coherent foundation for students to further their studies at the degree level. The curricula are designed to include “generic skills” and “enabling skills” including the enhancement of language competencies, learning skills and analytical skill which are essential for undergraduate studies.

HKDSE (or equivalent)
### Doctoral Programmes
**博士課程**
- Doctor of Psychology (Clinical PsyD)
- Doctor of Education

### Master's Degree Programmes
**碩士課程**
- Master of Education
- MSc Fire Safety Engineering
- MSc Fire Scene Investigation

### Bachelor's Degree (Top-up) Programmes
**銜接學位課程**

<table>
<thead>
<tr>
<th>(Full-time)</th>
<th>(Part-time)</th>
<th>(Part-time)</th>
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<tbody>
<tr>
<td>BA (Hons) Applied Business</td>
<td>BA (Hons) International Business Management</td>
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<td>BA (Hons) Accounting</td>
<td>BA (Hons) Accounting</td>
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<tr>
<td>BA (Hons) Public Administration &amp; Management</td>
<td>BA / BA (Hons) Accounting &amp; Finance</td>
<td>BA / BA (Hons) Accounting &amp; Finance</td>
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<tr>
<td>BA / BA (Hons) Hospitality &amp; Service Management</td>
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<tr>
<td>BA / BA (Hons) Tourism Management</td>
<td>BA / BA (Hons) Tourism &amp; Airline Management</td>
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<tr>
<td>BA (Hons) Accounting</td>
<td>BA (Hons) English for International Corporate Communication</td>
<td>BA (Hons) Accounting</td>
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<tr>
<td>BA / BA (Hons) Accounting &amp; Finance</td>
<td>BA (Hons) International Business Communication with Chinese / Japanese</td>
<td>BA / BA (Hons) Accounting &amp; Finance</td>
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<tr>
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<td>BA (Hons) Accounting</td>
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</tbody>
</table>

* Locally accredited programmes recognized under Hong Kong Qualification Framework.

The programmes above are exempted courses under the Non-local Higher & Professional Education (Regulation) Ordinance in Hong Kong. It is a matter of discretion for individual employers to recognise any qualification to which these courses may lead.

### Advanced Diploma Programmes
**高等文憑課程**

<table>
<thead>
<tr>
<th>(Part-time)</th>
<th>(Day-time)</th>
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<tbody>
<tr>
<td>Advanced Diploma in Facility and Property Management</td>
<td>Advanced Diploma in Hospitality and Service Management</td>
</tr>
<tr>
<td>Advanced Diploma in Management Studies</td>
<td>Advanced Diploma in Tourism and Airline Management</td>
</tr>
</tbody>
</table>

The programme/course is included in the list of CEF reimbursable courses.
Some modules of this programme are in the list of CEF reimbursable courses.
Management Team

Director
Dr MA C K, Louis
馬志强博士
MBA UTSyd, PhD Warw, FHKCS, MBCS, MHKIE

Academic Section Leader
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Lecturer
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Social & Human Sciences Section

Senior Lecturer

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Dr CHIU K T, Herbert 趙球大博士  BA Hull, DipEd MA Lond., PhD Lond., AFHKPsyS, Reg. Psychol
Dr FOK S Y 霍瑞鳴博士  BSocSc CUHK, MSc LSE, EdD Brist., RSWHK
Dr FUNG W W 馮偉華博士  BSocSc MSocSc PhD HK, RSWHK
Mrs IP YIM Y M, Bonny 葉嚴仁敏女士  BSocSc MSocSc HK, RSWHK

Lecturer

Mr HO K S 何強星先生  BSocSc PGEd MPhil CUHK, MEd Nott.
Dr HUNG Y H, Billy 洪英豪博士  MSocSc HK, MSc Sur., MSc (Tourism Management) Sur., PhD Wales, CQSW, RSWHK
Dr KWAN W H 關偉康博士  BA MSW PhD HK, LLB Lond., Accredited Mediator, RSWHK
Mrs CHU LEUNG S Y 朱梁小玉女士  BA Lanc., MA Keele
Mr MAK Y S 夢潤生先生  BA Qu., CertEd, CertSch'lCounsel.&Guid. MSocSc HK,
Dr NG K C, Isaac 吳家錦博士  BSc Ulster, Dip (HE) Housing Studies Sheff. Hallam, Dip Facility Mgt, UNE, Dip Transport Mgt, MSocSc HK, PhD Aberd., FCILT, FHKIR, MCIH
Mr SUN Y K, Stephen 孫玉傑先生  BSW MSW CUHK, MAppMgt (Tourism) Newcastle, RSWHK, SHKIM
Dr YEUNG LIM Y B, Audrey 楊林綺文博士  BSocSc CUHK, MSocSc HK, EdD Brist., RSWHK

Professional Staff

Academic Co-ordinator 學術統籌
Public Administration and Management 公共行政及管理
Dr SUNG L K, James 宋立功博士  Teacher Cert, BSc UW-RF, PhD Columbia

Programme Leader 課程學術主任
Hospitality and Tourism Management 款待及旅遊管理
Ms WONG S K, Sue 黃秀玲女士  BSc UWCC, MBA Durham, IoH
Edinburgh Napier University is one of CityU SCOPE’s largest UK partners of Higher Education in Hong Kong. Edinburgh Napier University is home to forward-thinking people inspired by the world around them. It creates and supports personalised learning and research opportunities that develop talent and solutions that really work and matter in today’s and tomorrow’s world. Edinburgh Napier is one of the largest universities in Scotland, with almost 18,000 students. The University is split into three Faculties: The Business School, the Faculty of Engineering, Computing & Creative Industries and the Faculty of Health, Life & Social Sciences. The University has approximately 1,850 staff and offers around 200 undergraduate and 100 postgraduate programmes, as well as an extensive range of short courses for industry and commerce. Many of its short courses have been tailored to fit international clients’ needs and are delivered abroad. The Business School is the largest Business School in Scotland with more than 7,600 students. It offers a wide range of Business, Finance, Hospitality and Tourism courses at undergraduate and postgraduate levels.

Recent achievements:
- Fifth modern university out of 67 (for Business, including Marketing, Finance and Accounting) in the Guardian University Guide 2015
- Edinburgh Napier University is the largest provider of UK education in Hong Kong
- With 18 years of collaboration with CityU SCOPE
- More than 10,000 graduates in HK
- The Accounting course achieved the top student satisfaction score (98%) of any UK University offering this subject. National Student Survey 2014
- In the National Student Survey 2014, they are in the top 25% of UK universities for overall satisfaction with:
  - advice and support with studies;
  - learning resources (encompassing the library, general IT resources and access to specialised equipment and facilities);
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www.napier.ac.uk

BA (Hons) Accounting
11th intake in 2015 (full-time) / 18th intake in 2015 (part-time)

BA (Hons) Accounting (Full-time)*
Programme code: 153-19490
Duration: 1.5 years

BA (Hons) Accounting (Part-time)
Programme code: 153-29090
Duration: 2 years

Fee: HK$112,560
Commencement: October 2015
Website: www.cityu.edu.hk/ce/baac
Enquiries:
(Tel) 3442 7013 (Full-time) / 3442 2369 (Part-time)
(Email) team1@scope.edu

* Full-time students are eligible to apply for Government financial assistance similar to local degree programmes.

About the Programme
The programme is the first accredited overseas programme of the Hong Kong Institute of Certified Public Accountants (HKICPA).

It provides students with knowledge and skills in accountancy that are required for careers in public and private sector organisations. The programme will provide a relevant, challenging and interesting curriculum for those who are motivated towards the study of accountancy.

“An honours degree in Accounting is a passport to many excellent opportunities in industry, commerce and the accountancy profession. Our Edinburgh Napier honours degree programme, accredited by the HKICPA, has been designed to equip you with the knowledge and skills to take advantage of these opportunities. The intellectual challenges combined with the technical competence gained will ensure that you enjoy a rewarding and vocationally relevant educational experience.”

Andy Moffat / Heather Owen
Programme Leaders (UK)
Programme Structure

The programme consists of 12 modules including a dissertation (240 credits).

- Advanced Management Accounting
- Advanced Corporate Reporting
- Corporate Strategy
- Corporate Financial Management
- Information Systems for Business and Accounting
- Auditing
- Hong Kong Taxation
- Hong Kong Law
- Current Issues in Finance
- Corporate Social Responsibility
- Innovations in Management Accounting
- Research Methods and Dissertation

CEF reimbursable modules

Entry

1. Holders of Associate Degree/Higher Diploma/Advanced Diploma/Professional Diploma in Accounting or relevant disciplines from accredited programmes offered by educational institutions; OR

2. Graduates of HKIAAT

Special Features

Professional Recognition

- Accredited by HKICPA – graduates are eligible to enroll in the Qualification Programme (QP) of HKICPA

Strong Reputation and Long History

- The programme has been offered in Hong Kong since 1997 with more than 3,500 graduates, and has established a strong local reputation in the market for quality and relevance.

Academically Sound and Highly Practical

- The curriculum is practically designed to meet the needs of the accountancy profession
- Lectures are delivered by lecturers of Edinburgh Napier University with tutorials by CityU full-time academics and local practitioners

Strong Student Support

- Students are provided with detailed module guides for ease of study
- Students enjoy specific facilities provided by both Edinburgh Napier University and City University of Hong Kong
- Several scholarships are available to students

Teaching

Lectures are mainly delivered by academic staff from Edinburgh Napier University, with tutorials supported by CityU full-time academics and local practitioners.
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www.napier.ac.uk

BA / BA (Hons) Accounting and Finance

3rd intake in 2015(full-time) / 7th intake in 2015(part-time)

“The BA/BA (Hons) in Accounting & Finance has been designed to match employers’ expectations and equip students with the knowledge and skills to achieve excellence and success in industry, commerce, banking and financial services. The programme explains the theoretical and practical application of accounting and finance to give students a thorough understanding of key business topics and help them to grow as financial professionals in the field and industry of their choice.”

Donald Mac Askill
Programme Leader (UK)
Rachel Holmes
Deputy Programme Leader (UK)

About the Programme

The programme aims to provide students with a coherent and vocationally relevant academic curriculum, designed to equip students for employment as an accounting professional for a variety of responsible posts within the financial services industry.

