



# Graduation Ceremony

Monday 18<sup>th</sup> March 2019  
1:30pm

Rotunda 2  
Kowloonbay International Trade  
& Exhibition Centre

**The Business School**  
**Edinburgh Napier University**

In collaboration with the  
School of Continuing and Professional Education  
City University of Hong Kong





**Monday 18th March 2019**  
**1:30pm Graduation Ceremony**

Order of Ceremony

**THE ASSEMBLY STANDS**

Vice-Chancellor's Procession

The National Anthems

**THE ASSEMBLY SITS**

**Opening of Ceremony**

**Director of SCOPE, City University of Hong Kong**

Dr Louis Ma

MBA PhD FHKCS MBCS MHKIE

**Principal and Vice-Chancellor, Edinburgh Napier University**

Professor Andrea M Nolan OBE

MVB FRCVS DVA PhD DipIECVA DipECVPT FRSE

**Conferment of Awards**

Students are presented to Professor Andrea M Nolan OBE  
The Principal and Vice-Chancellor, Edinburgh Napier University, and  
Dr Louis Ma, Director of SCOPE, City University of Hong Kong  
For the awards to be conferred at this Ceremony.

**Act of Conferment**

**Programme Leader - Speech**

**Graduate Representative - Speech**

**Principal and Vice-Chancellor - Speech and Close of Ceremony**

Professor Andrea M Nolan OBE

MVB FRCVS DVA PhD DipIECVA DipECVPT FRSE

**THE ASSEMBLY STANDS**

Vice-Chancellor's Procession

**愛丁堡龍比亞大學**  
**畢業典禮**  
**2019年3月18日 下午1時30分**

主禮嘉賓進場

香港城市大學專業進修學院院長致開幕詞  
及宣佈畢業典禮正式開幕

愛丁堡龍比亞大學校長及香港城市大學專業進修學院院長  
頒授畢業證書及頒發傑出畢業生獎

愛丁堡龍比亞大學校長宣告確認畢業生正式畢業

愛丁堡龍比亞大學課程學術統籌代表致詞

畢業生代表致感謝詞

愛丁堡龍比亞大學校長致閉幕詞及宣佈畢業典禮結束

主禮嘉賓離場

# The Business School

## Bachelor of Arts with Honours

### Marketing Management

FAN Yi Kan	First Class Honours
HO Wing Yu	First Class Honours
LAM Yan Ni	First Class Honours
LUI Yuk Ngor	First Class Honours
TA Liu Ka	First Class Honours
CHAN Tsz Ho	Second Class Honours (1st Division)
CHAN Tsz Yan	Second Class Honours (1st Division)
CHAN Yan Lim	Second Class Honours (1st Division)
CHENG Chun Ming	Second Class Honours (1st Division)
CHENG Yan Yan	Second Class Honours (1st Division)
CHOI Yee Ki Kathy	Second Class Honours (1st Division)
CHU Ka Yui	Second Class Honours (1st Division)
DENG Qiaoting	Second Class Honours (1st Division)
FONG Kin	Second Class Honours (1st Division)
FONG Shu Ting	Second Class Honours (1st Division)
HO Kai Ying	Second Class Honours (1st Division)
HO Pui Wa	Second Class Honours (1st Division)
HO Shu Ting	Second Class Honours (1st Division)
HSIEN Hoi Sheung Nicky	Second Class Honours (1st Division)
KWOK Pui Ka	Second Class Honours (1st Division)
LAI Shuk Kuen	Second Class Honours (1st Division)
LAU Mei Yee	Second Class Honours (1st Division)
LAU Suet Ying	Second Class Honours (1st Division)
LAU Tsz Yan	Second Class Honours (1st Division)
LAW Tak Wai	Second Class Honours (1st Division)
LEE Tim Kwan	Second Class Honours (1st Division)
LEUNG Hoi Lam	Second Class Honours (1st Division)
LEUNG Ka Yi	Second Class Honours (1st Division)
LEUNG Sheung Wai	Second Class Honours (1st Division)
LI Pui Yee	Second Class Honours (1st Division)
MA Pui Kwan	Second Class Honours (1st Division)
MAGHINANG Marnhel Abustan	Second Class Honours (1st Division)
MAK Ka Yee	Second Class Honours (1st Division)
MAN Shuet Wing	Second Class Honours (1st Division)
MUHAMMAD Suleman	Second Class Honours (1st Division)
NG Po Yee	Second Class Honours (1st Division)
NG Yik Lam	Second Class Honours (1st Division)
PANG Lai Wa	Second Class Honours (1st Division)

