

CityU SCOPE Testimonial

Dear peers and potential applicants,

My name is Divya Parekh, and I am proud to say I studied at CityU SCOPE. I started my university journey in 2016 when I attended the Community College of City University and studied Public Relations (PR) & Advertising for 2 years, got an Associate Degree, and took a gap year to work and gain some experience in the field. In the summer of 2019 when I was lost about my academic future, I was lucky enough to enrol into CityU SCOPE's Top-Up Marketing Management programme and study Edinburgh Napier University's content. Throughout my programme, not only did I learn about my gaining interest in Marketing, but also, due to the professor's clear instructions and their care, I was able to excel and work to my highest potential. Moreover, one of the most attractive features of this programme was the chance to uptake an exchange program at Edinburgh's Edinburgh Napier University for six months. Although my time in Edinburgh was limited to the coronavirus, I had a magnificent time learning to live and overcome issues independently and the personal connections I made there have encouraged me to go back to finish my last year in Edinburgh. Although my journey was an unconventional one, I am extremely happy that I was able to learn everything I did in CityU SCOPE & Edinburgh Napier University and aim to use it in my professional future.

Good day to you.

Parekh Divya Devang

A handwritten signature in black ink that reads "Divya Parekh". The signature is written in a cursive, flowing style.