On completion of this programme of study, students will have:

Knowledge and understanding
- A sound knowledge and understanding of how accounting, finance and financial services are related and the business/financial institution relationships.
- A critical understanding of the established theories, principles and concepts, and emerging issues in accounting, finance and financial services.
- A systematic, extensive and comparative knowledge and understanding of the accountant’s role in providing tactical and strategic support in the areas of reporting, decision making, planning, control and performance measurement.
- A sound knowledge and understanding of the financial services environment and a variety of specialist disciplines including financial services marketing, financial institution management, and corporate risk management.

www.napier.ac.uk

BA / BA (Hons) Accounting and Finance (Full-time)*
Programme code: 153-19110
Duration: BA – 12 months
BA (Hons) – 20 months

BA / BA (Hons) Accounting and Finance (Part-time)
Programme code: 153-29030
Duration: BA – 16 months
BA (Hons) – 28 months

Fee:
BA – HK$57,680
BA (Hons) – HK$107,120

Commencement: October 2015
Website: www.cityu.edu.hk/ce/baaf
Enquiries:
(Tel) 3442 5388 (Full-time) / 3442 5299 (Part-time)
(Email) team1@scope.edu

* Full-time students are eligible to apply for Government financial assistance similar to local degree programmes.
Skills in identifying information needs and in the systematic gathering, analysis and interpretation of ideas, concepts and qualitative and quantitative data as well as information from a range of evaluated sources including current research, and scholarly/professional literature.

Skills and Other Attributes
- Ability to structure and communicate ideas effectively, both in writing and orally, using appropriate media.
- Skills to use IT and appropriate software.
- Ability to research and collate information, using analytical and problem-solving skills to interpret that information and draw reasonable conclusions.
- Interpersonal, communication and other transferable skills to contribute effectively in a business situation.

Entry requirements
Holders of Associate Degree / Higher Diploma or equivalent programmes in accounting, financial Services or business-related disciplines.

Diploma Holders who can show that they have relevant qualifications or experience or both may be admitted with dispensation to the programme.

Programme Structure
The full programme consists of 11 modules and a dissertation (140/260 credits for ordinary/honours degree).
- Financial Institutions, Marketing & Services
- Corporate Risk Management
- Hong Kong Taxation
- Advanced Corporate Reporting
- Advanced Management Accounting
- Economics of Business Strategy
- Marketing of Financial Services
- Corporate Financial Management
- Management of Financial Institutions
- Current Issues in Finance
- Research Methods and Dissertation

Choose one module from the following:
- Auditing
- Global Financial Markets
- Investment Management

Special Features
- Dual Themes: Accounting and Finance
  Features a blend of specialized accounting and finance subjects that provides vocationally useful and academically rigorous education in accounting and finance fields.
- Highly Practical
  Provides opportunities for students to develop their critical, analytical, evaluative and reflective approaches to accounting and finance.
- Professional Recognition
  Association of Chartered Certified Accountants (ACCA)
  Depending on prior learning and academic background, graduates of the programme who have met the ACCA student registration requirements may be granted exemptions up to 7 out of 14 papers from the ACCA professional examination scheme.
  Institute of Certified Management Accountant (ICMA)
  Graduates of the honors degree will be entitled to 16 exemptions out of 18-unit ICMA examinations and apply for Graduate Management Accountant (GMA) designation.
- Edinburgh Napier University Scholarship
  Scholarships are offered by Edinburgh Napier University to students with outstanding academic achievements in the programme.

Entry requirements
Holders of Associate Degree / Higher Diploma or equivalent programmes in accounting, financial Services or business-related disciplines.

Diploma Holders who can show that they have relevant qualifications or experience or both may be admitted with dispensation to the programme.

Teaching
The programme will mainly be delivered through intensive face-to-face lectures conducted by academic staff from Edinburgh Napier University and supported by weekly tutorials taught by CityU academic staff and/or local practitioners.
Aviation

BSc (Hons) Aviation Management

Coventry University
BSc (Hons) Aviation Management

9th Intake in 2015 (full-time) / 5th intake in 2015 (part-time)

BSc (Hons) Aviation Management (Full-time)
Programme code: 153-19420
Duration: 1 year

BSc (Hons) Aviation Management (Part-time)
Programme code: 153-29400
Duration: 2 year

Fee:
HKD 5,000 per 10 credits (Full-time Programme)
HKD 5,410 per 10 credits (Part-time Programme)

Commencement:
September 2015

Website:
www.cityu.edu.hk/ce/bscam

Enquiries:
(Tel) 3442 5803
(Email) team5@scope.edu

About the Programme
This is a unique programme designed for graduates holding AD/HD in Aviation, Aircraft Maintenance, Logistics, Transport Operations as well as Passenger Transport disciplines. The programme aims at providing students with a competitive edge in the aviation industry. We believe the range of elements of the programme: language and communication, business and management, aviation and logistics, are solid addition to students’ knowledge acquired in their previous studies.

The Full-time mode of this programme has already been launched in 2007 and has received positive comments. In response to the increasing training demand from the industry, the Programme Team has officially launched the programme in part-time mode in September 2011. We have recruited talented part-time students who are working in different managerial and functional roles of a range of well-known companies and airlines, such as Airport Authority Hong Kong, Hong Kong Aircraft Engineering Company, Japan Airlines, Singapore Airlines and Hong Kong Dragon Airlines.

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BSc (Hons) Aviation Management

9th Intake in 2015 (full-time) / 5th intake in 2015 (part-time)

Programme Structure

<table>
<thead>
<tr>
<th>Code</th>
<th>Modules</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>207KM</td>
<td>Transport and Logistics Management</td>
<td>20</td>
</tr>
<tr>
<td>292EKM</td>
<td>Airline Marketing and Management</td>
<td>20</td>
</tr>
<tr>
<td>298EKM</td>
<td>Aviation Safety, Security and Emergency Planning</td>
<td>20</td>
</tr>
<tr>
<td>209KM</td>
<td>Introduction to Research Methods</td>
<td>10</td>
</tr>
<tr>
<td>200ADD</td>
<td>Add-vantage (English)</td>
<td>10</td>
</tr>
<tr>
<td>307EKM</td>
<td>Global Logistics and Supply Chain Management</td>
<td>20</td>
</tr>
<tr>
<td>330EKM</td>
<td>Project</td>
<td>30</td>
</tr>
<tr>
<td>392EKM</td>
<td>Aviation Strategy and Planning</td>
<td>20</td>
</tr>
<tr>
<td>351EM</td>
<td>Project Management</td>
<td>20</td>
</tr>
<tr>
<td>395AAE</td>
<td>Human Factors in Aviation</td>
<td>20</td>
</tr>
<tr>
<td>300ADD</td>
<td>Add-vantage (Effective Communication)</td>
<td>10</td>
</tr>
</tbody>
</table>

Entry Requirement

• Candidates should possess an HD/AD in aviation or logistics-related discipline OR a professional license such as licensed maintenance engineer or commercial pilot.

• Graduates of Community College of City University AD in Airport Operations and Aviation Logistics will be granted exemption from 207KM Transport and Logistics Management (20 credits) and 200ADD Add-vantage Module (English) (10 credits).

• Graduates of HKUSPACE HD in Aviation Studies will be granted exemption from 298EKM Aviation Safety, Security and Emergency Planning (20 credits).

Special Features

• Unique Academic Articulation
  Exclusively designed for AD/HD graduates with aviation, logistics or aircraft maintenance backgrounds, who wish to further enhance their knowledge in different aspects of aviation management.

• Professional Networking
  Most of the part-time students are working in a range of managerial, executive and functional roles in different airlines, aviation and logistics-related companies.

• Language Enhancement
  Add-vantage modules are specifically-designed in order to improve students’ language and presentation skills which must be acquired irrespective of which specific area in the aviation industry they are going to further pursue.

• Flexible Learning Hours for Part-time Students
  This part-time mode will allow students to attend academic training after work hours so as to develop both academic and practical skills in parallel.

Teaching

Lectures & tutorial classes are delivered by CityU full-time academic staff and/or local instructors.
Business Studies

BA (Hons) Applied Business
Coventry University

BA (Hons) Business Administration and Management
De Montfort University

BA (Hons) International Business Management
Oxford Brookes University

BA / BA (Hons) Marketing Management
Edinburgh Napier University
Coventry University has a long tradition as a provider of education. The roots go as far back as Coventry College of Design in 1843. The academic structure of the University comprises three faculties and one school: Faculty of Engineering and Computing, Faculty of Business, Environment and Society, Faculty of Health and Life Sciences and School of Art and Design. Currently around 18,000 students are studying at the University.

Coventry Business School is one of the largest business schools in Europe with regional, national and international links and we stress the importance of preparing students for the world of work with teaching informed by up-to-date applied research delivered by experienced industry professionals. The School has been accepted into membership of the European Foundation of Management Development (EFMD) and we continue to be an active participant in the Association of UK Business Schools (ABS).

Recent achievements:
- Ranked 27th in the University League Table of the Guardian University Guide 2015
- Ranked 1st in Modern University of the Year (The Times and Sunday Times Good University Guide 2015 & 2015)
- Ranked 23rd in business, management and marketing (The Guardian University Guide 2015)

www.coventry.ac.uk

BA (Hons) Applied Business
5th intake in 2015(full-time) / 1st intake in 2015(part-time)

Coventry University

BA (Hons) Applied Business (Full-time)
Programme code: 153-19410
Duration: 12 months
Fee: HK$90,000

BA (Hons) Applied Business (Part-time)
Programme code: 153-29300
Duration: 24 months
Fee: HK$97,380

Commencement: September 2015
Website: www.cityu.edu.hk/ce/baab
Enquiries: (Tel) 3442 5801
(Email) team5@scope.edu

About the Programme
This is an innovative programme that, together with the relevant theoretical underpinning, will focus on providing the students with the research skills and ability to apply their knowledge to the workspace thus enhancing their employability. This will be achieved through two bespoke modules, one of which on research and the other being a consultancy project.
Programme Structure
The Programme consists of the following modules to be completed in 3 semesters over 1 year (full-time mode) or 5 semesters over 2 years (part-time mode).
• Contemporary issues in HR Services Delivery
• Accounting for Business
• Decision Analysis Techniques
• Research for Consultancy Project
• International Marketing
• Applied Strategic Management
• Innovation and Changes
• Applied Project Management
• Consultancy Project

Entry
Holders of Associate Degree / Higher Diploma holders AND have already completed at least two Management/Business modules, of which one should be in Marketing Discipline, in his/her prior learning in an AD/a HD programme
Students from non-management background may be required to take bridging modules.

Special Features
Managers as Change Agents
• This programme will equip students with the modern knowledge and skill in organizational change, as well as in the modern concepts in organizational learning and creativity.

Managers as Team Leaders and Team Members
• This programme will equip students with the knowledge and skill through both theory and practice learning modules. Upon completion of the programme, students will be educated and trained as effective team leaders and team members.

Managers with a World View
• This programme provides opportunities for students to acquire knowledge in the tactics and strategies modern companies can adopt in the international market.

Learning Transfer to Workplace
• With the help of academics students benefit from linking textbook theories to real workplace application via lectures, class discussions, assignments and the completion of a real-life consultancy project.

Teaching
Lectures and tutorial classes are delivered by CityU full-time academic staff and/or local instructors
De Montfort University (DMU) offers the perfect combination of award-winning teaching, world-class facilities and a fantastic student experience. We are proud to have leapt into the top 50 UK universities with the best employment rates and the top 40 UK universities for student satisfaction based on the Times Good University Guide 2017.