SO Hoi Ki	Second Class Honours (1st Division)
SUM Tsz Yan	Second Class Honours (1st Division)
SUMEET Singh	Second Class Honours (1st Division)
TAI Wing Lok	Second Class Honours (1st Division)
TAM Tsui Ying Samantha	Second Class Honours (1st Division)
TO Chi Ming	Second Class Honours (1st Division)
TSANG Ka Wing	Second Class Honours (1st Division)
WANG Man Yu	Second Class Honours (1st Division)
WONG Chun Sing	Second Class Honours (1st Division)
WONG Ka Kit	Second Class Honours (1st Division)
WONG Lai Yin	Second Class Honours (1st Division)
WONG Ngai Lui	Second Class Honours (1st Division)
WONG Pui Mun	Second Class Honours (1st Division)
WONG Sheung Lai	Second Class Honours (1st Division)
YING Wai Man	Second Class Honours (1st Division)
YUEN Cheuk Wai	Second Class Honours (1st Division)
AU YEUNG Pui Chi	Second Class Honours (2nd Division)
CHAN Chor Kam	Second Class Honours (2nd Division)
CHAN Chun Tat	Second Class Honours (2nd Division)
CHAN Ho Kwan	Second Class Honours (2nd Division)
CHAN Lok Yiu	Second Class Honours (2nd Division)
CHAN Yeung	Second Class Honours (2nd Division)
CHEUNG Man Ting	Second Class Honours (2nd Division)
CHEUNG Tsz Hin	Second Class Honours (2nd Division)
CHEUNG Uen Uen	Second Class Honours (2nd Division)
CHEUNG Wing Tung	Second Class Honours (2nd Division)
CHEUNG Yui On	Second Class Honours (2nd Division)
CHIU Tik Man	Second Class Honours (2nd Division)
CHIU Ying Fan	Second Class Honours (2nd Division)
FONG Man To	Second Class Honours (2nd Division)
HO Wing Ki	Second Class Honours (2nd Division)
HUSSAIN Muzamel	Second Class Honours (2nd Division)
KAN Yui Kiu Walter	Second Class Honours (2nd Division)
KWAN Man Kit	Second Class Honours (2nd Division)
LAI Ka Ching	Second Class Honours (2nd Division)
LAM Long Yin	Second Class Honours (2nd Division)
LAM Pak Yin	Second Class Honours (2nd Division)
LAM Pui Ka	Second Class Honours (2nd Division)

