

## The Hong Kong Institute of Chartered Secretaries Corporate Governance Paper Competition and Presentation Awards 2020

### ESG Reporting: A Value Proposition? Yes or No?

#### About HKICS

The Hong Kong Institute of Chartered Secretaries (HKICS or the Institute) is an independent professional body representing Chartered Secretaries and Chartered Governance Professionals as governance professionals in Hong Kong and the mainland of China (the mainland) with over 6,000 members and 3,200 students. The Institute originates from The Chartered Governance Institute, formerly known as The Institute of Chartered Secretaries and Administrators (ICSA) in the United Kingdom with has nine (9) divisions and over 30,000 members and 10,000 students internationally. The Institute is also a Founder Member of Corporate Secretaries International Association Limited (CSIA), an international organisation comprising 14 national member organisations which promotes good governance globally.

#### Corporate Governance Paper Competition and Presentation Awards

The Annual Corporate Governance Paper Competition and Presentation Awards organised by the Institute aims at promoting the importance of good governance among local undergraduates and providing them with an opportunity to research, write and present their findings and opinions on the selected theme.

Current undergraduates of all disciplines in Hong Kong are eligible to enrol for this competition in a team of two to four members. Each enrolled team is required to submit a paper on the theme of not more than 5,000 words in English. The six finalist teams will present their papers on Saturday 19 September 2020 to compete for the Best Presenter Award.

#### About the Theme

The theme of the Corporate Governance Paper Competition for 2020 is '**ESG Reporting: A Value Proposition? Yes or No?**'.

There is global concern about ESG reporting. Reporting on ESG issues, especially climate-related matters, is one of the most pressing governance issues. At the same time, there has been criticism as to whether ESG reporting adds value. A great deal of time is often taken to put these reports together without thought about the relevance of much of the material. Critics say the reports are expensive and only the bigger players can tackle them properly. However, others think that there is a lot of value in ESG reporting as stakeholders are interested in it – and so are shareholders, as evidenced by capital flowing to companies with proper ESG reporting. Do you think ESG reporting is of value? Discuss with reference to the recent Hong Kong and global landscape.

## Awards

### Paper Competition

1. Champion: HK\$11,000, and publication of the paper in the HKICS monthly journal, CSj
2. First Runner-up: HK\$7,000
3. Second Runner-up: HK\$5,000
4. Three Merit Prizes: HK\$1,000 each

### Paper Presentation

1. Best Presentation Award: HK\$6,000
2. First Runner-up: HK\$3,000
3. Second Runner-up: HK\$2,000
4. Three Merit Prizes: HK\$1,000 each

## Paper Competition and Paper Presentation Details

- Enrolment deadline: **Friday 26 June 2020**

The completed enrolment form should be submitted to HKICS by email to [student@hkics.org.hk](mailto:student@hkics.org.hk)

- Paper submission deadline: **Friday 31 July 2020**

Each team is required to submit (i) the paper, and (ii) an executive summary of the paper (no more than 100 words) by email to: [student@hkics.org.hk](mailto:student@hkics.org.hk)

- The paper should be written in English with no more than 5,000 words
- A bibliography should be stated at the end of the paper; and footnotes, if made, should be at the bottom of the relevant page
- Presentation Competition: **Saturday 19 September 2020**

The six finalist teams will present their papers to compete for the Best Presentation Award

## Acknowledgement of Sponsors and Venue Sponsor

We would like to thank the following parties for their sponsorship of this competition:

Sino Group

The Chinese University of Hong Kong (CUHK) Business School

The Hong Kong Institute of Chartered Secretaries Foundation

Venue Sponsor: Hong Kong Baptist University

## Enquiries

Please contact Lily Or: 2830 6039 or Alex Chan: 2830 6001 or email: [student@hkics.org.hk](mailto:student@hkics.org.hk)

The Hong Kong Institute of Chartered Secretaries  
Corporate Governance Paper Competition and Presentation Awards 2020

ENROLMENT FORM

The completed form must be submitted to HKICS by email to [student@hkics.org.hk](mailto:student@hkics.org.hk) by **Friday 26 June 2020**.

We have read, and understood and agreed to comply with the Rules and Regulations and the statement on Collection of Personal Data.

**A. Personal Particulars**

**Team Leader**

Name: \_\_\_\_\_ (English) \_\_\_\_\_ (Chinese)

Email Address: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Name of University: \_\_\_\_\_

Study Programme: \_\_\_\_\_ Year of Study: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Team member**

Name: \_\_\_\_\_ (English) \_\_\_\_\_ (Chinese)

Email Address: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Name of University: \_\_\_\_\_

Study Programme: \_\_\_\_\_ Year of Study: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Team member**

Name: \_\_\_\_\_ (English) \_\_\_\_\_ (Chinese)

Email Address: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Name of University: \_\_\_\_\_

Study Programme: \_\_\_\_\_ Year of Study: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Team member**

Name: \_\_\_\_\_ (English) \_\_\_\_\_ (Chinese)

Email Address: \_\_\_\_\_ Mobile Number: \_\_\_\_\_

Name of University: \_\_\_\_\_

Study Programme: \_\_\_\_\_ Year of Study: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## B. Rules and Regulations

1. This competition is open to all current undergraduates in Hong Kong.
2. Each team shall consist of two to four members.
3. Each team is required to submit in English, the paper on the theme **‘ESG: A Value Proposition? Yes or No?’** (no more than 5,000 words), and an executive summary of the paper (no more than 100 words).
4. Team will be disqualified if:
  - (i) Provided with HKICS any incorrect or false information;
  - (ii) The paper submitted have infringement of any copyright of any third party
5. A panel of judges will review the submitted papers and decide on the six best papers.
6. The teams of the six best papers (the six finalist teams) will be invited to present their papers on Saturday 19 September 2020 to compete for the Best Presenter Awards.
7. Decisions of the judging panels (for both the paper competition and presentation competition) are final and no objection to the results can be raised.
8. The paper shall be published in the HKICS monthly journal, CSj; the Booklet of the Competition; and other HKICS publications and social media platforms.
9. This competition shall be photographed, filed or sound recorded, and all images and sounds (include any identifiable images and sounds of participants) will be used by HKICS.
10. The prizes/awards of the competition cannot be exchanged, prizes/awards are as follows:

### Paper Competition

1. Champion: HK\$11,000, and publication of the paper in the HKICS monthly journal, CSj
2. First Runner-up: HK\$7,000
3. Second Runner-up: HK\$5,000
4. Three Merit Prizes: HK\$1,000 each

### Paper Presentation

1. Best Presentation Award: HK\$6,000
2. First Runner-up: HK\$3,000
3. Second Runner-up: HK\$2,000
4. Three Merit Prizes: HK\$1,000 each

## C. Statement on Collection of Personal Data

1. Your supply of personal data to HKICS is on a voluntary basis.
2. The information provided by you to HKICS will be used for purposes relating to the subject competition.
3. The information provided by you in relation to this competition may be made available to the related companies or associates, group or sister associations, agents, contractors, business associates or service providers of the Institute or other professional bodies or government bodies or regulators, as may be necessary for the above purposes.
4. Apart from the purposes stated above, your personal information will not be transferred to any other parties, unless such parties are authorised by law and request the information.
5. Under the Personal Data (Privacy) Ordinance, you have a right to request access to and correction of your personal data. Such requests may be made in writing to our Data Protection Officer at 3/F, Hong Kong Diamond Exchange Building, 8 Duddell Street, Central, Hong Kong or by email at [privacyofficer@hkics.org.hk](mailto:privacyofficer@hkics.org.hk).