Based in Leicester, in the heart of England, DMU is a vibrant, multicultural hub of creativity and innovation that never surrenders to convention. We provide a supportive learning environment in which our students are encouraged to hone their skills, be creative and defy the status quo.

Leicester Business School, one of the largest providers of business and management education in the UK, and enjoys close links with major UK professional bodies, industry and the public sector. The School has over 150 academic staff and around 5,000 students studying undergraduate, postgraduate, research and professional programmes. The diverse student community includes a growing population of international students from around the world with over 60 nationalities represented in addition to many professionals studying part-time or by distance learning, both in the UK and overseas.

- Career enhancing paid placement opportunities with top UK and multinational employers are an option for all business school students.
- Strong links with professional bodies such as ACCA, CIMA, CIPD and CIM.
- £35 million faculty building has state-of-the-art study facilities and social spaces.

www.dmu.ac.uk/business

**BA (Hons) Business Administration and Management**

7th intake in 2015 (full-time) / 26th intake in 2015 (part-time)

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**BA (Hons) Business Administration and Management (Full-time)**

Programme code: 153-19530
Duration: 1 year
Fee: HK$97,380

**BA (Hons) Business Administration and Management (Part-time)**

Programme code: 153-29080
Duration: 2 years
Fee: HK$99,600

**Commencement:** September 2015
**Website:** www.cityu.edu.hk/ce/babam
**Enquiries:**
(Tel) 3442 2097 (Full-time) / 3442 8762 (Part-time)
(Email) team1@scope.edu

*Full-time students are eligible to apply for Government financial assistance similar to local degree programmes.*

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**About the Programme**

The programme provides students with a wide range of knowledge of different areas in business and management studies. While providing students with opportunities to critically understand various areas in business and management, the programme is also characterized by its flexibility to allow students to specialize in specific areas. In the final level of study, students can have an in-depth study in one particular discipline, either in Marketing or HRM.
Programme Structure (subject to review)
The programme consists of 12 modules (180 credits).
• Business Communications and Academic skills
• Business Research Issues and Analysis
• Marketing Communications
• International Marketing
• Business and Environmental Sustainability
• Service Operations Management
• Strategic Management (double module)
• Work-based Portfolio (double module)(only offered in part-time programme)
• Strategy and Management Dissertation (double module) or Contemporary Business Issues (double module) (only offered in full-time programme)

Choose two modules from the following:
Marketing Stream
• Retail Marketing
• Creative Management & Marketing

HRM Stream
• Managing Organisations
• Globalization and International HRM

Special Features

Strong Reputation and Long History
• The programme has been offered in Hong Kong since 1997 with more than 2,600 graduates, and has established a strong local reputation in the market for quality and relevance.

Academically Sound and Highly Practical
• The programme is specifically designed to give a balanced mix in human, technical and cognitive knowledge required for a successful management career in today’s competitive global environment.
• Highly practical “Work-based Portfolio” for the part-time programme, in which students can use their current job situations as case studies.
• Students can either write a dissertation or take a taught module in the full-time programme.

Specialist Pathway and Progression
• Provides general business and management education with specialist pathway options available (Marketing and HRM).
• Progression to Master’s programmes, offered by local/overseas universities.

Teaching
Lectures and tutorials are delivered by local academics and practitioners.

Entry
• Holders of Associate Degree/Higher Diploma in business and related disciplines or equivalent; or
• ADMS graduates from CityU SCOPE (HKQF Level 4); or
• Holders of BTEC Higher National Diploma in Business or equivalent qualifications at NQF Level 5; or
• Sub-degree holders in non-business disciplines with relevant working experience*

* Students are required to take an intensive bridging course offered by CityU SCOPE before programme commencement.
Oxford Brookes University (OBU) is a premier learning and teaching institution with an outstanding research record. In the year when OBU celebrate its 150th Anniversary, OBU is proud to be widely acknowledged to be one of the UK’s leading modern universities, surpassing many older institutions in newspaper league tables and ranked as one of the UK’s top 50 universities.

OBU’s vision is simply to offer their students one of the very best university experiences. Over the last 25 years OBU has developed a reputation for the outstanding quality of it’s teaching, which has been externally assessed by the Quality Assurance Agency as excellent in more subjects than any other modern university. These include Business and Management and Economics. Oxford Brookes University has a long standing reputation for employability, and is host to two national centres of excellence in teaching and learning.

The Faculty of Business at OBU works in partnership with local and international businesses and has long standing accredited programmes with internationally renowned professional bodies including the Chartered Management Institute, the Institute of Leadership and Management, the Association of Chartered Certified Accountants and the Chartered Institute of Personnel Development.

Outstanding Reputation of OBU:
• is ranked as one of the UK’s top 50 universities (The Times Good University Guide 2015, the Guardian University Guide 2015 and the Complete University Guide 2015).
• was awarded top marks (24/24) in their “Subject Reviews” on Business & Management and Economics (The Quality Assurance Agency of UK).
• was awarded two Queen’s Anniversary Prizes which recognises and honours their outstanding achievement and excellence in UK universities and colleges.
• has become one of the first universities, as a whole, to be awarded the SP Gold standard award which recognises their commitment to the learning and development of the organisations employees and best practice in people management.
• was awarded the bronze Athena SWAN award in 2013 which recognises their commitment to advancing women’s careers in science, technology, engineering, maths and medicine in Higher Education and research.

www.brookes.ac.uk

BA (Hons) International Business Management
11th intake in 2015

Programme code: 153-19210  
Duration & study mode: 1 year (full-time)

About the Programme
The programme aims to enable students to develop an analytical and evidence-based approach to key aspects of business and management in today’s complex international context. Through active learning and evaluation, students will exercise initiative and personal responsibility in order to develop the ability to learn independently and to engage in critical evaluation and personal development. A broad awareness of organisational life including knowledge of the business and commercial environments within which all organisations function will underpin students’ ability to make decisions in complex, diverse and unpredictable contexts.

Students will have opportunities for a broad business education underscored by intercultural understanding, sound management knowledge and capabilities. This fosters a knowledge fusion that underpins creativity, professional competence and further academic study. This will equip students for a wide range of successful careers in an international context.

Programme Structure
Semester 1
• Research Methods
• Business Strategy for Competitive Advantage
• Business and Finance
• Leading and Managing People

Semester 2
• Leading and Managing Change
• International Marketing
• International Business
• International Business Consultancy (Part I)

Semester 3
• International Business Case Studies
• Perspectives on International Management
• International Business Consultancy (Part II)

“The BA (Hons) International Business Management programme is intended to prepare students for a career in International Business Management or related areas and to encourage students to develop an analytical and enquiring mind which can respond creatively to the problems and opportunities facing modern business as well as those facing the students themselves and society at large. Oxford Brookes Business School and SCOPE are working together to make this vision a reality.”

Mr Clive Wildish
Liaison Manager
Entry
Holders of Associate Degree / Higher Diploma or equivalent programmes in business-related disciplines, where the medium of instruction and assessment is English.

Holders of Associate Degree / Higher Diploma or equivalent programmes in business-related disciplines, where the medium of instruction and assessment is not English, are required to demonstrate an English proficiency equivalent to Grade D in HKALE Use of English or IELTS score 6.0 with a 6 in Reading and writing. Exceptionally, applicants who can show that they have relevant qualifications or experience or both may be admitted with dispensation to the programme.

Special Features
International Perspective
Modules on the programme have a strong international emphasis. Students will acquire the modern business knowledge and skills from a global business perspective and have an opportunity to exchange ideas with students of the same programme in other regions.

Highly Practical
Students will participate in project work and case study analysis which expose them to different business scenarios and prepare them to face real-world business challenges.

Academics with Real-world Experience
The teaching team has hands-on business and consultancy experience that allows students to gain many practical insights.

Oxford Brookes University Scholarships
Scholarships are offered by Oxford Brookes University to students with outstanding academic achievements in the programme.

Teaching
The programme will be delivered by a team of staff from Oxford Brookes University, CityU full-time academic staff and other local tutors. The staff from Oxford Brookes University will visit HK at the start of each semester to deliver an introductory workshop and part of the programme. CityU full-time academic staff and other local tutors will then deliver the remaining part of the programme and provide academic support for students throughout the programme.

Fee:
HK$97,380*

Commencement:
September 2015

Website:
www.cityu.edu.hk/ce/baibm

Enquiries:
(Tel) 3442 5684
(Email) team3@scope.edu

* Students are eligible to apply for Government financial assistance similar to local degree programmes.
Edinburgh Napier University is one of CityU SCOPE’s largest UK partners of Higher Education in Hong Kong. Edinburgh Napier University is home to forward-thinking people inspired by the world around them. It creates and supports personalised learning and research opportunities that develop talent and solutions that really work and matter in today’s and tomorrow’s world.

Edinburgh Napier is one of the largest universities in Scotland, with almost 18,000 students. The University is split into three Faculties: The Business School, the Faculty of Engineering, Computing & Creative Industries and the Faculty of Health, Life & Social Sciences. The University has approximately 1,850 staff and offers around 200 undergraduate and 100 postgraduate programmes, as well as an extensive range of short courses for industry and commerce. Many of its short courses have been tailored to fit international clients’ needs and are delivered abroad. The Business School is the largest Business School in Scotland with more than 7,600 students. It offers a wide range of Business, Finance, Hospitality and Tourism courses at undergraduate and postgraduate levels.

Recent achievements:
- Fourth UK Modern University out of 54 for Business, Management and Marketing subjects (Guardian University Guide 2015)
- Edinburgh Napier University is the largest provider of UK education in Hong Kong
- With 18 years of collaboration with CityU SCOPE
- More than 10,000 graduates in HK
- Almost 390 students (Full- and Part-Time) on this Bamm programme in 2013/14. Following HK Graduation in March 2015, there will be just over 1,300 HK graduates of our Marketing programmes (90% with Honours)
- In the National Student Survey 2014 (UK), students scored Edinburgh Napier’s BAMM degree over 90% for:
  - The library (100%) (available to HK students via the internet)
  - Satisfaction overall (93%)
  - Staff good at explaining things (93%)
  - Staff were easy to contact (92%)

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  - The library (100%) (available to HK students via the internet)
  - Satisfaction overall (93%)
  - Staff good at explaining things (93%)
  - Staff were easy to contact (92%)

This programme aims to:
- develop critical and analytical approaches to marketing management and associated disciplines;
- develop in students key transferable skills;
- develop in students knowledge of the relationship between marketing and other business activities;
- equip students with the necessary knowledge for a career in marketing management and associated disciplines, and
- develop in students competence in applying marketing theory to practical situations.
Programme Structure

The full programme consists of the following modules (120 / 220 credits for ordinary / honours degree):

- Brand Management
- Marketing Research & Communication
- International Marketing
- Leadership in a Changing Environment
- Marketing Management in Practice
- Emerging Markets
- Dissertation

Choose one from the following:

Option 1: 3 modules
- Service Management
- Market Analysis
- Strategic Management in a Global Context

Option 2:
- Live Project
  (Plus one of the modules in Option 1)

Special Features

- This is a specialized business programme which covers a comprehensive range of marketing management areas.
- The programme requires both academic skills and the ability to apply them in a context linked to business practice, primarily in marketing and related functions.
- Live Project: In this optional module a student team is briefed by a Hong Kong organisation on a real marketing task or marketing problem. They evaluate the problem, design a marketing plan to solve it and present their solution in a detailed report and in a presentation to the organisation and their tutor. This gives them experience of real-life marketing.
- Dissertation: Each student writes an academic report on a marketing topic of their own choice. This involves evaluating what others have said about the topic, conducting a small research project on it, writing this all up and presenting conclusions and recommendations.