## **Bachelor of Arts with Honours Marketing Management (contd)**

LAU Chui Ying	Second Class Honours (2nd Division)
LAU Suet Yee	Second Class Honours (2nd Division)
LAU Wai Kit	Second Class Honours (2nd Division)
LAW Cheuk Yin	Second Class Honours (2nd Division)
LAW Kwok Chi Katherine	Second Class Honours (2nd Division)
LEE King Yin	Second Class Honours (2nd Division)
LEE Lam Fung Sonic	Second Class Honours (2nd Division)
LEE Pui Yan	Second Class Honours (2nd Division)
LEUNG Hoi Yiu	Second Class Honours (2nd Division)
LIE Pui Wah	Second Class Honours (2nd Division)
LOK Ka Man	Second Class Honours (2nd Division)
LUK Ka Chun	Second Class Honours (2nd Division)
MAK Shi Shing	Second Class Honours (2nd Division)
MAN Chi Hang	Second Class Honours (2nd Division)
NG Hang Ki	Second Class Honours (2nd Division)
NG Man Kwan	Second Class Honours (2nd Division)
NG Po Ching	Second Class Honours (2nd Division)
SHAM Kit Kong	Second Class Honours (2nd Division)
SIU Cheuk Hang	Second Class Honours (2nd Division)
SIU Hung Nin	Second Class Honours (2nd Division)
TAM Tsz Chun	Second Class Honours (2nd Division)
TAM Wing Yan	Second Class Honours (2nd Division)
TSANG Wing Yan	Second Class Honours (2nd Division)
TSO Wai Hoi	Second Class Honours (2nd Division)
WONG Sin Hang	Second Class Honours (2nd Division)
WONG Wan Yee	Second Class Honours (2nd Division)
YAN Tsz Fan	Second Class Honours (2nd Division)
YEUNG Yan Lam	Second Class Honours (2nd Division)
YU Cheuk Ning	Second Class Honours (2nd Division)
YU Sin Mei	Second Class Honours (2nd Division)
LAM Chi Lok	Third Class Honours
LAU Charlene Suet Yi	Third Class Honours
LEE Kin Wai	Third Class Honours
LI Sheung Yin	Third Class Honours
NG Mei Yu	Third Class Honours
TONG Ka Yee	Third Class Honours
YUEN Chun Yin	Third Class Honours

# Bachelor of Arts Marketing Management

CHAN Chun Hong Jordan	with Distinction
CHONG Ting Ting	with Distinction
HUNG Tsz Shan	with Distinction
LAM Ka Man	with Distinction
LAM Lan Fong	with Distinction
LEUNG Sze Kei Grace	with Distinction
NG Hoi Ki	with Distinction
AO Ka Leung	
CHAN Long Hung	
CHAN Pik Shan	
CHAN Yui	
CHAU Tsz Kong	
CHENG Wai Yin	
CHENG Yuen Fai	
CHEUNG Hiu Man	
CHEUNG Sze Man	
FU Tsun Derek Zechariah	
FUNG Man Pan	
HO Cho Yan	
HO Yee Kwan	
KAN Lok Yin Jerome	
KUK Yu Fung Raybert	
LAI Chui Ping	
LAI Ho Kei	
LAI Sau Wan	
LAU Cheuk Wun	
LAU Nga Tung	
LAU Yiu Man Lily	
LAW Chi Man	
LAW Suet Ying	
LAW Wai Shan	
LEE Sau Man	
LEUNG Hiu Tung	
LEUNG Ho Lam	
LEUNG Joyce Kai Tung	
LEUNG Tsz Wai	
LEUNG Wing Sze	
LI Koon Ki Damon	



## **Bachelor of Arts Marketing Management (contd)**

LI Mei Sze  
LIU Chung Wai Nelson  
LUI Ka Ho  
MA Chi Ling  
MAK Ka Wai  
MAK Shun Chi Rolland  
NG Joie  
NG Kwan Yu  
PANG Ka Yan  
SIU Kei Cheong  
SZETO Ka Ming Kevin  
TAI Wan Yan  
TAM Nga Ming  
TSE Ka Ling  
TSE Yee Ling  
WAN Hoi Yan  
WONG Chi Ching  
WONG Kin Pan  
WONG King Ho  
WONG Lap Kei  
WONG Mei Ling  
WONG On Lam  
WONG Pak Hang  
WONG Po Shan  
WONG Sze Yan Clare  
WONG Yan Kit Penny  
YEUNG Man Pui  
YEUNG Wing Kei  
YIP Ling  
YIU Ting Chi  
YUNG Tsz Ling

