

**JC PROcruit C**  
賽馬會專業創未來計劃

## 四大專業領域 網上簡介會

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商社·有心 Business for Good	文創·有心 Creativity for Good	創科·有心 Technology for Good	社健·有心 Healthcare for Good
日期: 11月11日 (五) 時間: 12:30 - 13:30	日期: 11月14日 (一) 時間: 13:00 - 14:00	日期: 11月16日 (三) 時間: 12:30 - 13:30	日期: 11月17日 (四) 時間: 12:30 - 13:30

We are excited to share that JC PROcruit C Traineeship Programme has officially launched in October 2022 and the current cohort (Cohort 1) is now open for application until 4<sup>th</sup> December 2022. Thank you for your continuous support and the active participation in our Traineeship Programme Roadshow earlier specifically for the Institution’s Career Centre, Youth Service Unit serving at institutions and secondary school graduates.

In order to give the first-time-job-seekers more information on the four industry sectors, the 16 job roles and to learn more from those participating employers and graduated trainees, a series of Traineeship Programme Roadshow by sectors will be hosted online within 11<sup>th</sup> – 17<sup>th</sup> November 2022. Brief details as below:

Industry Sectors	Date/Time
Business for Good	11 Nov 2022 (Fri), 12:30 – 13:30
Creativity for Good	14 Nov 2022 (Mon), 13:00 – 14:00
Technology for Good	16 Nov 2022 (Wed), 12:30 – 13:30
Healthcare for Good	17 Nov 2022 (Thu), 12:30 – 13:30

We cordially invite graduates from class 2021, 2022, and current students who will graduate in July 2023 (student of a bachelor's degree, sub-degree programme or HKDSE or equivalent qualifications, including The International Baccalaureate (IB), Diploma of Foundation Studies and Diploma Yi Jin), to join the sessions and understand further on the one-year traineeship programme. For more details of the roadshow, please refer to the invitation template with registration form [here](#).

It would be appreciated if you could promote the programme by sharing the following promotional materials to the graduates from class 2021 or 2022, and any final year students within your network.

	Promotional Material	Suggested way(s) to promote	Type of Promotional Materials	Download / View
1	Roadshow by Sectors	Share in email to students/graduates	E-invite to the 4 webinars	<a href="#">CLICK HERE</a>
2	Facebook Page / WhatsApp message	<ul style="list-style-type: none"> <li>Repost our post onto your FB page</li> <li>Share to students/graduates through WhatsApp</li> </ul>	General Programme Details	<a href="#">CLICK HERE</a>
3	Instagram Page	Repost our post onto your IG page	General Programme Details	<a href="#">CLICK HERE</a>
4	Email	Share in email as supplementary	General Programme Details	<a href="#">CLICK HERE</a>
5	Playbook (e-version leaflet)	Share in email as supplementary	General Programme Details	<a href="#">CLICK HERE</a>