Teaching

The programme will be delivered through face-to-face lectures conducted by academic staff from Edinburgh Napier University & SCOPE and supported by tutorials led by SCOPE teaching staff.

Entry

- Holders of an Associate Degree (AD) or a Higher Diploma (HD) in any business or service related studies with at least one module involving study of marketing fundamentals and another module in statistics, mathematics or other suitable quantitatively-oriented subject.

Students who have not studied marketing fundamentals may also be considered. Students will be required to study an additional marketing bridging course in the summer.

By equipping students with knowledge, critical thinking, creative application of marketing theories and practical use of technology, the Marketing Management programme aims to train and give them all the necessary tools to develop and have a successful future. Students are taken to the next level by studying modules in different marketing related fields, which will be very useful in their career. “Live Project” is a practical module which offers students the opportunity to work with real businesses to solve adverse business situations and to handle relationships with teammates. The “Dissertation” module also enhances the students’ ability to integrate theories from all modules into the chosen topic. With the assistance provided by enthusiastic and supportive lecturers and tutors, studying the programme will be delightful for the students.

Ho Ko Jit, Marco
Graduate 2014,
Awardee of The Director’s List 2014 &
Graduate of ABA Marketing, CityU CCCU
BSc (Hons) Business Information Technology
BSc (Hons) Computing Science
BSc (Hons) Information Systems
Staffordshire University

BSc (Hons) Business Information Technology
Coventry University

Computer Science and IT
Staffordshire University is a modern University with 100 years’ experience of pioneering higher education within the creative, technological and scientific industries. The University delivers relevant, inspiring and vocationally led courses and thus develop students who are independent thinkers.

Based in the Midlands in the heart of the UK, the University is home to approximately 16,500 students that make up a dynamic and vibrant community. This learning community is global and on-campus students represent 90 worldwide nations. In addition, the University has an international network of over 20,700 students studying on Staffordshire University courses at over 40 partner organisations around the world (July 2014).

The Faculty of Computing, Engineering and Sciences delivers a range of industrially relevant Science, Technology, Engineering and Maths (STEM) courses that focus on making graduates highly employable and superbly equipped for the challenges of the workplace.

Staffordshire University is also a hub of applied research and innovation, with research interests including: sustainability, renewable energies, digital systems, digital forensics, the fusion of high-end technologies, healthcare and medical devices.

www.staffs.ac.uk

Bachelor of Science (Hons) Computing Science is recognized under the Qualifications Framework.

QF Level: Level 5
QR Registration Number: 10/000642/5
Validity Period: 01/06/2010 to 31/05/2018

Bachelor of Science (Hons) Information Systems is recognized under the Qualifications Framework.

QF Level: Level 5
QR Registration Number: 10/000644/5
Validity Period: 01/06/2010 to 31/05/2018

Bachelor of Science (Hons) Business Information Technology is recognized under the Qualifications Framework.

QF Level: Level 5
QR Registration Number: 10/000643/5
Validity Period: 01/06/2010 to 31/05/2018

BSc (Hons) Business Information Technology

14th intake in 2015

BSc (Hons) Computing Science

21st intake in 2015

BSc (Hons) Information Systems

21st intake in 2015

BSc (Hons) Business Information Technology

Programme code: 153-29010
Duration & study mode: 2 years (part-time)
Fee: HK$99,600 (180 credits)
HK$132,800 (240 credits)
Commencement:
June 2015 (240 credits)
September 2015 (180 credits)
Website: www.cityu.edu.hk/ce/csisbit
Enquiries:
(Tel) 3442 5807
(Email) team2@scope.edu

About the Programmes

These locally accredited programmes are designed to enable sub-degree graduates in IT related disciplines to build on their studies in three different streams—Computing Science (CS), Information Systems (IS) and Business Information Technology (BIT). Each programme is designed with its unique features in order to meet the different needs of students.

Computing Science (CS)
The CS programme gives students a broad view of computer systems, hardware and software, and information systems.

Information Systems (IS)
The IS programme provides students with a sound knowledge of systems analysis and design methods, database management systems and commercial applications.

Business Information Technology (BIT)
The BIT programme gives students a sound knowledge of how the commercial world works, and a thorough background in the IT systems that are found in all departments of a modern business.
Programme Structures

The programmes consist of 9 taught modules and a final-year project which is equivalent to 3 modules. Students of 240-credit entry route will take 4 additional modules.

<table>
<thead>
<tr>
<th>Computing Science (CS)</th>
<th>Information Systems (IS)</th>
<th>Business Information Technology (BIT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>For 240 credits</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• E-Commerce</td>
<td>• Database Systems</td>
<td>• Strategic Entrepreneurship and Innovation</td>
</tr>
<tr>
<td>• Open Source Web programming</td>
<td>• Data Management</td>
<td>• Applied Communications Technology</td>
</tr>
<tr>
<td>• Professional Enterprise Development</td>
<td>• Project Management</td>
<td>• Applied IT Project</td>
</tr>
<tr>
<td>• Object Oriented Methods</td>
<td>• Advanced HCI and Usability</td>
<td></td>
</tr>
<tr>
<td>For 240 credits and 180 credits</td>
<td>• Hardware and Software Systems and Networks</td>
<td>• Information System Organizations and Management</td>
</tr>
<tr>
<td>• Principles and Practices of Software Production</td>
<td>• Service Management and ITIL</td>
<td>• Strategic Information Management</td>
</tr>
<tr>
<td>• Distributed Computer Systems</td>
<td>• Advanced Database Systems</td>
<td>• Knowledge Management in Organizations</td>
</tr>
<tr>
<td>• Knowledge Management in Organizations</td>
<td>• CS/IS Route Project</td>
<td>• CS/IS Route Project</td>
</tr>
</tbody>
</table>

CEF reimbursable modules

Entry

• 180 Credits
  Holders of Associate Degree (AD) / Higher Diploma (HD) in Computing and IT related disciplines or equivalent qualifications.

• 240 Credits*
  Holders of Diploma/Higher Certificate in Computing and IT related disciplines with 3 years relevant working experience or those with equivalent qualifications.

* The availability of this entry route is subject to the enrolment number.

Special Features

The University

• One of the first institutions to offer a computing degree since 1965.
• The 2014 National Student Survey (NSS) results show computing awards scoring 3% higher for overall course satisfaction than the national sector average for the computer subject area.
• The 2014 National results from the Destination of Leavers in Higher Education survey show computing awards scoring 4% higher than the national average for computing graduate employability/further study, six months after graduation.

The collaboration

• Over 20 years of collaboration with SCOPE, CityU

The graduates

• More than 1,900 IT professionals graduated through delivery of these programmes in HK

Teaching

100% qualified local academics and practitioners.
BSc (Hons) Business Information Technology
12th intake in 2015

Programme code: 153-19430
Duration & study mode: 1 year (full-time)

About the Programme
This locally accredited programme aims to provide a study of the different functional areas of management in organizations with relation to information technology; suitable for sub-degree holders of IT or Business related disciplines. This is a sound and relevant education for people wishing to enter or develop a career in an interdisciplinary area.

Programme Structure
The programme consists of the following modules to be completed in 3 semesters:
- Real World Project
- Operational Research
- Data and Information Retrieval
- Rapid Application Development
- Project Management
- Information Technology and Global Development
- Business Continuity and Compliance
- Add-vantage Module (Effective Communication)
- Individual Project

Entry
Holders of Associate Degree (AD) or Higher Diploma (HD) in computing or business related disciplines, or equivalent qualifications.

Professional Recognition
- This programme has been accredited by Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) as a locally accredited top-up degree programme under the Accreditation of Academic and Vocational Qualifications Ordinance (Cap. 592) in which the qualifications attained by individual students will be recognised as meeting the standard of particular qualifications obtained in Hong Kong.

Teaching
Lectures and tutorial classes are delivered by CityU full-time academic staff and/or local instructors.

Fee: HK$90,000
Commencement: September 2015
Website: www.cityu.edu.hk/ce/bscbit
Enquiries: (Tel) 3442 5809
(Email) team5@scope.edu

Additional Information
This programme is one of the eligible full-time courses under the Financial Assistance Scheme for Post-secondary Students (FASP) and Non-means-tested Loan Scheme for Post-secondary Students (NLSPS) administered by the Student Financial Assistance Agency (SFAA). Students are eligible to apply for Grant & Loan as long as they meet the requirements set by SFAA.

"The curriculum covers data and information systems development, business application and continuity, information technology and research, and project management and communication skills. It is the right choice for IT practitioners to extend their knowledge into business practice for more effective deployment of IT for competitive advantage."

Dr Cassandra Ip
Programme Leader

This programme is recognized under the Qualifications Framework.
QF Level: Level 5
QR Registration Number: 10/000641/5
Validity Period: 01/09/2010 to 31/08/2018

Special Features
The curriculum
- The core curriculum is based on the British Computer Society (BCS) guidelines.

Employment Opportunities
- Graduates are employed in the fields of software programming, IT consultant, database administration, project management and business system support.

www.coventry.ac.uk
BSc (Hons) Construction Management

16th intake in 2015

Programme code: 153-29160
Duration & study mode: 2 years (part-time)

About the Programme
The programme aims to prepare students to take on a variety of managerial responsibilities in the construction industry and for further studies at post-graduate level.

Programme Structure
The programme comprises 180 credits, nine 20-credit modules. The tentative study schedule is as follows:

Year 1
• Construction & Environmental Technology
• Professional Practice Project
• Contract Law and Dispute Resolution
• Sustainability
• Construction Human Resource Management

Year 2
• Construction Planning
• Group Project Evaluation & Development
• Construction Management
• Construction Dissertation

Entry
• Holders of Associate Degree (AD) / Higher Diploma (HD) in Building-related disciplines or equivalent qualifications; OR
• *Sub-degree holders in other disciplines with scientific, technological or quantitatively-oriented subjects or equivalent qualifications with relevant industrial experience; OR
• *Mature candidates with post-secondary qualifications and substantial industrial experience in a leadership position may be considered on individual basis.
• Applicants are required to demonstrate an English proficiency at IELTS 6.0 or equivalent. Alternatively, applicants may require to take and pass the University’s Wolverhampton English Proficiency Examination (WEPE) or an English preparatory programme offered by CityU SCOPE at an additional fee in summer.