# University Medals and Prizes

## **Bachelor of Arts with Honours Marketing Management**

Edinburgh Napier University Class Medal



# EDINBURGH NAPIER UNIVERSITY

*Chancellor, Edinburgh Napier University*

*David Eustace*

*BA, Honorary Doctor of Arts*

*Principal and Vice-Chancellor, Edinburgh Napier University*

*Professor Andrea M Nolan OBE*

*MVB FRCVS DVA PhD DiplECVA DipECVPT FRSE*

Edinburgh Napier University delivers the skills and experience that matter. We combine professional know-how with an academic approach and work-related learning to help our students succeed beyond university. Meanwhile, our research shapes the world around us, improving lives in Scotland and across the globe.

Named after mathematician John Napier, the inventor of logarithms in the 1500s, we have proudly gone from Napier Technical College to Edinburgh Napier University. Offering more than 250 undergraduate and postgraduate courses, we now have over 19,500 students from more than 140 countries studying on campus in Edinburgh, online and at partner universities worldwide.

The University is proud that more than 95 per cent of our students are in work or further education within six months of graduation\*, while the most recent UK-wide Research Excellence Framework reported that more than half of Edinburgh Napier's research is world-leading or of international excellence.

1964 - Napier Technical College opens (Merchiston).

1966 - Renamed Napier College of Science & Technology.

1968 - Edinburgh College of Commerce opens (Sighthill).

1974 - Edinburgh College of Commerce and Napier merges to become Napier College of Commerce & Technology.

1986 - Renamed Napier Polytechnic, the first institution in Scotland to gain full accreditation from the Council for National Academic Awards. Purchase of Craiglockhart Campus.

1987 - Craiglockhart Campus opened by then Prime Minister, Margaret Thatcher.

1992 - The institution officially becomes Napier University. At a ceremony witnessed by over 700 staff and students, Lord James Douglas Hamilton and the then Principal, Professor William Turmeau, unveiled the new University sign at Merchiston. The Lord Lieutenant of Edinburgh, the Rt Hon Norman Irons, formally inaugurated the University and its first Chancellor, Lord Younger of Prestwick, was installed.

1996 - A new Faculty of Health Studies is set up as a result of a merger of Lothian College of Health Studies and the Scottish Borders College of Nursing with Napier.

2001 - The award-winning Jack Kilby Computing Centre, a purpose-built 500-seat computer facility with 24-hour access, opens at Merchiston.

- 2003 - Prof Joan K Stringer joins the University as Principal and Vice-Chancellor - the first female Principal to be appointed in Scotland at that time.
- 2004 - Completion of the £30m upgrade of Craiglockhart campus. The new campus includes 200 and 400-seat lecture theatres, digital language labs and a cyber cafe.
- 2007 - Tim Waterstone inaugurated as Chancellor.
- 2009 - Napier becomes **Edinburgh Napier University**, changing its name to better reflect its location in Scotland's capital and to strengthen its appeal worldwide. The Queen's Anniversary Prize 2009 is awarded to the University's Building Performance Centre for its innovative work on the reduction of noise transmission in new homes. The prize is the most distinguished award that can be made to a UK institution for higher or further education.
- 2011 - The new state-of-the-art campus is completed at Sighthill to house the Faculty of Health, Life & Social Sciences and the University's Professional Services.
- 2013 - Professor Dame Joan K Stringer DBE retires and Professor Andrea M Nolan OBE joins the University as Principal and Vice-Chancellor.
- 2014 - Edinburgh Napier University celebrates 50 years of learning.
- 2015 - Acclaimed international photographer and Edinburgh Napier alumnus Dr David Eustace becomes the University's third Chancellor. Meanwhile the School of Engineering & the Built Environment is again awarded the Queen's Anniversary Prize, this time for its work in timber engineering, sustainable construction and wood science.
- 2016 - Sighthill campus becomes home to The BT Sport Scottish Rugby Academy (Edinburgh). Meanwhile, by comparing entry requirements with final degree awards, The Guardian newspaper ranks the University number one in the UK for adding value and Times Higher Education (THE) ranks the University in the top 5% of universities worldwide for the first time.
- 2017 - The University marks the 400th anniversary of John Napier's passing with a memorial service, public lecture and an exhibition charting the life and legacy of the influential mathematician.
- 2019 - The University achieves four stars overall in the prestigious QS Stars University Ratings, scoring a maximum five stars in three categories: teaching, employability and internationalisation.
- \*2016/17 Destinations of Leavers from Higher Education (DHLE) report (HESA).