Special Features
Gateway to Professional
• The programme has obtained full accreditation from the Chartered Institute of Building (CIOB) and Hong Kong Institute of Construction Managers (HKICM)
• Graduates with relevant professional experiences may apply for Corporate Membership in Building Discipline of the Hong Kong Institution of Engineers (HKIE) upon completion of the top-up course recognized by the HKIE.

Extensive Learning Support & Resources
• Students are fully supported by experienced local tutors to ensure smooth study process, achieving a completion rate of over 70%.
• Students gain international perspectives from fly-in lectures delivered by high caliber UK academics and enriched local insights from tutorials delivered by experienced local tutors.
• Students can access the UoW knowledge-exchange online platform - WOLF for further interactive learning and support in addition to the contact hours.
• Excellent interaction and peer-learning opportunities with students from diversified backgrounds.

Teaching
Lectures by Wolverhampton academics, tutorials by experienced local practitioners.

Fee: HK$105,000
Commencement: October 2015
Website: www.cityu.edu.hk/ce/bscrm
Enquiries: (Tel) 3442 5810
(Email) team2@scope.edu

* Applicants will be required to take a conversion course offered by CityU SCOPE prior to the programme commencement at an additional fee.

“I took this programme because many subjects are closely related to my job. I found that it was a treasurable experience and I gained a lot when working with classmates in different backgrounds in this programme. Though I studied similar subjects in another institute but they are not as in-depth as in this programme. I learnt more on how to handle problems of project delay in different ways, which helps my career a lot.”

Wong Sin Ming
Graduate
BSc (Hons) Quantity Surveying
4th intake in 2015

Programme code: 153-29140
Duration & study mode: 2 years (part-time)

About the Programme
The programme aims to ensure students have a comprehensive quantity surveying education combined with related construction knowledge. This ensures students are equipped with the appropriate quantity surveying and construction knowledge and an enterprising spirit to practise professionally and ethically.

Programme Structure
The programme comprises 180 credits, nine 20-credit modules. The tentative study schedule is as follows:

Year 1
• Construction & Environmental Technology
• Professional Practice Project
• Contract Law and Dispute Resolution
• Sustainability
• Construction Quantity Surveying (Practice and Procedures)

Year 2
• Construction Quantity Surveying (Professional Practice)
• Group Project Evaluation & Development
• Construction Quantity Surveying (Management)
• Construction Dissertation

Entry
• Holders of Associate Degree (AD) / Higher Diploma (HD) in Surveying-related disciplines or equivalent qualifications; OR
• 
  "Sub-degree holders in other disciplines with scientific, technological or quantitatively-oriented subjects or equivalent qualifications with relevant industrial experience; OR
• 
  "Mature candidates with post-secondary qualifications and substantial industrial experience in a leadership position may be considered on individual basis.

• Applicants are required to demonstrate an English proficiency at IELTS 6.0 or equivalent. Alternatively, applicants may require to take and pass the University’s Wolverhampton English Proficiency Examination (WEPE) or an English preparatory programme offered by CityU SCOPE at an additional fee in summer.

* Applicants will be required to take a conversion course offered by CityU SCOPE prior to the programme commencement at an additional fee.

Special Features

Gateway to Professional
• The programme has obtained full accreditation from the Chartered Institute of Building (CIOB) and Hong Kong Institute of Construction Managers (HKICM)

Extensive Learning Support & Resources
• Students are fully supported by experienced local tutors to ensure smooth study process, achieving a completion rate of over 80%.
• Students gain international perspectives from fly-in lectures delivered by high caliber UK academics and enriched local insights from tutorials delivered by experienced local tutors.
• Students can access the UoW knowledge-exchange online platform - WOLF for further interactive learning and support in addition to the contact hours
• Excellent interaction and peer learning opportunities with students from diversified backgrounds.

Teaching
Lectures by Wolverhampton academics, tutorials by experienced local practitioners.

Fee: HK$105,000
Commencement: October 2015
Website: www.cityu.edu.hk/ce/bscqs
Enquiries: (Tel) 3442 5810
          (Email) team2@scope.edu
BEng (Hons) Fire Engineering
10th intake in 2015

Programme code: 153-29240
Duration & study mode: 2-3 years (part-time)

About the Programme
This programme is concerned with the study of fire development and prevention and the means by which its consequence may be reduced to a minimum in human, environmental and financial terms. The programme is delivered in regular part-time mode by local academics and industry practitioners.

Programme Structure
There are three entry points. Students are required to complete 180 credits (Route 1), 230 credits (Route 2) or 360 credits (Route 3) over 2 or 3 years of part-time study.

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Route 1 (180 credits)</th>
<th>Route 2 (230 credits)</th>
<th>Route 3 (360 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project Management</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Computational Engineering</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engineering Analysis 2</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Enclosure Fire Dynamics</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Fire Protection Engineering</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Fire Investigation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Probabilistic Risk Analysis</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engineering Design Project</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Fire Science Dissertation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Introduction to Combustion and Fire</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fire and Built Environment</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Fluid Dynamics of Fire</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Accidents and Catastrophes</td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Safety and Fire Law</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Energy Transfer and Thermodynamics</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Buildings, Materials and Fire</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engineering Design Practice</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engineering Analysis 1</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Skills for Fire Studies</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Safety, Health and Environment</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

* The module combination and teaching sequence are subject to revision by UCLan.
Entry Requirement

Route 1 (students have to complete 180 credits)
- Applicants should possess a Foundation Degree in Science in Fire Safety Engineering (or equivalent qualification)

Route 2 (students have to complete 230 credits)
- Applicants should possess a Higher Diploma (HD) / Associate Degree (AD) / Higher National Diploma (HND) or equivalent qualifications in a relevant discipline such as building services, and mechanical engineering with mathematics courses; or
- Applicants should possess a Higher Diploma (HD) in a relevant discipline other than the above listed who can demonstrate competence of mathematics and have a minimum of 3 years of experience in a relevant profession. Applicants might be invited to attend an interview

Route 3 (students have to complete 360 credits)
- Applicants should possess Level 3 or above in HKDSE Chinese and English; and Level 2 or above in Mathematics, Liberal Studies and an elective subject; OR
- Applicants should possess a Higher National Certificate (HNC) in a relevant discipline, such as building services and mechanical engineering with mathematics courses studied; OR
- Applicants should be a Corporate member of the Institution of Fire Engineers (MIFireE).

Mature applicants of at least 21 years of age, who have relevant work experience and commensurate background in mathematics and engineering, will be invited to attend interview and written test.

Applicants whose qualification were not taught and assessed in English may be required to demonstrate their English proficiency equivalent to IELTS 6.0.
Interview / Written Test may be arranged for applicants.

Professional Recognition
The BEng (Hons) Fire Engineering operating in the UK (Preston) and SCOPE City University of Hong Kong are accredited by the Energy Institute (EI) and the Chartered Institution of Building Services Engineers (CIBSE) on behalf of the Engineering Council as meeting the academic requirement for registration as a Chartered Engineer when combined with accredited further learning.
Graduate of this programme must also pursue the MSc Fire Safety Engineering to satisfy the current academic requirement for Membership of the Hong Kong Institution of Fire Engineers (Fire Discipline) and Chartered Engineers of the UK Engineering Council.

Teaching
Lectures & tutorial classes are delivered by qualified local academics & industry practitioners.

Fee:
HK$5,520 per 10 credits
* With Valid IFE Membership will have 5% discount on programme fee

Commencement:
September 2015

Website:
www.cityu.edu.hk/ce/fire

Enquiries:
(Tel) 3442 5804
(Email) team5@scope.edu
The University of Central Lancashire (UCLan) has developed into one of the UK’s largest universities with a student and staff community numbering 38,000. In all national newspaper league tables, UCLan has been the leading modern University in the North West of England for five out of the last six years. The University has academic partners in all regions of the globe and it is on a world stage that the first class quality of its education is now being recognised: The University offers a portfolio of over 500 high calibre degree courses and the approximately 180 taught postgraduate programmes for students with the attitude to achieve. In the recent Research Assessment Exercise, all 17 subject areas submitted were rated as containing research of international excellence while 11 areas were assessed to be undertaking research which is world-leading.

Recent achievements:
- Ranked 23 in General Engineering (The Guardian University Guide 2014)
- Ranked 36 in General Engineering (The Complete University Guide 2014)

www.uclan.ac.uk

Foundation Degree of Science (FDSc) Fire Safety Engineering

10th intake in 2015

Programme code: 153-29250
Duration & study mode: 2 years (part-time)

About the Programme
The foundation degree provides the necessary knowledge and qualification for students who are already, or wishing to become, practitioners in the fire-related professions. Students graduating with this programme would have been provided with a balanced curriculum, enabling them to develop a sound general knowledge of fire engineering and the industry. The programme is delivered in regular part-time mode by local academics and industry practitioners.

Programme Structure
The programme includes 13 modules (240 credits) studied over six semesters:
- Introduction to Combustion and Fire
- Buildings, Materials and Fire
- Safety and Fire Law
- Introduction to Engineering Analysis
- Skills for Fire Studies
- Energy Transfer and Thermodynamics
- Community Fire Safety
- Fire and Built Environment
- Community Fire Safety Strategies
- Structures, Materials and Fire
- Fluid Dynamics of Fire
- Fire Science Project
- Fire Safety Management and Legislation

* The module combination and teaching sequence are subject to revision by UCLan.

Entry Requirement
Candidate should possess one of the following:
- Level 2 or above in 5 HKDSE subjects including Chinese Language, English Language and Mathematics, or
- Grade E in 1 HKALE subject, or E in 2 HKALE AS subjects, including Use of English, and E in 5 HKCEE subjects including English Language (Syllabus B), or
- Academic qualification from a local post-secondary institution (e.g. CityU SCOPE Certificate in Fire Science Studies) or a professional qualification acceptable to the University; qualifications attained by study at a local international school or a non-local high school, at Grade 12 or equivalent, are also acceptable.
- Mature applicants of at least 21 years of age by the commencement of the programme, who have relevant work experience and commensurate background in mathematics and engineering.

Special Features
- The Foundation Degree in Fire Safety Engineering is accredited by the Energy Institute (EI) and the Chartered Institution of Building Services Engineers (CIBSE) on behalf of the Engineering Council as partially meeting the academic requirement for registration as an Incorporated Engineer.
- The Foundation Degree in Fire Safety Engineering at SCOPE, CityU also satisfies the academic requirements for Member Grade of the Institution of Fire Engineers (MIFireE).
- Graduates can be directly admitted to the 180-credit, 2-year BEng (Hons) Fire Engineering offered by UCLan.

Teaching
Lectures & tutorial classes are delivered by qualified local academics & industry practitioners.

Fee: HK$92,160
* With Valid IFE Membership will have 5% discount on programme fee

Commencement: September 2015
Website: www.cityu.edu.hk/ce/fire
Enquiries: (Tel) 3442 5804
(Email) team5@scope.edu
Hospitality, Tourism and Airline

BA / BA (Hons) Hospitality and Service Management
Edinburgh Napier University

BA / BA (Hons) Tourism and Airline Management
Edinburgh Napier University

BA (Hons) Tourism Management
Edinburgh Napier University
BA / BA (Hons) Hospitality and Service Management

2nd intake in 2015 (full-time) / 4th intake in 2015 (part-time)

BA (Hons) Hospitality and Service Management (Full-time)*
Programme code: 153-19150
Duration: 16 months
Fee: HK$105,600

BA / BA (Hons) Hospitality and Service Management (Part-time)
Programme code: 153-29320
Duration & fee:
• For Associate Degree (AD) / Higher Diploma holders (HD) (QF Level 4)
  BA - 12 months
  Fee: HK$62,000
  BA (Hons) - around 2 years
  Fee: HK$114,000
• For Ordinary bachelor degree holders (QF Level 5)
  BA (Hons) - 12 months
  Fee: HK$52,000 (Subject to review)

Commencement: September 2015
Website: www.cityu.edu.hk/ce/bahsm
Enquiries:
(Tel) 3442 2126
(Email) team7@scope.edu

* Full-time students are eligible to apply for Government financial assistance similar to local degree programmes.

Mr Michael HERRIOTT
Programme Leader (UK)
About the Programme

The hospitality industry in Hong Kong has always been internationally acclaimed to be one of the best in the world, which led to a constant increasing demand for well-trained staff for this industry. The School of Continuing and Professional Education, City University of Hong Kong (CityU SCOPE) is working in collaboration with Edinburgh Napier University, in offering BA/BA (Hons) in Hospitality and Service Management, targeting those who are interested or already working in the industry, as well as new entrants, who wish to upgrade their knowledge and skills in order to be more competitive and to progress in their career.

Special Features

• A pioneer programme in the field which offers both Hospitality and Service Management curriculums.
• The curriculum is academically and vocationally relevant for students to develop a career in hospitality and service management in Hong Kong.
• It has convenient timetables as classes will be scheduled to avoid attendance during major peak working days such as weekends and public holidays.
• It is designed with the flexibility of multi-entry and multi-exit in order to suit students who are in full-time employment.

Entry Requirement

Associate Degree/ Higher Diploma level entry (QF Level 4)

• Holders of Associate Degree or Higher Diploma (or equivalent level) in hospitality/ service management or related disciplines; OR
• Holders of Associate Degree or Higher Diploma in business or related disciplines with relevant work experience

AND satisfied the following English requirements:

• Associate Degree or Higher Diploma or equivalent with duration of at least 2 years delivered in English will be exempted from English proficiency test; OR
• IELTS Academic - score of 6.0 with no less than 5.5 in any component; OR
• English proficiency test results of equivalent standard

Degree level entry (QF Level 5)

• Holders of Bachelor Degree (ordinary) in hospitality/ service management or related disciplines.

Teaching

Lectures will be mostly taught by experienced professors from Edinburgh Napier University and tutorials facilitated by local tutors with industrial experience using study materials in Asian contexts.

Programme Structure

The full programme consists of 10 modules and a dissertation (120/240 credits for ordinary/honours degree).

• Facilities Planning for Hospitality, Tourism and Events
• Hospitality Business Development
• Customer Service and Care
• Organisational Change Management
• Service Management
• Management of MICE Events
• International Wines and Spirits Management
• Business Tourism
• International Hospitality
• Leadership and Innovation for Tourism, Hospitality and Events
• Dissertation

Continuing Education Fund (CEF) reimbursable modules
About the Programme

The tourism industry in one of the world’s most dynamic business sectors and a major provider of employment opportunities both in Hong Kong and worldwide. The School of Continuing and Professional Education, City University of Hong Kong (CityU SCOPE) is working in collaboration with Edinburgh Napier University, in offering a part-time programme in BA/BA (Hons) in Tourism and Airline Management, targeting those who are already working in the industry, as well as new entrants, who wish to upgrade their knowledge and skills in this fast moving industry, to continue their professional development and to remain competitive in order to progress in a successful career.

BA / BA (Hons) Tourism and Airline Management (part-time)

Programme code: 153-29330
Duration & fee:
- For Associate Degree (AD) / Higher Diploma holders (HD) (QF Level 4)
  BA - 12 months
  Fee: HK$62,000 (120 credits)
- BA(Hons) - around 2 years
  Fee: HK$114,000 (240 credits)
- For Ordinary bachelor degree holders (QF Level 5)
  BA(Hons) - 12 months
  Fee: HK$52,000* (120 credits)
*Subject to review
Commencement: September 2015

Mr Michael HERRIOTT
Programme Leader (UK)
Programme Structure
Students are required to complete 11 modules (240 credits) over 6 trimesters in around 2 years.

<table>
<thead>
<tr>
<th>Year</th>
<th>Trimester</th>
<th>Module (All modules are 20 credits except for Dissertation which is 40 credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Airport Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>International Tourism Policy and Planning</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>Organisational Change Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Global Airline Industry</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>Service Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Visitor Attraction Management</td>
</tr>
<tr>
<td></td>
<td>End of Year Break (approx. mid Sep to mid Jan)</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>4</td>
<td>*Leadership and Innovation for Tourism, Hospitality and Events</td>
</tr>
<tr>
<td></td>
<td></td>
<td>*Dissertation</td>
</tr>
<tr>
<td>5</td>
<td></td>
<td>*Airline Marketing and Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>*Airline Management</td>
</tr>
<tr>
<td>6</td>
<td></td>
<td>*Business Tourism</td>
</tr>
<tr>
<td></td>
<td></td>
<td>*Dissertation</td>
</tr>
<tr>
<td></td>
<td>Honours Degree</td>
<td></td>
</tr>
</tbody>
</table>

AND satisfied the following English requirements:

• Associate Degree or Higher Diploma or equivalent with duration of at least 2 years delivered in English will be exempted from English proficiency test; OR
• IELTS Academic - score of 6.0 with no less than 5.5 in any component; OR
• English proficiency test results of equivalent standard

Degree level entry (QF Level 5)

• Holders of Bachelor Degree (ordinary) in tourism, airline operations/ management or related disciplines.

Special Features

• A pioneer programme in the field which offers both Tourism and Airline Management curriculums.
• The curriculum is academically and vocationally relevant for students to develop a career in tourism and airline management in Hong Kong.
• It has convenient timetables as classes will be scheduled to avoid attendance during major peak working days such as weekends and public holidays.
• It is designed with the flexibility of multi-entry and multi-exit in order to suit students who are in full-time employment.

Entry Requirement

Associate Degree/ Higher Diploma level entry (QF Level 4)

• Holders of Associate Degree or Higher Diploma (or equivalent level) in tourism, airline operations/ management or related disciplines; OR
• Holders of Associate Degree or Higher Diploma in business or related disciplines with relevant work experience

Teaching

Lectures will be mostly taught by experienced professors from Edinburgh Napier University and tutorials facilitated by local tutors with industrial experience using study materials in Asian contexts.

Website: www.cityu.edu.hk/ce/batam
Enquiries: (Tel) 3442 2125
(Email) team7@scope.edu
BA (Hons) Tourism Management
2nd Intake in 2015

Programme code: 153-19160
Duration & study mode: 16 months (full-time)

About the Programme
It aims to produce graduates who are knowledgeable about the structure, operation, and impacts of the tourism industry and also those who are able to aspire to senior managerial positions within the local, national or international tourism industry.

Programme Structure
Students are required to complete 10 modules (240 credits) over 4 trimesters in 16 months.

<table>
<thead>
<tr>
<th>Trimester</th>
<th>Modules</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Conference Management (20 credits)</td>
</tr>
<tr>
<td></td>
<td>Service Management (20 credits)</td>
</tr>
<tr>
<td></td>
<td>Sports Event Tourism (20 credits)</td>
</tr>
<tr>
<td>2</td>
<td>Live Project for Hospitality, Marketing, Tourism and Festival and Events (40 credits)</td>
</tr>
<tr>
<td></td>
<td>International Tourism Policy and Planning (20 credits)</td>
</tr>
<tr>
<td>3</td>
<td>Leadership and Innovation for Tourism, Hospitality and Events (20 credits)</td>
</tr>
<tr>
<td></td>
<td>International Destination Management (20 credits)</td>
</tr>
<tr>
<td></td>
<td>Dissertation (40 credits)</td>
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<tr>
<td>4</td>
<td>Dissertation</td>
</tr>
<tr>
<td></td>
<td>Natural Area Tourism (20 credits)</td>
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<tr>
<td></td>
<td>Contemporary Issues and Directions for Hospitality, Tourism and Events (20 credits)</td>
</tr>
</tbody>
</table>

"Tourism is one of the most dynamic and fastest growing industries in Hong Kong. Hence, the demand for trained manpower is rising rapidly and there is also a growing trend for firms to employ more degree holders who have acquired knowledge and skills in tourism management for filling related executive posts. I highly recommend this programme for students who would like to pursue a career in tourism. As the programme also admits students from social sciences or business disciplines, interested graduates should take this golden opportunity and seize to surf top wave in tourism and hospitality industries in the upcoming decade."

Dr Fung Wai Wah
Programme Leader (HK)

www.napier.ac.uk
Entry Requirement

• Holders of Associate Degree or Higher Diploma (or equivalent level) in tourism or related disciplines; OR
• Holders of Associate Degree or Higher Diploma in Business or Social Sciences disciplines (Students are required to complete and pass one or two bridging modules*) before admission.

AND satisfied the following English requirements:

• Associate Degree or Higher Diploma or equivalent with duration of at least 2 years delivered in English will be exempted from English proficiency test; OR
• IELTS Academic - score of 6.0 with no less than 5.5 in any component; OR
• English proficiency test results of equivalent standard

* Applicants with an Associate Degree / Higher Diploma in business discipline are required to successfully complete “Introduction to Hospitality, Tourism and Events” prior to joining the programme. Applicants with an Associate Degree / Higher Diploma in social sciences are required to successfully complete “Introduction to Hospitality, Tourism and Events” and “Tourism Impacts” prior to joining the programme. The bridging modules will be scheduled around early August in an intensive mode approximately 1.5 months prior to the programme commencement. No additional course fee will be charged.

Special Features

The Curriculum

• The programme provides a coherent and vocationally relevant academic curriculum for students to develop a career in the tourism and service industry.