### **Dean, The Business School**

Gail Boag BA (Hons)

# EDINBURGH NAPIER UNIVERSITY REGALIA

## UNIVERSITY TARTAN

The Edinburgh Napier tartan was specially designed for the University by Kinloch Anderson, tailors and kiltmakers by Royal Appointment. The authenticity of the Edinburgh Napier tartan comes from the Clan Napier tartan upon which it is based. The sett has been adapted to reflect the features of the University's Coat of Arms – with red predominant against a white background. The Edinburgh Napier tartan is registered with the Scottish Register of Tartans.

## COAT OF ARMS

The Coat of Arms of Edinburgh Napier University was designed by the Court of the Lord Lyon. The shield is split into three sections, each of which reflects a different part of our heritage, including our association with John Napier and the City of Edinburgh.

The first Argent, a triple towered castle, is in allusion to our location in the City of Edinburgh.

The second Argent contains three crescent moons and celebrates our connections to Napier of Merchiston.

The third Argent displays a red saltire scalloped between four red roses, in allusion to the later Arms of Napier.

THE UNIVERSITY MOTTO "NISI SAPIENTIA FRUSTRA" "Without wisdom, all is in vain"

## STATEMENT ABOUT THE USE OF YOUR PERSONAL DATA

Edinburgh Napier University's graduation ceremonies are significant events for our graduates, their guests and our staff. Please note the following important information:

- Your name will appear in the Graduation booklet
- If you graduate in person your name and award title will be read out at the ceremony immediately prior to you walking across the stage
- Your photograph will be taken whilst receiving your 'scroll'
- Crowd shots will be taken by photographers contracted by our overseas partners at the venue and at our graduation receptions and these may include images of you and your guests
- Your consent will be sought for smaller group or individual photographs prior to these being taken. If you do not wish to be photographed, you should tell the photographer before the photo is taken.
- Live film feed may be used to project the ceremonies on to a back screen on stage and this may be streamed externally
- Videos of the ceremonies may be produced and made publicly available by our overseas partners
- Our overseas partners may upload images and/or extracts from our graduation ceremonies to YouTube
- Television companies may be present to interview our honorary graduands and other VIPs or film the event generally. If you do not wish to appear on television, you should maintain your distance from any filming that may take place
- Appropriate photographs and films of these events may be used to promote the activities of Edinburgh Napier University and our overseas partner institutions and these may appear in any of our and our partners' promotional material, in printed or electronic format, including worldwide web sites, multimedia productions, course leaflets or prospectuses
- Visual images will be used and retained strictly in accordance with the UK Data Protection Act 1998 and the University's records retention schedules.

If you have any queries or concerns about the use of your personal data for/at our Graduation ceremonies or if you do not wish your data to be used as described above, please contact your local administrator in the first instance. Please see the full privacy notice below:

## PRIVACY NOTICE

<b>Data Controller</b>	<b>Edinburgh Napier University</b>
Purposes for collection/processing	The University processes personal data for the purposes of arranging graduation events, conferring awards on graduands and documenting the event for the purposes of celebrating the events and future promotion of the University and graduands' achievements.
Legal basis	Article 6(1) of the General Data Protection Regulation refers: Art 6(1)(e), performance of a task in the public interest/exercise of official duty vested in the Controller, is the basis for processing personal data for the purposes of graduation ceremonies as provided for by Statutory Instrument 1993 No. 557 (S.76) as amended. Art 6(1)(f), legitimate interests, is the basis for processing personal data for the purposes of photography and filming where this is for future promotion of the University. Please see the photography statement provided for further information. It is in the legitimate interests of the controller to use images of successful graduates and ceremonies for future promotion of the University. To balance the individual's interests, rights and freedoms the University provides a fact sheet of all photography and filming activities to individuals prior to the event which details how they can avoid inclusion in the photography and filming and exercise their rights in the event that they are included. It is in the interests of both the University and individual graduands involved to document these auspicious occasions which are important life events to be celebrated.
Whose information is being collected	Students, University employees and all other ceremony attendees, including those invited by students/graduands.
What type/classes/fields of information are collected	Name, identifying numbers, contact details, educational details, photographs and moving images.
Who is the information being collected from	Students' personal data used to arrange the event is collected from information provided directly by them and information created by the University and overseas academic partners during the course of students' studies. Images and personal data collected by cameras is collected during the course of the event.
How is the information being collected	University systems for the event organisation and images by camera on the day of the event.
Who is personal data shared with externally	Overseas academic partners. Publicly – the publication of names in graduation booklets and photographs online.
How secure is the information	Information/photographs are kept securely on University processing equipment in line with the University's information security and data protection policies, and those of the overseas academic partners.
Who keeps the information updated	Students are required to keep their information up to date during the course of their studies to ensure that the personal data used at the time of graduation ceremonies is up-to-date, as this will be recorded at this point as a record of the event.
How long is the information kept for	Please see the <a href="#">University's Records Retention Schedules</a> .
Will the data be used for any automated decision making	No.
Is information transferred outside the UK?	Data will be transferred to the country in which the graduation is taking place, where the academic partner is based.
For more information on subject rights and data protection: <a href="http://staff.napier.ac.uk/dpstatements">http://staff.napier.ac.uk/dpstatements</a> <a href="http://staffnapier.ac.uk/accessyourinfo">http://staffnapier.ac.uk/accessyourinfo</a>	

# CITY UNIVERSITY OF HONG KONG

## SCHOOL OF CONTINUING AND PROFESSIONAL EDUCATION

*Director of SCOPE, City University of Hong Kong*

*Dr Louis Ma*

*MBA PhD FHKCS MBCS MHKIE*

Established in 1991, the School of Continuing and Professional Education (CityU SCOPE) is an extension of the City University of Hong Kong. It has been the destination of choice for thousands of students keen to develop their careers.

CityU SCOPE's range of quality programmes for professional practice, retraining and self-development anticipate and respond to the needs of employees and employers, keeping pace with changing technologies and social needs.

Top-up degree programmes – such as those run in conjunction with Edinburgh Napier University – focus on Accounting, Accounting and Finance, Marketing Management, Hospitality and Tourism Management.

Many of CityU SCOPE's top-up programmes have been accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications in recognition of the quality content and teaching they offer.

This year, the hard work and dedication of students has been rewarded through the following events:

- The Director's List, which recognises students' outstanding achievement
- The Achiever Award, an award scheme to reward student's personal and professional development
- The Service Award, an award scheme to reward student's contribution on organising the School activities
- The Student Ambassador Scheme, a scheme to develop students' interpersonal skills, social etiquette, and positive attitudes in sharing their learning and campus experience at SCOPE
- A wide range of Personal Development, Career & Employment and Student Activities, Physical Education & Sports activities including Motivational Talk, Career Preparation Workshops and Community Services

Our high student satisfaction rates reflect the School's continual success as a provider of quality education, which we are very proud of.

CityU SCOPE, working with partner universities such as ENU, aims to nurture and develop the talents of all its students through a well-articulated curriculum, a conducive learning environment and excellent pastoral care.

### **Section Leader**

#### **Business and Management**

Dr Francis Yue

MFin, MSc, PhD, CStat, AFIMA, CISA