Educational Activities

• The programme provides a wide range of educational activities such as field trips, educational visits and professional talks.

Live Project

• This module enables students to work in a team on a management issue in collaboration with a business firm or non-profit organization. Students are able to get a real touch of the industry.

Full-time academics

• Most of the lectures and tutorials will be taught by full-time academic staff.

Teaching

Lectures and tutorials by experienced professors/lecturers of CityU SCOPE and Edinburgh Napier University.

Fee: HK$105,600
Commencement: September 2015
Website: www.cityu.edu.hk/ce/batm
Enquiries:
(Tel) Academic matters: 3442 8822 / 3442 9783
General enquiry: 3442 5826 / 3442 7423
(Email) team7@scope.edu

* Full-time students are eligible to apply for Government financial assistance similar to local degree programmes.
Language and Communication

BA (Hons) English for International Corporate Communication
University of Central Lancashire

BA (Hons) International Business Communication with Chinese / Japanese
University of Central Lancashire
The University of Central Lancashire (UCLan) has developed into one of the UK’s largest universities with a student and staff community numbering 38,000. The University has academic partners in all regions of the globe and it is on a world stage that the first class quality of its education is now being recognised. The University offers a portfolio of over 500 high calibre degree courses and approximately 180 taught postgraduate programmes for students with the attitude to achieve. In the recent Research Assessment Exercise, all 17 subject areas submitted were rated as containing research of international excellence while 11 areas were assessed to be undertaking research which is world-leading including our linguistics department which is ranked higher than Cambridge. The School of Language, Literature and International Studies is a leader in the field of teaching English for professional purposes. It was rated as “excellent” in its recent official inspection by UK Government authorities. It is a department that has received government commendation regularly through the UK Quality Assurance Agency for providing a learning environment of the highest quality.

www.uclan.ac.uk

BA (Hons) English for International Corporate Communication

11th intake in 2015

Programme code : 153-19440
Duration & study mode :
1 year (full-time load) OR
2 years (part-time load). Students choosing part-time load will attend classes in the day time, together with those choosing full-time load.

About the Programme
This programme nurtures students to communicate effectively in English in a wide range of social and work-related situations; it also develops students’ understanding in their chosen specialization – Marketing, Public Relations, and Translation and Interpreting.

Students are also able to:
• engage in a structured training in English which allows them to participate in a professional environment.
• develop interpersonal skills, critical self-awareness and problem-solving abilities, in order to contribute to a changing international environment.
• develop a broad range of business registers in English, appropriate to interacting with employers in a variety of professional contexts.

Programme Structure
Students are required to complete 9 modules (180 credits in total) within 1 year (FT load) / 2 years (PT load).

Compulsory Modules (80 credits)
• Advanced English for Business Communication 2
• Advanced English Language Skills for English for International Corporate Communication
• Globalisation and Business in International Corporate Communication
• Culture and Business in International Corporate Communication

Specialist Routes (60 credits)
Students are required to choose one of the following specialist routes*:
Marketing
• Marketing and Advertising Communication for International Business Communication
• Advertising around the World for International Business Communication
• Public Relations for Marketing

A few months before graduating from CCCU, I started to find information about non-local Top-up degree programmes conducted by various institutions. After a prolonged search, I decided to choose the BAEICC programme of CityU SCOPE because its programme structure suits me the best. Students can choose one of the three specialist routes, Marketing, Public Relations, or Translation and Interpreting. I chose Translation and Interpreting as my specialization and I learnt how to translate idiomatically and accurately. What’s more, the programme has been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). This is very important as graduates of this programme are recognised by the Hong Kong SAR Government for employment purposes.

To conclude, I had a fruitful and challenging year in the BAEICC programme. This programme enables me to develop communication, interpersonal and problem-solving skills. In the near future, I hope to pursue PGDE and accomplish my dream to become a Primary School Teacher.

Cheng Ho Kwai Sarah
Graduate
Public Relations
- Media Relations
- Corporate Strategy and Communication
- Public Relations for Marketing

Translation and Interpreting
- Introduction to Translation and Interpreting
- Theory and Practice of Interpreting
- Theory and Practice of Translation

Additional Modules (40 credits)
- Workplace English for Business
  plus one of the followings:
  - English for International Corporate Communication Dissertation
  - The first module from one of the remaining two “Specialist Routes”

* SCOPE reserves the right not to offer certain Specialist Route(s)

Entry
This programme is specially designed for Associate Degree (AD) / Higher Diploma (HD) graduates from language or language-related disciplines such as English for business, communication, public relations, translation and bilingual studies. Graduates of AD / HD from other disciplines may also be considered.

Applicants should have a CGPA of 2.5 or above and possess an overall IELTS score of 6.0. Graduates of local AD programmes with B- or above in an English language course will be exempted from the aforesaid English requirement.

An admission interview and / or a written test may be required for some applicants.

Special Features
- Students learn English as it is used in the business world.
- Students can choose one of the following specialist routes – Marketing, Public Relations OR Translation and Interpreting.
- Students can choose to do a dissertation or an additional module from another specialist route.
- Students can choose to finish the programme in one year (full-time load) or two years (part-time load).
- AD / HD graduates from non-language disciplines with good English skills may also be considered.
- Graduates may take up career positions in management, administration, marketing, public relations or Chinese-English bilingual communication.

Teaching
By local professional academics.

Fee: HK$97,380 (Full-time load)
HK$107,640 (Part-time load)

Commencement: August / September 2015

Website: www.cityu.edu.hk/ce/baeicc
Enquiries: (Tel) 3442 5814 / 3442 7423
(Email) team4@scope.edu
BA (Hons) International Business Communication with Chinese / Japanese
6th Intake in 2015

Programme code: 153-19550
Duration & study mode: 1 year (full-time)

About the Programme
This programme fosters students’ effective communication skills in English and Chinese/Japanese, as well as acquisition of the managerial and business related knowledge, skills and thinking style.

Students are also able to:
• develop a broad critical understanding of cultural issues and their impact on organizations and business.
• develop a high level of individual and integrated communication skills in English and their chosen modern foreign language.
• develop interpersonal skills, critical self-awareness and problem solving abilities.
• prepare for further study of management and business and for managerial careers in linguistically and culturally diverse business environments.
• develop an active approach to Personal Development Planning as a life-long process.

Programme Structure
Students are required to take 180 credits for this one year full time programme. Teaching will spread over 2 ordinary semesters and 1 summer semester. In addition to the International Business Communication compulsory modules, students will also choose a language pathway of either Chinese or Japanese.

1. International Business Communication Compulsory Modules
• International Business Communication 2
• International Business Communication 3
• Managing International Businesses for International Business Communication

2. Language Pathway Modules
Pathway I: Chinese
• Contemporary Chinese Society and Culture
• Professional Communication in Chinese
• Critical Appreciation of Chinese Literature
• Reading China
Pathway II: Japanese

- Aspects of Japanese Society
- Contemporary Issues in Japan
- Professional Communication in Japanese
- Reading Japan

* "Introduction to Translation and Interpreting" may also be offered as an elective module to students who are good in both Chinese and English.

**Entry**

This programme is particularly suitable for Associate Degree (AD) / Higher Diploma (HD) graduates from language-related disciplines, such as Chinese, Japanese, bilingual communication and translation, with a minimum CGPA of 2.5 or equivalent.

**English language requirement:**
Overall IELTS score of 6.0, or a B- in an English course of the AD programme or equivalent.

**Japanese language requirement:**
For entry into the Japanese Option, applicants should attain Japanese proficiency level equivalent to the AD level, or have attained N3 of the Japanese Proficiency Test or equivalent.

**Chinese language requirement:**
For entry into the Chinese Option, applicants should attain Chinese proficiency equivalent to the AD level.

Students who possess AD/HD in other disciplines will be considered on a case-by-case basis; they may be admitted upon passing the written test and interview.

**Special Features**

- This unique programme combines the study of English for business communication and international culture, plus professional training in Chinese or Japanese, to equip students with global perspectives.
- Through understanding the impact of cultural issues on organizations and business, students will acquire the managerial and business related knowledge, skills and thinking style, which prepare them for managerial careers in linguistically and culturally diverse business environments and for further studies in the field of language, management and business.

**Teaching**

By local professional academics

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**Fee:** HK$97,380
**Commencement:** August / September 2015
**Website:** www.cityu.edu.hk/ce/baibc
**Enquiries:** (Tel) 3442 5819 / 3442 7423
(Email) team4@scope.edu
BA (Hons) Applied Social Science
Sheffield Hallam University

BA (Hons) Public Administration and Management
De Montfort University
I have also acquired a great deal of work-related knowledge which is beneficial to my professional growth. I have also supported each other to complete our homework. Now I have become a more holistic person after completing the program which has enhanced my enquiring attitude and independent learning capacity that enhance life-long learning.

The past school year was really not easy for me. As a full-time social worker, it has been very demanding for me. Fortunately with the encouragement and help from my dear teachers and classmates, I have never given up on myself. The study groups we organized has also helped us to enhance students’ learning experiences. Provides students with broad-based scholarly education through a range of core and elective modules; students’ performances are assessed by prescribed coursework and research report; no examination is required.

Graduates will be eligible to apply for a range of taught postgraduate programmes in UK and local universities; they will also be ready for a wide range of careers covering both the public and private sectors.

About the Programme

This programme aims to provide students with a sound knowledge base in applied social sciences and an academic base for postgraduate study. It also helps students to develop key personal and transferable skills associated with future employment in a rapidly changing environment and cultivates an open-minded enquiring attitude and independent learning capacity that enhance life-long learning.

Programme Structure

- Nine modules to be completed in 1 year
- Two distinct pathways to facilitate students to pursue their own specific areas of interest and to better prepare for the student future work or study

<table>
<thead>
<tr>
<th>Pathway (A) Social and Policy Studies</th>
<th>Pathway (B) Human Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Learning Portfolio</td>
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<tr>
<td>Understanding Global Societies</td>
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<tr>
<td>Research Methods</td>
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<tr>
<td>Comparative Politics</td>
<td>Evidence for Welfare Practice</td>
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<tr>
<td>Policy Making &amp; Analysis</td>
<td>Welfare Rights and Legal Issues</td>
</tr>
<tr>
<td>Comparing Social Issues and Policy in Global Context</td>
<td>Counselling &amp; Psychotherapy</td>
</tr>
<tr>
<td>3 electives / 1 elective plus Applied dissertation</td>
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</tbody>
</table>

Note: Availability of delivery mode and modules offered are subject to the enrolment number.

Special Features

- Tailor-made for social sciences and social work students.
- Flexible study mode with a smooth and fruitful path to a degree in 12 months.
- “Fly-in” lectures delivered by SHU experienced teaching staff.
- SHU Blackboard provides an interactive platform to enhance students’ learning experiences.
- Provides students with broad-based scholarly education through a range of core and elective modules; students’ performances are assessed by prescribed coursework and research report; no examination is required.

Entry

The Social and Policy Studies pathway is specifically designed for graduates with an AD/HD in the social sciences from a local university in the areas of Applied Social Studies, Community Services Management, Public Administration & Management, Applied Psychology or Social Work. Graduates from other AD/HD programmes may also be considered.

The Human Services pathway is specifically designed for graduates with an AD/HD in Human Services; Applied Psychology, Applied Social Studies (Guidance and Counselling), Applied Social Sciences (Social Welfare), Applied Social Sciences (Social Work) or Applied Youth Studies.

Teaching

Taught by well-qualified full-time academic staff from both Sheffield Hallam University and SCOPE, City University of Hong Kong.

Fee: HK$95,000
Commencement: September 2015
Website: www.cityu.edu.hk/ce/baass
Enquiries: (Tel) 3442 7768 (Email) team2@scope.edu
De Montfort University (DMU) offers the perfect combination of award-winning teaching, world-class facilities and a fantastic student experience. We are proud to have leapt into the top 50 UK universities with the best employment rates and the top 40 UK universities for student satisfaction. Based in Leicester, in the heart of England, DMU is a vibrant, multicultural hub of creativity and innovation that never surrenders to convention. We provide a supportive learning environment in which our students are encouraged to hone their skills, be creative and defy the status quo.

Leicester Business School, one of the largest providers of business and management education in the UK, and enjoys close links with major UK professional bodies, industry and the public sector. The School has over 150 academic staff and around 5,000 students studying undergraduate, postgraduate, research and professional programmes. The diverse student community includes a growing population of international students from around the world with over 60 nationalities represented in addition to many professionals studying part-time or by distance learning, both in the UK and overseas.

- Career enhancing paid placement opportunities with top UK and multinational employers are an option for all business school students.
- Strong links with professional bodies such as ACCA, CIMA, CIPD and CIM.
- £35 million faculty building has state-of-the-art study facilities and social spaces.

About the Programme
The programme aims to prepare students for management positions in the public sector or for private organisations working with the government. The Housing Specialisation, introduced since 2014, is designed for those seeking the professional recognition of the Chartered Institute of Housing (CIH). Upon completion of the programme, students will be able to think and analyze critically in local and global contexts.

Programme Structure
Students will be required to take different credits (180-240 credits) depending on his/her academic qualifications and experience.

Core (120 - 180 credits)
- Governance (30 credits)
- Political Analysis (15 credits)
- Fundamentals of Public Administration Theory (15 credits)
- Political Thought and Analysis (15 credits)
- The Making of a Global World (15 credits)
- Experiential Workshops (15 credits)
- Government and Business (15 credits)
- Public Policy Making (30 credits)
- Managing the Public Sector (15 credits)
- Public Sector Strategic Management (15 credits)

Electives (60 credits)
- Government & Policy in China (30 credits)
- Managing the Environment (30 credits)
- Dissertation (30 credits)
- Health Strategy and Management (30 credits)
- Housing Specialisation (60 credits)

Entry
- Associate Degree/ Higher Diploma in Public Administration and Management, Social Sciences or equivalent qualification;
- Associate Degree/ Higher Diploma in disciplines other than Public Administration and Management, and Social Sciences;
- Two-year diploma, or equivalent, together with a minimum of 3 years’ relevant work experience.

(Available in part-time mode only, this is a special admission route based on DMU’s policy on Accreditation of Prior Learning (APL) and Accredited Prior Experiential Learning (APEL). Applicants must be aged 23 or above and the offering is subject to sufficient enrolment.)

* For admission to Housing Specialisation, applicants should hold an AD/HD in relevant disciplines, or equivalent qualifications.

All shortlisted applicants will be required to attend an interview.

Special Features
- Offered since 1995 with approximately 1000 graduates.
- Highly practical with case studies providing an in-depth study on politics and policies in Hong Kong and China.
- The Housing Specialisation helps students fulfill the academic requirement for Chartered Membership of the CIH.

Teaching
100% qualified local academics.

Commencement: Summer 2015 (195-240 credits)
September 2015 (180 credits)
Website: www.cityu.edu.hk/ce/bapam
Enquiries: (Tel) 3442 5815 (Full-time)
3442 4986 (Part-time)
(Email) team4@scope.edu

As a law-enforcer, I am interested in learning about the legislative process. The modules of the programme, such as Public Policy Making, are very practical for such a purpose. The lecturers would also use a lot of current issues for illustration, which helped us understand complicated concepts. My exposure in public administration has been improved, which brings me new career advancement opportunities.

Wong Tsz Yeu
Awarded Best Overall Performance

“I have chosen the programme as it has a long history and trained numerous political talents. The programme equipped me with comprehensive public administration knowledge. I particularly enjoyed the dissertation module. I could study a topic that appeals to my own interest, and conduct research on the most discussed current issues.”

Cheng Lit Hung
Awarded Best Dissertation

BA (Hons) Public Administration and Management
1st intake in 2015 (full-time) / 21st intake in 2015 (part-time)

The Housing Specialisation of the programme is recognised by CIH as a qualifying programme for CIH Chartered Membership.

Fee:
- Full-time: HK$96,000 (180 credits) – HK$112,000 (210 credits)
- Part-time:
  - Programme code: 153-29040
  - Duration: 2 years
  - Fee: HK$97,740 (180 credits) – HK$130,320 (240 credits)

A Well-established Programme with 20 years of History

www.dmu.ac.uk
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<td>BSc (Hons) Aviation Management</td>
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<td>BSc (Hons) Business Information Technology</td>
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<tr>
<td>De Montfort University</td>
<td>BA (Hons) Business Administration and Management</td>
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<tr>
<td></td>
<td>BA (Hons) Public Administration and Management</td>
<td>Summer 2015 (195-240 credits) September 2015 (180 credits)</td>
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<tr>
<td>Edinburgh Napier University</td>
<td>BA (Hons) Accounting</td>
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<tr>
<td></td>
<td>BA / BA (Hons) Accounting and Finance</td>
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<td>BA / BA (Hons) Hospitality and Service Management</td>
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<td></td>
<td>BA / BA (Hons) Marketing Management</td>
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<td>BA (Hons) Tourism Management</td>
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<tr>
<td>Oxford Brookes University</td>
<td>BA (Hons) International Business Management</td>
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<td>Sheffield Hallam University</td>
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<td>UCLan</td>
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<td>BA (Hons) International Business Communication with Chinese/Japanese</td>
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## Part-time Programmes

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<tr>
<td></td>
<td>BA (Hons) Applied Business</td>
<td>September 2015</td>
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<tr>
<td></td>
<td>BSc (Hons) Aviation Management</td>
<td>September 2015</td>
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<td></td>
<td>BA (Hons) Business Administration and Management</td>
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<td>BA (Hons) Public Administration and Management</td>
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<td>BA (Hons) Accounting</td>
<td>October 2015</td>
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<td></td>
<td>BA / BA (Hons) Accounting and Finance</td>
<td>October 2015</td>
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<td>BA / BA (Hons) Hospitality and Service Management</td>
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<tr>
<td></td>
<td>BA / BA (Hons) Marketing Management</td>
<td>September 2015</td>
<td>28</td>
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<tr>
<td></td>
<td>BA / BA (Hons) Tourism and Airline Management</td>
<td>September 2015</td>
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<td></td>
<td>BSc (Hons) Business Information Technology</td>
<td>June 2015</td>
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<td></td>
<td>BSc (Hons) Computing Science</td>
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<td>BSc (Hons) Information Systems</td>
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<td></td>
<td>BEng (Hons) Fire Engineering</td>
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<td>Foundation Degree of Science (FDSc) Fire Safety Engineering</td>
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<td>BSc (Hons) Construction Management</td>
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<tr>
<td></td>
<td>BSc (Hons) Quantity Surveying</td>
<td>October 2015</td>
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For details of programme information and application form, please visit: [www.scope.edu/Topup](http://www.scope.edu/Topup)
Pastoral Care

Pastoral Care aims to foster students’ personal development with well-rounded co-curricular activities. Apart from their work for top-up degree courses, students are encouraged to make the most of their stays at CityU SCOPE. A balanced approach to personal growth brings students future success.

There are two Pastoral Care award schemes:
1. **Director’s List**: recognition of students’ outstanding academic achievement, and
2. **Achiever Award**: encouragement to students for their participation in Pastoral Care activities to develop their personhood.

It is believed that the schemes motivate students to study hard and open up for them new horizons.

Pastoral Care Website
www.cityu.edu.hk/ce/pcwg

Student Scholarships

Self-financing Post-secondary Scholarship Scheme (SPSS), set up by the HKSAR Government, offers scholarships and awards to outstanding students studying full-time locally accredited top-up degree programmes offered at CityU SCOPE.

The availability of the scholarships is subject to the funding offered each year under SPSS.

Student Scholarships Website
www.cityu.edu.hk/ce/mswg
Career & Employment

Career & Employment is devoted to equipping students with career knowledge and related skills, offering a wide range of career activities, searching for and collecting information about career opportunities that suit students’ need.

Career & Employment Website
www.cityu.edu.hk/ce/cewg

Student Counselling

Student Counselling is not only about fixing problems but also for exploring, nurturing and developing adaptability skills, functional skills, coping abilities and potential. Students will benefit from talking to counsellors who will guide them to discover their personal attributes and strengths, and to learn ways to live a more fulfilling life.

Note: All the information students provide will be treated in the strictest confidence.

Student Counselling Website
www.cityu.edu.hk/ce/scu
Students of SCOPE studying overseas degrees can enjoy many of the services and facilities at the CityU campus and in its vicinity.

**SCOPE Student Cards** are to these students for access to:
- Run Run Shaw Library
- Computing Services Centre
- University’s e-Portal, electronic services and student LAN
- Express terminals around campus
- Open access areas of CityU
- Student canteen and CityU restaurants (at non-peak hours)
- Special discounts at certain Festival Walk shops

**Run Run Shaw Library**
Location: 3/F, Academic I, CityU
Website: www.cityu.edu.hk/lib

**Computing Services Centre**
Location: 4/F, Academic 2, CityU
Website: www.cityu.edu.hk/csc

**Electronic Services and Other Supports**
- **Canvas**: centrally supported e-learning platform where students can get most of the learning materials and communicate with teachers and classmates
- **Email account**: students will be given a CityU email account with 50GB quota
- **SCOPE Resource Centre**: located at SCOPE TSTE Learning Centre providing PCs with Internet access and space for study and discussion
- **Online resources from overseas universities**: available for most overseas degree programmes
SCOPE Learning Centres

KOWLOON

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The programmes in this booklet are exempted courses under the Non-local Higher & Professional Education (Regulation) Ordinance in Hong Kong. It is a matter of discretion for individual employers to recognise any qualifications to which these courses may lead.
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